

**AMRITA VISWA VIDYAPEETHAM  
KOCHI CAMPUS  
AMRITA SCHOOL OF ARTS AND SCIENCES**

**DEPARTMENT OF CULTURAL EDUCATION AND INDIA STUDIES**

**Topic**

**Sri. Mata Amritanandamayi Devi's Role in giving the Malayalam Language a Global Presence**

**Course objectives:** Purpose of learning this course

**Course outcomes:** What students will gain/acquires at the end of the course. (3-5 nos)

**Program Outcomes:** Knowledge, skills and attitudes the students should have after the program. (This is common for all PhD program)

**1. Course Objectives**

The status of the language as one used, by AMMA, has given it a unique position globally. The development of the language has become the need of the times; Amma has been the catalytic force that created this awareness in a vast majority of people. Therefore a study on the change has become imperative and this research is oriented towards that.

**2. Course outcomes**

CO1: To understand the depth and necessity to learn the mother tongue (here, Malayalam).

CO2: To acquire knowledge on Amma's wisdom and the capability of communication.

CO3: To The developing interest, amongst Indians and Foreigners, towards Malayalam. The desire to listen and imbibe the meaning of Amma's teachings has taken Malayalam across borders.

CO4: The ardent desire of the non-malayalee followers of Amma to learn the language that provided them inspiration.

CO5: The recognition that Malayalam received when Amma's voice reverberated in the vast hall at the United Nations Assembly is the crowning factor. Amma has thus silently revolutionized the growth and development of Malayalam.

**3. Program Outcomes**

PO-01: Depth of Mother Tongue

PO-02: Amma's silent role in giving the Malayalam Language a Global Presence

PO-03: Increase in confidence by speaking Mother tongue

PO-04: Interest to study Malayalam

PO-05: Zeal to attain moral values like kindness, selfless service etc.

PO-06: Acquire an idea about Amma's global vision on spreading Humanity.

PO-07: Create an awareness of gratitude as a social animal.

PO-08: The importance of a Mahatma/Satguru in the present era

PO-09: Interest to adopt communication style of Amma, a new window to communication.

PO-10: Acquire an idea on how to tackle a situation through the study of Amma's life, thorns turn into flowers

PO-11: The discovery of a language beyond its limits, the depth and expansion of conversation

PO-12: Incorporating stories while giving speeches, the depth and expansion of ideas in the stories

#### **4. Programme Specific Outcomes**

PS-01: The practical blending of Spirituality and the Science by AMMA.

PS-02: Evolution into the spiritual domain, the depth and expansion of vision

PS-03: The authority of silence

#### **5.CO – PO Affinity Map**

PO	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PS01	PS02	PS03
CO1	3	3	2	3	1	1	1	3	3	2	3	3	3	3	2
CO2	2	3	3	2	1	2	1	3	2	3	2	3	3	2	2
CO3	2	2	3	1	1	3	1	2	3	2	2	3	3	2	2
CO4	2	1	2	2	1	1	1	3	3	2	3	3	3	2	2
CO5	3	2	2	2	1	2	1	3	3	2	3	3	3	2	2

#### **6. Activities/Content with direct bearing on Employability/Entrepreneurship/Skill development (based on NAAC Criteria)**

1. Data Collection
2. Proper arrangement of the documents
3. Reference of books, videos, audios, movies based on Amma's life etc
4. Interviews with people (including Westerners)
5. Visual documentation

## **7.Year of Introduction**

**2019**

**CU801**

**Individual and the Vision**

**3-2-0 4**

<b>Unit</b>	<b>Topic</b>	<b>L-T-P</b>	<b>Total Hours</b>
1	Sudhamani-Birth and childhood	3-2-0	5
2	Turning points-Incidents-Analysis	3-2-0	5
3	Evolution into the spiritual domain- the depth and expansion of vision	2-1-0	3
4	Comparison to other Great Souls- Meeting several "Avadhuts"-Communication in Malayalam-	2-1-0	3
5	The influence of Malayalam Language in the Six visions (Shad Adharams)	3-2-0	5

**Text books/Reference :**

Biography – Swami Amrita Swarupananda Puri

AMMA-Judith Cornel (Translation : Rajan Thuvara, Mathrubhumi Books)

Upadesamritam-compiled by Swami Jnanamritananda Puri

Conversations Part-1 (1976- 1983) Compiled by Prof. M Ramakrishnan Nair

Conversations Part-2(1984- 1985) Compiled by Prof. M Ramakrishnan Nair

**CU802 Amma's language and Communications 4-3-0 4**

<b>Unit</b>	<b>Topic</b>	<b>L-T-P</b>	<b>Total Hours</b>
1	Amma's Malayalam-adding Glory to that language-	3-3-0	6
2	Indian Tour-Interaction with people speaking different languages	4-2-0	6
3	The discovery of a language beyond its limits-the depth and expansion of conversation-	2-1-0	3
4	Interactions with leaders in society-communication	2-1-0	3
5	Communication beyond the boundary of India-The first foreign tour	4-3-0	7

**Text books/Reference :**

Translation of Awaken Children Part V - Swami Amrita Swarupananda Puri

Jyothir Gamaya Part 1 & 2 compiled by Swami Jnanamritananda Puri

Awakening to One's being (Amma's Speech in United Nations)

Sathyam Sanatanam

**CU803**

**Song, Narration, Talk**

**4-2-0 4**

<b>Unit</b>	<b>Topic</b>	<b>L-T-P</b>	<b>Total Hours</b>
1	Malayalam Bhajans into other Indian Languages-	4-2-0	6
2	Talks in Kerala and beyond	3-1-0	4
3	Incorporating stories while giving talk-The depth and expansion of ideas in the stories-	3-1-0	4
4	Interviews-spontaneous expressions	2-2-0	4
5	New windows to communication-deviation from rural linguistic usages	3-2-0	5

**Text Books/Reference :**

Omanamakkale Unaru-Part 2-Sri Mata Amritanandamayi Devi

Amritam Gamaya Part 1 & 2 Sri Mata Amritanandamayi Devi

Amritadhara- Swami Turiyamritananda Puri

Amma Makkalodu (Mathrubhumi Books)

Bhajanamritams

**CU804 Levels of Communication aspects: disciples and devotees 3-3-0 4**

Unit	Topic	L-T-P	Total Hours
1	The Brilliance of lofty ideas – new levels-talk with foreign disciples	3-3-0	6
2	Sentiments of devotees-solutions-settling many issues at a time	2-1-0	3
3	The depth and expansions of human relationship-the authority of silence	2-1-0	3
4	Amma and the Guru (master)-similarities and dissimilarities-different levels of expressions-	2-3-0	5
5	The voice of Malayalam in United Nations Association (UNA)-with the universally adored Amma, the language of Amma wins Global acceptance and applause.	3-2-0	5

**Text Books/Reference :**

On The Road to Freedom Vol 1& 2- Swami Paramatmananda Puri

Amritam Tahava Shubha Dhinam- Swamini Atma Prana

Jaganmathavinte Koode- Swamini Atma Prana

Amritatwam-Swami Turiyamritananda Puri

Amma Nalkiya Patangal-Swami Pranavamritananda Puri

Ultimate Success – Swami Ramakrishnanda Puri

Amma Koodeyundu-Swami Purnamritananda Puri

Sacred Journey- Swamini Krishnamrita Prana

Hrudayaragam-Swami Jnanamritananda Puri

Evergreen Leaves- Swami Jnanamritananda Puri

Sivarppanam-Brahmachari Sivamrita Chaitanya

Amrita Padhathiloote-Brahmachari Tyagamrita Chaitanya

Anubhavamritam (Experiences of devotees)