

**RM802 Research Methodology-I (Arts, Media and Commerce, Humanities and Social Science)**  
**2-0-0 2**

At the end of the course, the students will be able to:

CO1: Examine basic concepts associated with philosophical dimensions of research

CO2: Outline the importance of research ethics and integrate it into the research process

CO3: Identify appropriate research topics and describe the research process, principle activities and skills associated with the topic

Skill Development:

The course provides a framework for :

- Research and information literacy skills (for example, finding and using journal articles )
- Intellectual /critical reasoning
- Decision making
- Interpersonal skills
- Planning and organisational Skills
- Improving Academic writing
- Ability to meet deadlines

Unit 1

Research Philosophy

Philosophy - Intro to philosophy of research – definition, nature (intellectual, moral aesthetic and religious); the research onion (positivism, constructivism, realism, interpretivism, pragmatism) scope (metaphysical approach into 'whence'; and 'whither'; logic), assumptions (ontology, epistemology, axiology), process (objectivism, subjectivism, induction, deduction);

Unit 2:

Research Ethics

Ethics-definition, types. Intellectual Honesty and research integrity (best practices), Research misconduct- falsification, fabrication, misrepresentation, plagiarism. Redundancy, duplication, overlapping publication. Predatory publishers/journals, Data bases (indexing, citation) and research metrics (Impact factor, h-index)

Unit 3

The Research Process-

Choosing the research topic - theoretical framework, Meaning of research argument/problem, sources of research argument/problem, necessity of defining a problem/argument, characteristics of good research/argument/problem- Identification, Selection and Formulation of research argument/problem- Review of literature- Identification of sources for review of literature -identification of research gap, formulation of valid research argument/hypothesis, statement of Objectives, Methodology & Chapterization, Statement of the scope & academic contribution of research, Limitations of the Research, Future scope of research in the area/topic/text/author

REFERENCES:

- Acharyya, A & Bhattacharya, N (2019) (Eds.). Research Methodology for Social Sciences. ISBN 9780367409845, Nov.20 2019, Routledge India.
- Asa Berger , A. (2013) Media & Communication Research Methods: An Introduction to Qualitative & Quantitative Approaches.. Sage Publication Inc. 24 April 2013.
- du Plooy, G.M. (2015) Communication Research; Techniques, Methods and Applications. JUTA (2015)
- McBurney ,D. & White T.L. (2007). Research Methods. (7<sup>th</sup>Edn), Thomson Wadsworth
- Griffin, G. (2005) Research Methods for English Studies. Rawat Publications. ISBN: 9788131601457.

Evaluation pattern: 70:30

Internal

Periodical exams –  $15 \times 2 = 30$  marks

Assignments -  $4 \times 10 = 40$  marks

External

End semester project and Viva -  $15 + 15 = 30$  marks)