



AMRITA

VISHWA VIDYAPEETHAM

— DEEMED TO BE UNIVERSITY —



AMRITOTSAVAM 2020 BROCHURE



HOUSE DISTRIBUTION 2020

DEPARTMENTS	HOUSE
CSE, M.Tech – CSE	AMRITAMAYI
MECH, AERO, Integrated M.Sc Maths & Data Science, M.Sc. Appld. Stat. & Data Analytics, BA & MA (English), ASCOM	ANANDAMAYI
ECE, EIE, AIE, CCE, MSW, M.Tech (AEL, BME, VLSI, CSP, CYBER, CEN, RSWN, ATE, Eng Design, MFG)	CHINMAYI
EEE, ELC, Chemical Engg, Civil, PG Integrated M.Sc (Physics/Chem), M.Tech (CIN, EBS, MSE, PWE, RET and SCE)	JYOTHIRMAYI

ELECTED REPRESENTATIVES

POSITION		AMRITAMAYI	ANANDAMAYI	CHINMAYI	JYOTHIRMAYI
BOYS	SECRETARY	SHREE VIJAY CSE17359 (8754323085)	KAARTHIC A MEE17131 (7339414989)	SAILESWAR K S EIE17043 (8015434440)	AADARSH R CIE17001 (9843712206)
	JOINT SECRETARY	MANDRU VIJAY CSE18437 (9502276199)	RAVI KIRAN MEE18150 (9701762222)	AVINASH ECE18006 (9618528828)	VIKAS R B EEE18062 (8610558837)
GIRLS	SECRETARY	SAHITHYA S CSE17355 (9443741368)	SHUBASHREE S K MEE17049 (9442046006)	SRI LAKSHMI S ECE17254 (9944121863)	ABINAYA K CIE17004 (968886566)
	JOINT SECRETARY	SATWIKI T CSE18372 (6303645695)	AKSHATHA S ENG18003 (7010467370)	SHREYA S ECE18155 (8056118133)	ARCHITA R CHE18009 (8138990511)
CENTRAL COORDINATOR - CULTURAL ACTIVITIES Vigneswaran N - CB.EN.U4EEE16166 (7708960034)					



2020 CENTRAL CO-ORDINATORS

S.NO.	NAME	DEPARTMENT	ROLL NO.	MOBILE NUMBER
1.	Vivek K	CSE	CB.EN.U4CSE16464	8220189463
2.	Vishal Dheenadhayalan	CHE	CB.EN.U4CHE16047	7530003548
3.	Thulasi Shaji	INTG.CHEM	CB.SC.I5CHE16028	9495640832
4.	Devika C	INTG.CHEM	CB.SC.I5CHE16009	9544728368
5.	Arun Raj P	MECH	CB.EN.U4MEE17204	9600425441
6.	Ajith D	MECH	CB.EN.U4MEE17202	9551063838
7.	P Chaithanyasai	EIE	CB.EN.U4EIE17032	9491715965
8.	Reshma M	ECE	CB.EN.U4ECE17435	9940005110
9.	Harini A S	INTG.MAT	CB.SC.I5MAT17012	7598971965
10.	Arun Katcharayan	CIE	CB.EN.U4CIE17010	9940990259
11.	Aditya Subramanian N	CHE	CB.EN.U4CHE17001	9176848050
12.	Anu Bharathy R	CSE	CB.EN.U4CSE17206	9047007576
13.	Krishna Priya B	INTG.PHY	CB.SC.I5PHY17025	7401543235
14.	Dharani Dhamodharan	MAC	CB.MC.U3MAC18006	9080928300
15.	Ashika Asokan	ENG	CB.HS.U3ENG17005	9072208231
16.	Santosh Karthik A	AEE	CB.EN.U4AEE17002	9440736594



PRELIMS SCHEDULE (Register at <https://bit.ly/amritotsavam2020>)

DATE	EVENTS	VENUE
10-12-2019	CREATIVE WRITING	C-104,105,106,109 AB1
	CLASSICAL VOCAL SOLO	Music Room
11-12-2019	POETRY WRITING	C-104,105,106,109 AB1
	WESTERN VOCAL SOLO	Music Room
16-12-2019	MONOACT	C-105 AB1
	INSTRUMENTAL - PERCUSSION	Music Room
17-12-2019	DEBATE	C-105, 106 AB1
	INSTRUMENTAL NON-PERCUSSION (Classical)	Seminar Hall 1 (Above Sudhamani Hall)
18-12-2019	CLASSICAL DANCE SOLO	C-106 AB1
	INSTRUMENTAL NON-PERCUSSION (Western)	Seminar Hall 1 (Above Sudhamani Hall)
19-12-2019	GROUP DANCE - CONTEMPORARY	Sudhamani Hall
	GROUP SONG – INDIAN / FOLK	Seminar Hall 1 (Above Sudhamani Hall)
18-02-2020	ELOCUTION	Language Lab (English) C-104, 105, 106, 109 AB1 (Others)
	GROUP SONG - WESTERN	Music Room



DATE	EVENTS	VENUE
19-02-2020	SKIT / DRAMA	Sudhamani Hall
	GROUP DANCE - INDIAN (FOLK/TRIBAL)	Sudhamani Hall
20-02-2020	LIGHT VOCAL SOLO	Music Room
	ADZAP	C-105, 106 AB1
21-02-2020	SPLIT SYNC DANCE (Free Style)	Sudhamani Hall
24-02-2020	BEG BORROW BUY	C-106 AB1
27-02-2020	MIME	C106 AB1
	FINE ART – Category I	Convention Centre (Seminar Hall 1&2 ,Ground Floor Hall) C-104,105,106,109 AB1
28-02-2020	FINE ARTS – Category II / FINALS OF THEATRE, MUSIC, SONG, DANCE, DEBATE, QUIZ AND SHORT FILM SCREENING	Convention Centre (Amriteshwari Hall, Sudhamani Hall,Seminar Hall 1&2, Ground Floor Hall) Seminar Hall 1&2 AB1



LIST OF EVENTS

- I. FINE ARTS [Student Coordinator - Reshma M (9940005110)]**
 - A. On the Spot Painting
 - B. Cooking without Fire and Wire
 - C. Art from Waste
 - D. Clay Modelling
 - E. Rangoli
 - F. Pencil Sketching
 - G. On the Spot Photography with Caption
 - H. Poster Making
 - I. Mehendi
- II. LITERARY [Student Coordinator - Arun Raj P (9600425441)]**
 - A. Debate (English).
 - B. Elocution (Multilingual)
 - C. Creative Writing (Multilingual)
 - D. Poetry Writing (Multilingual)
 - E. Quiz
- III. MUSIC [Student Coordinator - Santosh Karthik A (9440736594)]**
 - A. Instrumental Percussion Solo
 - B. Instrumental Non-Percussion Solo (Classical)
 - C. Instrumental Non-Percussion Solo (Western)
 - D. Classical Vocal Solo (Carnatic/Hindustan)
 - E. Western Vocal Solo
 - F. Light Vocal Solo
 - G. Group Song (Indian)
 - H. Group Song (Western)
- IV. DANCE [Student Coordinator - Krishna Priya B (7401543235)]**
 - A. Classical Dance Solo
 - B. Group Dance - Indian (Folk/Tribal)
 - C. Group Dance - Contemporary
 - D. Split Sync Dance (Free Style)
- V. THEATRE [Student Coordinator - Aditya Subramanian N (9176848050)]**
 - A. Skit/Drama
 - B. Mime
 - C. Short Film Making
 - D. Adzap
 - E. Mono Acting
- VI. INFORMALS [Student Coordinator - Arun Katcharayan (9940990259)]**
 - A. Beg Borrow Buy



RULES AND DESCRIPTION

FINE ARTS

1) On the Spot Painting

- a) Duration : 2 hours and 30 minutes.
- b) A2 sheets will be provided to the Participants.
- c) Participants should bring their own painting tools.
- d) Theme will be given on the spot.

2) Cooking without Fire and Wire

- a) Duration : 2 hours.
- b) Two members per team.
- c) Maximum three items can be prepared and displayed.
- d) The recipe should be prepared without any cooking using fire or wire.
- e) Participants should bring the necessary ingredients.
- f) For ex. creative sandwiches, sprouts salads, chats etc.
- g) Fresh and nutritious combinations are encouraged.

3) Art from Waste

- a) Duration : 2 hours.
- b) Maximum Two members per team.
- c) For arrangements, space will be provided.
- d) The topic will be given on the spot.
- e) Material should be brought by the participants themselves.

4) Clay Modelling

- a) Duration : 2 hours.
- b) Maximum Two members per team.
- c) Clay will be provided.
- d) Theme will be given on the spot.
- e) Participants should bring their own tools.

5) Rangoli

- a) Duration : 2 hours.
- b) Individual Event.
- c) 3' X 3' space will be provided, drawing beyond the area will be disqualified.
- d) Only color powder should be used; salt is banned.
- e) Participants should bring the necessary material.



6) Pencil Sketching

- a) Duration : 2 hours.
- b) Charts will be provided to the participants.
- c) Participants should bring their own drawing tools.
- d) Theme will be given on the spot.

7) On the Spot Photography with Caption

- a) Duration : 3 hours (to shoot and submit the soft copy).
- b) Each Participant may submit a maximum of 5 entries.
- c) Mobile Cameras are not allowed.
- d) Participants should format the camera at the venue before the start of the event.
- e) Participants should bring their own digital camera of not more than 12 MP.
- f) Theme will be given on the spot.
- g) No mixing, matching or morphing of photographs will be permitted.
- h) Software (Ex: Photoshop) for enhancing images is not permitted.

8) Poster Making

- a) Duration : 2 hours.
- b) Students have to bring their own laptop.
- c) Theme will be given on the spot.

9) Mehandi

- a) Duration : 2 hours .
- b) Individual Event.
- c) Participants can bring a friend to design on his/her hand.
- d) Participant should bring the necessary material.
- e) It can be black/red/Arabic mehendi etc.

INFORMALS

1) Beg Borrow Buy

- a) Duration : 2 hours.
- b) Two members per team.
- c) A list of items to be brought will be given at the start of the event.



LITERARY

1) Debate (English)

- a) Duration (Prelims) : 3 minutes.
- b) Duration (Finals) : 5 minutes.
- c) Topic will be given 24 hours in advance (Check Intranet / Instagram Page).
- d) Lots will be used to decide FOR and AGAINST amongst the participant.

2) Elocution

- a) Duration (Prelims) : 3 minutes.
- b) Duration (Finals) : 5 minutes.
- c) Topic will be given 24 hours in advance (Check Intranet / Instagram Page).

3) Creative Writing (Direct Finals)

- a) Duration : 1 hour.
- b) Conducted in Five Languages (English, Tamil, Telugu, Malayalam, Hindi).
- c) Writing paper will be provided.
- d) Topic will be given on the spot.

4) Poetry Writing (Direct Finals)

- a) Duration : 1 hour.
- b) Conducted in Five Languages (English, Tamil, Telugu, Malayalam, Hindi).
- c) Writing paper will be provided.
- d) Topic will be given on the spot.

5) Quiz (Topic : General)

- a) Duration : 2 hours.
- b) Three Members per team.
- c) Top 6 Teams on stage for finals from the Written Prelims.



MUSIC (VOCAL AND INSTRUMENTS)

1) Instrumental Percussion Solo

- a) Duration : 10 minutes (including set up time).
- b) Maximum set up time allowed is 5 minutes.
- c) Maximum accompanist : 2
- d) Participants must bring their own instruments.
- e) Presentation may be in Carnatic / Hindustani Style.

2) Instrumental Non-Percussion Solo (Classical)

- a) Duration : 10 minutes (including set up time).
- b) Maximum set up time allowed is 5 minutes.
- c) Maximum accompanist : 2
- d) Participants must bring their own instruments.
- e) Presentation may be in Carnatic / Hindustani Style.

3) Instrumental Non-Percussion Solo (Classical)

- a) Duration : 10 minutes (including set up time).
- b) Maximum set up time allowed is 5 minutes.
- c) Maximum accompanist : 2
- d) Participants must bring their own instruments.
- e) Presentation may be in Western.

4) Classical Vocal Solo (Carnatic/Hindustani)

- a) Duration : 10 minutes (including set up time).
- b) Maximum set up time allowed is 5 minutes.
- c) Maximum accompanist : 2
- d) Film songs are not allowed.

5) Light Vocal Solo

- a) Duration : 4-8 minutes (including set up time).
- b) Maximum set up time allowed is 2 minutes.
- c) Maximum accompanist : 2
- d) Participants must bring their own instruments.



6) Western Vocal Solo

- a) Duration : 4-8 minutes (including set up time).
- b) Maximum set up time allowed is 2 minutes.
- c) Maximum accompanist : 2
- d) Participants must bring their own instruments.
- e) Song must be in English only.

7) Group Song (Indian)

- a) Duration : 7 minutes (including set up time).
- b) Maximum set up time allowed is 2 minutes.
- c) Maximum number of singers and accompanists : 9
- d) A team may present a maximum of two full songs, unless a medley is presented.
- e) Songs maybe folk or patriotic.
- f) Songs may be in any regional language.
- g) Participants must bring their own instruments.

8) Group Song (Western)

- a) Duration : 7 minutes (including set up time).
- b) Maximum set up time allowed is 2 minutes.
- c) Maximum number of singers and accompanists : 9
- d) A team may present a maximum of two full songs, unless a medley is presented.
- e) Song must be in English only.
- f) Lyrics must be decent and preserve the overall decorum.
- g) Participants must bring their own instruments.

- ❖ **Accompanist need not be from the same House. However their performance will not count in the evaluation.**
- ❖ **Prior Approval of Songs must be obtained from the judges for performing in Finals (If selected from Prelims).**
- ❖ **Lyrics of the songs must be decent and preserve the overall decorum.**



DANCE

1) Classical Dance Solo

- a) Duration : 10 minutes.
- b) Maximum three accompanists are permissible.
- c) Props and stage settings are allowed (no additional time for setup).
- d) Copy of the song should be submitted at the time of prelims (In a Pendrive).

2) Group Dance - Indian and Contemporary

- a) Duration : 10 minutes.
- b) 4 -10 Members per team.
- c) Each student can perform only in one group.
- d) Props and stage settings are allowed (no additional time for set up).
- e) Vulgarity on stage will lead to disqualification.
- f) Copy of the song should be submitted at the time of prelims (In a Pendrive).

3) Split Sync Dance (Free Style)

- a) Duration : 3-5 minutes.
- b) Two members per team.
- c) A screen will be placed between the two dancers.
- d) Judging is based on the synchronicity and innovation of the dance moves.

- ❖ **Prior Approval of Songs must be obtained from the judges for performing in Finals (If selected from Prelims).**
- ❖ **Extra members (exceeding 10) in the form of props will not be entertained.**
- ❖ **Lyrics of the songs must be decent and preserve the overall decorum.**
- ❖ **Copy of the songs will be accepted only in pendrive and not by any other means.**



THEATRE

1) Skit/Drama (Topic : Any Social Issues/Social Well-Being/Social Cause)

- a) Duration : 10 minutes.
- b) Maximum Number of Participants: 8 (on stage).
- c) Team should register along with the topic/theme at the venue of prelims/finals.
- d) Skit play in five languages - English, Hindi, Malayalam, Tamil and Telugu may be presented (all the plays will be evaluated together).
- e) StoryBoard/Synopsis to be submitted by the fixed date.
- f) No pre-recorded conversations.

2) Mime (Topic : Any Social Issues/Social Well-Being/Social Cause)

- a) Duration : 8 minutes.
- b) Maximum Number of Participants: 6 (on stage).
- c) Team should register along with the topic/theme at the venue of prelims/finals.
- d) Face painting is a must.
- e) StoryBoard/Synopsis to be submitted by the fixed date.
- f) No pre-recorded conversations.
- g) Music should not be dominant/jarring

3) Short Film (Genre : Comedy [OR] Theme : Solution for menace of cellphone addiction)

- a) Maximum Duration : 10 minutes.
- b) The film can be shot in any language (if in a vernacular, English subtitles are mandatory).
- c) The film should be shot only inside the campus.
- d) StoryBoard/Synopsis to be submitted by the fixed date.
- e) The synopsis should get prior approval from the staff coordinators.
- f) Permission for shooting to be obtained from the Dept. of Students Welfare.
- g) Shortlisted scripts will be allowed for final filming.

4) Adzap

- a) Duration : 5 minutes.
- b) Maximum 5 Members per team.
- c) Must be in English.
- d) Topic will be given on the spot.



5) Mono Acting

- a) Duration(Prelims) : 3 minutes.
 - b) Duration(Finals) : 3 – 6 minutes.
 - c) Performance can be in English, Hindi, Malayalam, Tamil and Telugu .
- ❖ **Avoid including politics in the script.**
 - ❖ **Script must be decent and preserve the overall decorum.**
 - ❖ **Final Submission Dates and Topics for Theatre Events will be announced through Intranet and Amritotsavam Instagram Page.**
 - ❖ **The Script or any dialogue or activity of the same should not affect any individual/community/institution(s) and shall abide to ethos of the university.**

NOTE FOR THE PRELIMS

1. Only the participant is allowed to perform in the venue during the prelims.
2. Time limit should be strictly followed for the prelims.
3. Participants must wear their ID cards during the prelims and Those who fail to wear their ID cards will be disqualified.
4. The entire prelim events are scheduled to start sharp at 4:40 pm. Delayed entries will not be entertained.
5. Participants are not permitted to interact with the judges or staff event coordinators before or after the event.
6. Any doubts regarding the event should be clarified through the CC, student event coordinators.
7. First year students who are registering for these events and those who have yoga classes should inform the Department of Students Welfare before the day of the competition, you may be provided with alternate classes.



JUDGING CRITERIA

- 1) On the Spot Painting**
 - a) Creativity
 - b) Painting skills
 - c) Usage of colors
 - d) Relevance to the theme given
- 2) Rangoli**
 - a) Creativity
 - b) Color sense
 - c) Presentation
- 3) Pencil Sketching**
 - a) Variety of strokes
 - b) Sticking to the theme
 - c) Completing within the time
 - d) Creativity
- 4) Mehendi**
 - a) Design Intricacy
 - b) Creativity
 - c) Perfection and Neatness
- 5) Art from Waste**
 - a) Design Intricacy
- 6) On the spot Photography with Caption**
 - a) Impact
 - b) Composition
 - c) Technical quality
 - d) Relevance to theme
 - e) Technical awareness detail
 - f) Presence of mind
 - g) Quality of picture
 - h) Attention to detail
- 7) Cooking without fire and wire**
 - a) Innovation
 - b) Nutrition and Taste
 - c) Time
 - d) Presentation



8) Elocution

- a) Presentation
- b) Language
- c) Content
- d) Relevance to the topic

9) Debate

- a) Content
- b) Relevance to the given topic
- c) Assertiveness
- d) Number of valid points stated
- e) Accuracy of language
- f) Style of expression

10) Creative Writing

- a) Content
- b) Creativity
- c) Crispness
- d) Flow of thought
- e) Punctuation
- f) Conclusion

11) Poetry Writing

- a) Uniqueness
- b) Content
- c) Relevance to the theme

12) Quiz

- a) Time Taken
- b) Lateral Thinking
- c) Score for each question

13) Song (Vocal and Group)

- a) Stage presence & Voice throw
- b) Technicalities (Thalam & Shruti)
- c) Clarity in pronunciation of lyrics (Spashtam)

14) Music Instrumental

- a) Tone
- b) Rhythm
- c) Pitch
- d) Modulation



15) Dance Solo (Classical)

- a) Creativity and choreography
- b) Costume and usage of props
- c) Stage presence, expression and energy level
- d) Entertainment value
- e) Crowd response
- f) Exceeding the time limit will lead to point deduction

16) Dance - Group

- a) Costume and music
- b) Coordination of dance with the song
- c) Choreography and uniformity in steps
- d) Stage usage and energy level
- e) Appropriate usage of props
- f) Entertainment value
- g) Exceeding the time limit will lead to deduction of points (10 minutes)

17) Short Film

- a) Direction and screenplay
- b) Acting skills
- c) Relevance to the theme
- d) Background score and Editing

18) Adzap

- a) Creativity
- b) Efficient usage of time

19) Skit/Drama

- a) Relevance to theme
- b) Acting skills of all the individuals
- c) Coordination (between background score and stage acts)
- d) Usage of props

20) Mime

- a) Relevance to the theme
- b) Expressions
- c) Coordination (between background score and stage acts)
- d) Stage Presence

Note: Judging criteria is only a guideline. The judges are at liberty to change them, if they feel so. Judge's decision will be final and binding.



GENERAL GUIDELINES FOR CULTURAL EVENTS

1. Students are requested to provide their proper bank details, while registering, if not they'll be disqualified while prelims.
2. Students should *represent only their own House*.
3. In Group Events namely **Group Music, Theatre Events, Quiz** mixing of **Boys & Girls may be allowed** if necessary. In other events, mixing of boys and girls is **NOT ALLOWED**.
4. Finalists will be selected purely on their performance during prelims. Hence, representation of all the Houses in the finals is **not MANDATORY**.
5. For Events the first and second prizes will be given. The third prizes will carry only certificates.
6. In case of team swapping, the lending team secretary will sign a declaration form and hand it over to the Department of Student's Welfare through the Organizing Students Committee.
7. The Organizing Student's Committee members will ensure that there is no *mixing up of Houses*. *If any mixing up comes to our notice, 15 points will be deducted* from the total points gained by that particular House and it will be disqualified for the particular event.
8. The *Secretaries and Joint Secretaries should try to find out the talented students and motivate them to participate in the various events*. The House that scores the maximum points will win the trophy.
9. Any *issues to be discussed* from the students' or office bearer's side should be brought *to the Dept. of Student's Welfare through the Organizing Students Committee members*.
10. *House Secretaries* or the participants are *not supposed to meet the judges* directly or indirectly. Hence they will be intimated about the appointment of judges only at the final moment.
11. High tech sound and light equipment must be avoided as they interfere with the exhibition of the creative talents of the students.
12. No professional training (choreography) for dances / acting / music is allowed. The students should use the opportunities to create and innovate by themselves as intrusion of professionals robs the freshness of their creations / talents.
13. **Themes / concepts / episodes may be taken from our traditional regional folklores.**
14. Dance dramas may depict incidents from the lives of great people like Tagore / Meera / Gandhi / our epic personages.

Office of Students' Welfare