



# **JAL SHAKTHI ABHIYAN**

## **JAL DIWAS**

### **NATIONAL SERVICE SCHEME**

**Amrita Vishwa Vidyapeetham**

**Amrita School Of Engineering**

<b>Date</b>	<b>Event</b>	<b>Venue</b>
22/07/2019	Rally pertaining to 'Jal diwas'	AmritaVishwa Vidyapeetham,Amrita School Of Engineering, Ettimadai,Coimbatore-64112

**JAL-Shakthi Abhiyan** (JAL) is a collaboration towards water conservation in 256 water stressed districts 1952 blocks.

As a part of 'JAL-Shakthi Abhiyan' a rally was taken out by the students of Amrita Vishwa Vidyapeetham on 'Jal diwas' i.e, 22nd , July 2019 to raise awareness about water conservation and rainwater harvesting, renovation of

traditional and other water bodies, reuse, bore well recharge structured, watershed development and intensive afforestation.

Around 450 students participated in the rally which started at 4:30 PM and ended at 5:00 PM.

A heart-warming prayer was recited to mark the commencement of the rally and the Students were led by NSS Programme Officers. NSS student coordinators and student volunteers along with other students carried placards and posters in regional languages such as Tamil, Telugu, Malayalam and Hindi to sensitize people on the pressing need for water conservation.









The students enthusiastically participated and voiced their views on the importance of water and its conservation through slogans and jingles.







Towards the end of the rally motivational speeches were given by  
Dr.Sankaran (Registrar-Amrita Vishwa Vidhyapeetham)



Dr.S.Mahadevan(Deputy Dean,Amrita School Of Engineering)



Dr.D.Venkataraman(NSS Coordinator/Nodal officer –JAL Shakti Abhiyan)



Dr.M.G Priya (Programme Officer)



The rally ended on a positive note with announcements regarding the further activities to be conducted as a part of JAL Shakthi Abhiyan, and the students took a pledge. The singing of the Nation Anthem marked the end of the rally.





