



# AMRITA DARPAN

Student Activities at Amrita Coimbatore Campus



*As you perform Good Actions  
Selflessly, True Love will Blossom,  
Which Will Purify Our  
Emotional Mind.*

~ MATA AMRITANANDAMAYI DEVI ~

## >>> HIGHLIGHTS

- Onam
- Deeksharambh
- Gokulashtami
- Convocation
- Amrita Talkies-Short Film
- World Mental Health Day
- National Nutrition Month



Office of Students Welfare

## Office of Students Welfare

AMRITA VISHWA VIDYAPEETHAM, COIMBATORE

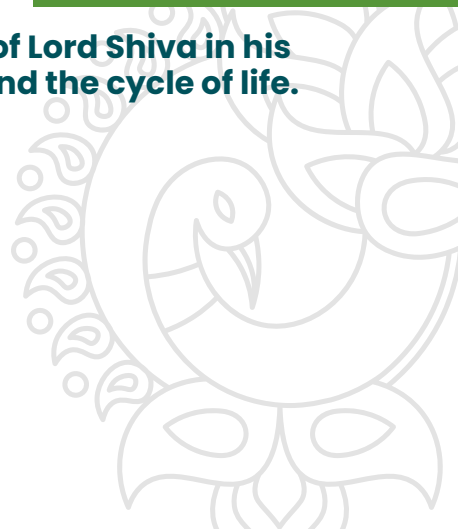






Nataraja sculpture, near Academic Block II

**The Nataraja sculpture is a magnificent representation of Lord Shiva in his cosmic dance form, symbolizing creation, destruction, and the cycle of life.**





# CONTENTS



## 01. Amma Says

7 Steps for a Joyful Life –  
Amma's Birthday Message



## 02. Onam

Amrita celebrated Onam on the 26<sup>th</sup> and 27<sup>th</sup> September 2022.



## 03. Deeksharambh

Deeksharambh 2022 began on 14<sup>th</sup> September 2022, with the lighting of the lamp by the mothers of the new comers followed by a prayer by the students.



## 04. Convocation

The 19<sup>th</sup> Convocation at Amrita Coimbatore campus was held on October 6<sup>th</sup> .



## 05. Gokulashtami

Gokulashtami 2022 celebrations included Processions and several vibrant Sports and Cultural Events .



## 06. World Mental Health Day

Counselling Wing of the Office of Students Welfare organised invited talks & student events at our campus based on the WHO theme of the year.



## 07. National Nutrition Month

National Nutrition Month was celebrated in September .



# AMMA SAYS...



## 7 Steps for a Joyful Life – Amma's Birthday Message

1. Keep your body and mind under control as much as possible..



2. Maintain a regular spiritual practice, at least to a small extent.



3. Make protecting Nature a part of your daily routine.



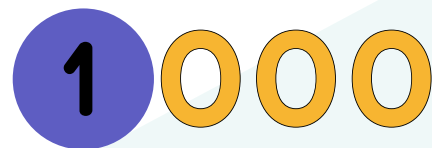
4. Do not belittle the forces of Nature and see them as inferior.



5. See life from a broader perspective.



6. Create a balance between your selfish and selfless interests. We should try to do something that is selfless. It is like adding the digit 1 in front of many zeros. It gives value to all other actions



7. Acknowledge and obey the universal laws set by God– the supreme authority.



We should live this life in such a way that it benefits us and the world. Let our eyes be filled with the glow of compassion. Let our lips be colorful with the utterance of truth. Let our hands be beautiful with our acts of giving. Let our behavior be filled with sweetness. Let our hearts be filled with Love for God & humanity.

Let us make our hearts and the world more beautiful.





# Onam Celebrations

## Cultural Programmes

26TH SEPTEMBER, 2022



**Thaalapoli**



**Kudamaatam**



**Pookavadi**



**Vadamvali**



## The Festivities

The first day started with a 'Thaalapoli' which was held with 'Kudamaatam' and 'Pookavadi', followed by the Chendamelam team. The 'Chendamelam' took place at 4:30 pm and students and faculties of all departments joined in on the fun. This procession went around the college ground with the students dancing and cheering to the beats. After Chendamelam it was games. Onam Games such as Vadamvali were held at the ground where as other games like lemon and spoon, and dizzy run were held at the Pandhal. Students participated in the games with great unity and festive spirit. Even after the events at the ground got over, Chendamelam continued at the Pandhal.







# Onam Celebrations

## Cultural Programmes

27TH SEPTEMBER, 2022



**Pookalam Competition**



**Pooja**



**Onam Sadhya**



**Flash Mob**



**Chendamelam**



**Flute musical by Sri M Pushparaj**

On the second day, the celebrations started early at 8:00AM. There was an Onam Pookalam competition between students from all academic blocks. The main events took place at the Amriteshwari hall later. The pooja and speech were followed by the traditional Onam Sadhya served to all at the Pandhal. A lunch filled with delicacies from Kerala was served on a Plantain Leaf. The Sadhya was arranged by the students and the food was also served by them with lots of love and care. It was a great initiative by the students. After Sadhya, more cultural events started in the evening. The events started with a flash mob dance followed by a traditional Thiruvathirakali, and the students danced to the tune of the Chendamelam with great enthusiasm. The events included songs by Raagasudha, dance by Natyasudha, and a mesmerizing flute musical performance by Sri M Pushparaj. There were also department-wise dance performances by other students. The faculty joined in the cultural events as well. There was a humour-filled drama created by the students of the Mechanical and Mass Communication departments. A prize distribution ceremony was also held for the winners of Vadamvali and other games. The event ended with a short and sweet vote of thanks and a dance performance by the final-year students.





## DEEKSHARAMBH -2022 | PHASE I

STUDENT INDUCTION PROGRAMME (SIP), FOR 2022 BATCH BA/BSC/MA/MSC/INT.MSC/M TECH STUDENTS

Deeksharambh 2022 Phase-I began on 14th September 2022 for Integrated students, under graduates and post graduates of Arts and Sciences i.e English, Mass Communication, Mathematics and sciences at Amriteswari Hall on 14.09.2022 at 9.30 am. The lighting of the lamp was done by the mothers of the new comers in a holistic way followed by a prayer by the students.



**The lighting of the lamp by the mothers of the Students**



## DEEKSHARAMBH -2022 | PHASE I

STUDENT INDUCTION PROGRAMME (SIP), FOR 2022 BATCH BA/BSC/MA/MSC/INT.MSC/M TECH STUDENTS

### PRESIDENTIAL ADDRESS



**Address by  
Dr.Sasangan Ramanathan  
Dean, Faculty of Engineering**



**Address by  
Dr.S.Mahadevan  
Principal School of Physical Sciences**

The presidential address was by Dr Sasangan Ramanathan, Dean – Engineering and Dr S .Mahadevan, Principal, School of Physical Sciences. They welcomed the new members of the Amrita Family and explained to them about the transition of students from school life to college life.

He also explained AMMA's mission – education for the life and education for living. The grade system followed by examination department and the Memorandum Of Understanding (MOU) signed with the other universities was also clearly explained.



**Address by  
Dr.J Ravichandran  
Chairperson,  
Dept of Mathematics**



**Address by  
Dr K Elango Vice  
Chairperson  
Dept. of Sciences**



**Address by  
Mrs.P.Ambica  
Vice Chairperson,  
Dept of English**



**Address by  
Dr.Kalyani S  
Vice Chairperson  
Amrita School of  
Communication**

Talks by different chair persons were held in different venues—Dr K Elango Vice Chairperson, Dept.of.Sciences , Dr J Ravichandran, Chairperson, Dept of Mathematics, Dr. Kalyani suresh Vice Chairperson, Amrita School of Communication and Mrs. P.Ambica, Vice Chairperson, Dept of English addressed the newcomers of their respective departments.





## DEEKSHARAMBH -2022 | PHASE II

STUDENT INDUCTION PROGRAMME (SIP), FOR 2022 BATCH B.TECH STUDENTS



**Department of Computer Science and Engineering**



**Lighting Lamp by Pujya Swami Ajamritananda Puri**



**Benedictory Address by Pujya Swami Ajamritananda Puri**

Deeksharambh for 2022 batch B Tech students was organized and conducted in four days starting from 29\09\2022 to 03\10\2022. The first day was for Computer Science Engineering students.

The orientation session began at 9.30 am on 29th September 2022 in Amriteshwari Hall with the lighting of the lamp by Pujya Swamiji Ajamritanada Puri and other dignitaries. Dr.P. Remyakrishnan welcomed the gathering.

Presidential address was given by Dr. Bharath Jayaraman, Dean, Amrita School of Computing.

Dr. Vidhya Balasubramanian welcomed the students and presented the department curriculam and talked about the recent trends in this field.



**Address by  
Dr.Bharat Jayaraman  
Dean, Amrita School of Computing**



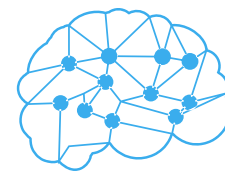
**Address by  
Dr.Vidhya Balasubramanian  
Principal,Amrita School of Computing**





## DEEKSHARAMBH -2022 | PHASE II

STUDENT INDUCTION PROGRAMME (SIP), FOR 2022 BATCH B.TECH STUDENTS



### Department of CSE (Artificial Intelligent) and CSE (Cyber Security)

The orientation day for B Tech CSE (Artificial Intelligence) and CSE (Cyber Security ) began at 9.30 am on 30th September 2022 at Amriteshwari Hall with the lighting of the lamp by Pujya Swami Yogamritanadapuri, Coordinator of Integrated Amrita Meditation Technique followed by the Presidential address by Dr Bharat Jayaraman. The welcome speech was given by Dr. Premjith.

Prof. Dr. K.P. Soman explained the recent trends in the field of Artificial Intelligence and Computational Engineering.

CSE (AI) students Ms. Deepthi Sudharsan and Ms. U. Asmitha currently studying VII semester, addressed and shared their experiences in the industry and the way they learned in Amrita University, Coimbatore Campus.

The alumni of CSE Department Ms. Iswarya Sankaran, Platform Engineer at Lifion by ADP and Shri. Thangaprakash .S, Principal Engineer, Tanla Platform shared their education in Amrita and how it helped them out to build a strong future.



**Lighting the Lamp by Pujya Swami Yogamritananda Puri**



**Benedictory address by Pujya Swami Yogamritananda Puri**



**Address by  
Dr. Bharat Jayaraman  
Dean, Amrita School of Computing**



**Address by  
Dr. K.P. Soman  
Associate Dean, Amrita School of Computing**



## DEEKSHARAMBH -2022 | PHASE II

STUDENT INDUCTION PROGRAMME (SIP), FOR 2022 BATCH B.TECH STUDENTS

**Department of  
Aerospace ,Chemical ,Civil and EEE**



Orientation for Aerospace Engineering, Chemical, Civil and EEE Department was conducted on 1\10\22. After the lighting of the lamp and prayer, Dr.A.S Ramkumar, Professor of Students Welfare welcomed the gathering and gave an overview of the student Induction Programme. Pujya Swami Yogamritanada Puri, Coordinator of Integrated Amrita Meditation talked about AMMA'S MISSION -Education for life and living.

The presidential address was given by Dr. Sasangan Ramanathan. Our Dean welcomed all the students and their parents to the AMRITA FAMILY. He explained the transition of school life to college life, the exam procedure, academic oriented issues, the student exchange programme, the cultural festivals being held in the university.

The chairpersons of various engineering departments addressed their students at different venues.

The students of Aerospace Engineering was addressed by Dr. V.Sivakumar at Sudhamani Hall.

Dr. S. Jayanarayanan addressed the students of Chemical Engineering in Seminar Hall 1, Dr. K M Mini, gave a talk to the students of Department of Civil Engineering in Seminar Hall 2 and EEE students were addressed by Dr. S Balamurugan .



**Lighting the Lamp by  
Dr.Jayanarayanan K  
Chairperson,Dept.of CHE**



**Lighting the Lamp by  
Dr.Mini K M  
Chairperson,Dept.of CIE**



**Lighting the Lamp by  
Dr.Balamurugan S  
Chairperson,Dept.of EEE**



**Lighting the Lamp by  
Dr.Sivakumar V  
Chairperson,Dept.of AEE**

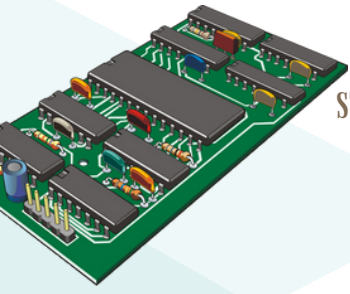


**Welcome Address by  
Dr A S Ramkumar  
Professor Students Welfare**



**Address by  
Dr.Sasangan Ramanathan  
Dean, Faculty of Engineering**





## DEEKSHARAMBH -2022 | PHASE II

STUDENT INDUCTION PROGRAMME (SIP), FOR 2022 BATCH B.TECH STUDENTS

**Department of ECE, CCE, MEE and ARE**



**Lighting the Lamp by Sampujya Swami Ramakrishnananda Puri**

The orientation day for B Tech ECE, CCE, MEE and ARE was organised and conducted on 3rd October at Amriteswari Hall. Lighting of the lamp was done by Sampujya Swami Ramakrishnanadapuri, Trustee and Treasurer of Mata Amritanadamayi Math. In his benedictory address Swamiji talked about our beloved Chancellor and how the students should lead their life with the blessings of their parents and elders. He also quoted some good examples of our Alumni who are all in high positions.



**Lighting the Lamp by Dr.Sasangan Ramanathan  
Dean, Faculty of Engineering**

Dr. N. Madhu Mohan, Professor and Chairperson, Dept. of Electronics and Communication Engineering addressed the students of ECE and CCE in Amriteshwari Hall while Dr. K. Rameshkumar, Professor and Chairperson, Dept. of Mechanical Engineering addressed the students of MEE and ARE in Sudhamani Hall.



**Lighting the Lamp by Dr.Rameshkumar K  
Chairperson, Dept. of MEE**



**Lighting the Lamp by Dr.Madhu Mohan N  
Chairperson, Dept. of ECE**



## DEEKSHARAMBH -2022 | PHASE I & II

STUDENT INDUCTION PROGRAMME (SIP), FOR 2022 BATCH B.TECH STUDENTS

### VOTE OF THANKS



**Welcome Address  
Dr.P R Janci Rani  
Asst Prof.,Dept of Sciences**



**Welcome Address  
Dr.C S Sowndaram  
Professional Counsellor  
Asst Prof.,Dept of Humanities**



**Vote of Thanks by  
Dr.N Tharani Devi  
Asst Prof.,Dept of Sciences**



**Vote of Thanks by  
Dr.S A Rajalakshmi  
Asst Prof.,Dept of Humanities**

On all the days of student induction programme, the welcome address was given by Dr. A.S. Ramkumar, Head Student Affairs, Dr. P.R. Jancy Rani, Asst. Professor, Department of Sciences and Dr. C.S Sowndaram, Asst. Professor, Department of Humanities. The Vote of Thanks was given by Dr. Tharani Devi, Asst. Professor, Department of Sciences and Dr. S. A. Rajalakshmi, Asst Prof. Dept of Humanities.



# DEEKSHARAMBH -2022 | PHASE I & II

## STUDENT INDUCTION PROGRAMME (SIP)

### Miscellaneous Sessions



**Address by  
Sri.M.Sreevalson  
Director,ICTS**



### ICTS

Sri.M.Sreevalson, Director of ICTS addressed the students and talked about the facilities that are available such as ICTS infrastructure, Office 365, amrita email, parents portal, CMS system etc.



**Address by  
Dr.Prashanth R Nair  
Vice Chairperson-IQAC**

### IQAC

Dr. Prashanth R. Nair, Vice Chairperson, IQAC and Associate Professor of Dept. of CSE explained about life of students at Amrita . Besides studies, he also showed a video on Gokulashtami and talked about the ANOKHA fest.

# DEEKSHARAMBH -2022 | PHASE I & II

## STUDENT INDUCTION PROGRAMME (SIP)

### Miscellaneous Sessions



**Address by  
Dr. Jeyothiprakash M  
Deputy Librarian**

#### Library

The overall view of the Central Library system was very well presented by Sri. M Jeyothiprakash, Deputy Librarian. He highlighted the e-resources, how to undertake independent research etc. and also explained about the use of Digital Library.



**Address by  
Dr. Kumaresan O J  
Director, Physical Education**

#### Physical Education

Dr. O.J. Kumaresan, Director of Department of Physical Education presented the sports infrastructure, sport facilities, the Olympic standard swimming pool, sports ground. He mentioned about the conduct of outdoor games and indoor games for students to follow. He explained how every year after the student induction programme, talent search in sports is organised and conducted for the freshers. Competitions are being conducted between the other campus students as well as outside students. He also briefed about the various activities of Agneya Club, the Sports Club.

#### Hostel Life

Dr. K Bagavinar, Chief Warden and Dr.C. Arunkumar, Deputy Chief Warden talked about students life at hostel such as how to associate with other students from different states, discipline followed in the hostel, food, facilities available, laundry, wifi, pass system etc.



**Address by  
Dr. Bagavinar K  
Chief Warden, Hostels**



**Address by  
Dr. Arunkumar C  
Deputy Chief Warden, Hostels**





## DEEKSHARAMBH -2022 | PHASE I & II

### STUDENT INDUCTION PROGRAMME (SIP)

#### Corporate & Industrial Relations

The Directorate of Corporate and Industry Relations (CIR) is a unique and dedicated department of Amrita Vishwa Vidyapeetham established to provide expert guidance to students in specific areas beyond their regular academic curriculum and help them to fulfil their career ambitions. On all these days, placement trainings, soft skill trainings, career development and entrepreneurship skill training, were presented and briefed to the students of all programmes by R Atm. V.Mohandoss (Retd), Dr. K.B.Madhu Menon and Sri.M.Unnikrishnan.



**Address by  
Dr(WgCdr)A.Balachandran  
Additional Director,  
Directorate of CIR**



**Address by  
Rear Atm.(Retd)V Mohandoss  
Director  
AIP, Directorate of CIR**



**Address by  
Dr Srikanth S  
Join Director-Placement Directorate  
of CIR**



**Address by  
Dr Madhu K B  
GM-Career Competency  
Development-CIR**

Mr.Srikanth.S encouraged the students to attend the soft skills and the language classes conducted by the CIR Dept. He also talked about placement activities and mass recruitments by top companies including core companies visiting and hiring a large number of students.



# COVOCAATION 2022

19th Convocation ceremony for the Amrita Vishwa Vidyapeetham, Coimbatore campus was held on 06th of October, 2022. The event included awarding PhD, PG and UG degrees of all programs offered in the campus.

## CHIEF GUEST

Thiru R N RAVI  
Governor of  
Tamil Nadu



Lighting of the Lamp by  
Swami Purnamritananda Puri



Prayer



Welcoming the guest  
Thiru R N RAVI  
Governor of Tamil Nadu



# COVOCATION 2022



The 19th Convocation at Amrita Vishwa Vidyapeetham, Coimbatore campus saw nearly 2000 students graduating this year. The event was held on October 6th. Thiru RN Ravi, Honorable Governor of Tamil Nadu, was the chief guest and Thiru Dattatri Salagame, President and CEO of Bosch Global Software Technologies, was the Guest of Honour. Sampujya Swami Purnamritananda Puri, General Secretary of the Mata Amritanandamayi Math, presided over the event. The graduates belonged to multiple disciplines including Engineering, Computing, Business, Arts and Humanities, Physical Sciences, Mass Communication, and Social Work.

Governor R. N. Ravi on Thursday called on the younger generation to come forward to build India as the strongest nation by 2047. He said the sub-regional imbalance could only be solved by the educated and motivated youth. He also said that the state was very progressive and topped the country in human development, infrastructure and industrialisation fronts. "Tamil Nadu has more than 50% gross enrolment ratio, compared to the national average of 28%." He said every citizen must have access to health, education and drinking water, and no one should be left homeless or hungry. Pointing out that most of the startups in the country were being floated by young men and women, he said the same creativity was suppressed earlier. "With the creative domains reopening, we can see the growing power of our youth and we need to place trust in them."



# COVOCATION 2022





# COVOCATION 2022





# Gokulashtami Celebrations



The culture of celebrating Gokulashtami is deeply rooted in Hindu mythology and traditions. Lord Krishna, who is believed to be the eighth avatar of Lord Vishnu, was born on this day in Mathura, a city in Northern India. His life and teachings hold a significant place in Hindu mythology and have inspired people for centuries. Celebrating Gokulashtami is a way for devotees to show their love and devotion towards Lord Krishna and seek his blessings. Moreover, the festival also promotes cultural unity and brings people together, irrespective of their caste, creed, or social status, to celebrate the joyous occasion.





# Gokulashtami Celebrations

## Cultural Programmes



**Nagara Sangeerthanam**



**Vadamvali**



**Dignitaries**



**Classical Dance Solo**



**Float**



**Group Dance**

The Birthday of Lord Sri Krishna, called Gokulashtami or Krishna Jayanthi, is celebrated with remarkable involvement from students, faculty and staff. The campus takes on a festive look and the students comment that it appears like Vrindavan. Several colourful Cultural and Sports events are organized. A grand procession with floats depicting various significant episodes in the life of Sri Krishna is a major attraction. While the freshers from the North compare it Jagannathpuri Ratha Yathra Festival, the Keralites compare it with Kalpathi. Gokulashtami 2022 was celebrated on 18th October 2022. Following the tradition of Amrita, celebrations started with Nagara Sangeerthanam, followed by Floats and Processions and vibrant Sports and Cultural Events including Campus Decoration.

The bhajans by the students and the ahsramites, that proceed up to midnight enhance the spiritual flavor. The prasadam after the bhajans evoke the emotions of bhakthi and immense peace. Twenty-one cultural events were conducted which included classical music, light music, group music, instrumental percussion and non-percussion, solo dance, group dance, quiz, debate, mime, creative writing (English, Tamil, Telugu, Hindi, Malayalam), sloka recitation, elocution, rangoli, painting, pencil sketching and spot photography.

There were five sports events which comprised of Uriyadi and pole climbing for boys, tug of war for boys and girls and lucky corner for girls





# Gokulashtami Celebrations

## Cultural Programmes

**Float****Float****Chendamelam****Chendamelam****Float****Float**

Twelve departments in the University contested for the overall trophy under two categories.

- The five big departments (CSE, ECE, MECH, EEE & Sciences) based on student strength competed for winner and runners-up trophies under category I.
- The remaining seven departments (CHEM, CIVIL, AERO, Cyber, ASCOM, ASB & CEN) contested for first, second and third place under category II.

The overall trophy is assessed based on the weightage of points scored in various categories which includes 40% for Floats & Procession, 25% for Cultural events, 15% for Sports events, 10% for Campus decoration and 10% for timing. Apart from overall trophies in both categories, seven category prizes were awarded to departments based on their performance in individual categories used for the evaluation of floats and procession. The evaluation is done based on the theme of float, quality of procession, richness of float, innovative features used in floats and procession, accomplishment and properties in procession, reflection of cultural heritage, eco-friendly aspects, conduct of students in procession and team spirit. Certain places on the University campus were allotted to various departments for campus decoration and evaluation of the same was based on creativity, aesthetic appearance and nature-friendly aspects.





# Gokulashtami Celebrations Winners

CATEGORY I (Major departments)

WINNER – Integrated (Maths/Sciences/English/MSW)

RUNNER-UP – Electrical & Electronics Engineering (EEE)

CATEGORY II (Minor departments)

WINNER – Amrita School of AGRICULTURAL Sciences

RUNNER-UP 1 – Aerospace Engineering Department (AEE)

RUNNER-UP 2 – CIVIL Engineering Department (CIE)

CATEGORY PRIZES

RICHNESS OF FLOAT – Chemical Engineering Department

QUALITY OF PROCESSION – Amrita School of Business

CONDUCT OF STUDENTS IN PROCESSION – Cyber Security

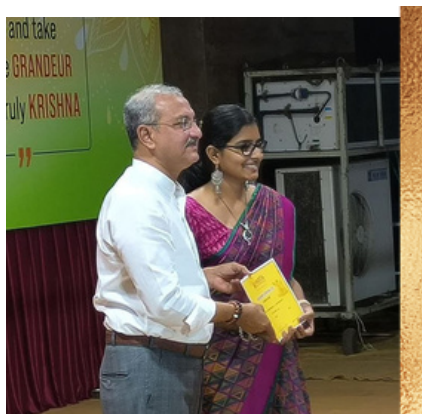
OVERALL COORDINATION & TEAM SPIRIT – Centre for Excellence and Networking (CEN)

INNOVATIVE FEATURES – Electronics and Communication Engineering (ECE)

PROPERTIES USED IN PROCESSION – Mechanical Engineering (MECH)

THEME OF THE FLOAT – Computer Science Engineering (CSE)

REFLECTION OF CULTURAL HERITAGE – Amrita School of Communication (ASCOM)





# National Nutrition Month Celebrations



*Organized by Nutrition Sustenance Forum, 22nd, 23rd & 24th September-2022*

## Cooking From The Heart



**To join Cookery Club (Nutrition Sustenance Forum)  
Contact : Student Coordinator  
Arya Prabhukumar Nair  
[CB.SC.U3FSN21001]**

National Nutrition Month was celebrated in the month of September to generate awareness among the students about the significance of healthy eating practices and proper nutrition for upholding a nourishing life style. The celebrations were organised by the Nutrition Sustenance Forum from the School of Physical Sciences.

22nd September served as the Day 0, and a Nutri Hunt was conducted from AB2 lobby to FSN lab as a curtain raiser. On day 1 and day 2 various other activities like Nutri Expo, Wellness Clinic, The Health Chef-Cooking Competition, Foodography and The Ultimate Food Quiz were organised. The respective winners of these competitions were awarded on 24th evening.





## Invited Talk

# MAKE MENTAL HEALTH AND WELLBEING A GLOBAL PRIORITY FOR ALL



The Counselling Wing of the Office of Students Welfare organised World Mental Health day celebrations at our campus on 10th October and 20th October 2022. The theme for the day, as declared by WHO, was "Make mental health and wellbeing a global priority for all," which served as the theme for the competition as well. Eminent speakers were invited to address the participants and provide clarifications for any queries.

Amrita Coimbatore campus students were invited to participate in group events such as Adzap and Mime, with the opportunity to win exciting cash prizes.



**Speaker**  
**Dr. Gayathri Devi**  
HOD-Psychology Department  
Avinashilingam University  
Coimbatore



**Monday | 10 October, 2022 | 2:30pm – 3:30pm**



**Sudhamani Hall,  
Amrita Vishwa Vidyapeetham, Coimbatore**



**Speaker**  
**M A. Sendil Kumar**  
CEO and Founder  
SUPERTECK Industries



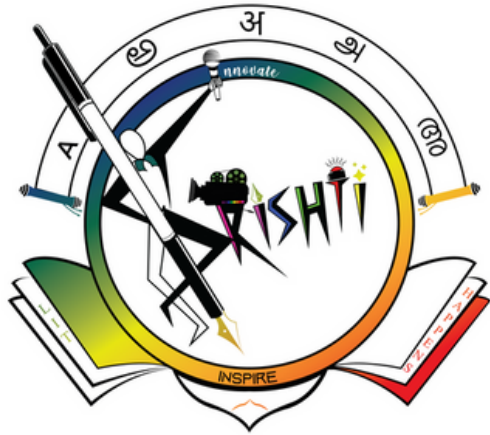
**Thursday | 20 October, 2022 | 4:30pm – 6:00pm**



**Amritheshwari Hall,  
Amrita Vishwa Vidyapeetham, Coimbatore**



# Club Programs



**To join Srishti Club**  
**Contact : Student Coordinator,**  
 Vishnu Sankar P  
 [CB.EN.U4ECE19259]

## Srishti Club

### Yukthi

On the eve of Yukthi 2023, Srishti, the Literary club of Amrita, organized a Treasure Hunt event as part of its induction program. The main objective was to promote the club, and each of the 11 wings was tasked with creating relevant clues. Microsoft Forms and posters were used for registrations, receiving an overwhelming 182 sign-ups, leading to a reduction to 100 teams. An online preliminary round was conducted, and the final non-linear Treasure Hunt unfolded smoothly, with volunteers discreetly placed among the college crowd, ensuring a unique and enjoyable experience for the participating teams. The event concluded at 7:30 PM, with cash prizes awarded to the winners.



**Tuesday, 15 November, 2022 5:00pm**



**Saraswati Statue , AB 1**

## Amrita Talkies

### GEETHA CHITHRU SHORT FILM-MAKING COMPETITION- GOKULASHTAMI 2022

On the devotional and auspicious occasion of the Gokulashtami 2022 celebration, the Amrita talkies film club through the Students Welfare Department initiated a short film competition for the students at the Coimbatore campus. This short film competition provided an opportunity for the participants to present a film with a concept based on Krishna's life or based on messages from Bhagavad-Gita in the contemporary context. Short films should have a story to say and a message to share with the audience which will bring about a positive change. Entrants made short films of many genre such as -fiction, drama, humor, or others of their interest while adhering to the theme of the competition.



**To join Amrita Talkies Club**  
**Contact : Student Coordinator,**  
 Akash Adithya  
 [CB.MC.U3MAC20002]



# Club Programs

## Fresher Induction

### ARYA CLUB



To join Arya Club  
Contact : Student Coordinator,  
Dasari Harsha Vardhan  
[CB.EN.U4ECE21207]

Arya is the sole cultural club of Amrita which started with an aim to encourage students celebrate all facets of Indian Culture and Heritage. The club promotes opportunities for everyone to experience culture, self-development programmes and enhance their skills. The club fosters a vibrant campus environment by planning numerous events that bring people of different backgrounds, interests, and ethnicities together in ways that encourage community engagement and lifelong learning. It has expanded continuously since its founding day to the present and is inclined to collaborate with other clubs to create more diversity. Arya Club conducted its induction programme on 18/11/22.

For regular updates, keep checking this website:  
<http://aryaclub.bio.link>



**Friday, 18 November, 2022 4:45pm**



**Amriteshwari Hall,  
Amrita Vishwa Vidyapeetham, Coimbatore**

### ELITE CLUB

An ambitious initiative by the students of Amrita Vishwa Vidyapeetham, the ELITE club brings you a forum for entrepreneurship and business practises along with creating a vantage point for real-world investments and wealth creation in the modern markets. It conducted its induction programme on 8 november 2022.



**Tuesday, 8 November, 2022  
5:30 pm**



**Amriteshwari Hall,  
Amrita Vishwa Vidyapeetham, Coimbatore**

To join Elite Club  
Contact : Student Coordinator,  
Arman Mahapatra  
[CB.EN.U4ELC21007]



# Students Photography Corner



Photo Courtesy : Raghavadihya, MSW Student (2019-21 batch)



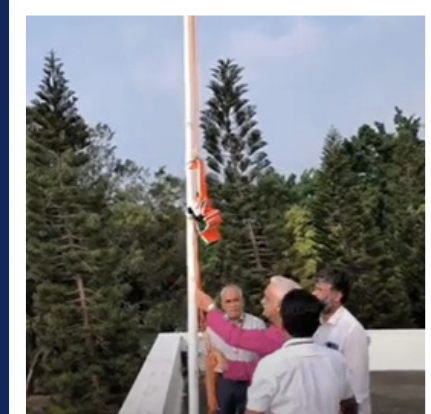
# Upcoming Events and Celebrations



## At Amrita



Mahashivaratri



74th Republic Day



Thiruvizha



Ugadi



999 Challenge



Anokha

# AMRITA DARPAN

Education for livelihood alone will  
never make our life full and  
complete. ~Amma



## Entries Invited

We invite our students to submit entries -  
Articles, Artworks, Photography or Poems to  
✉ [psw@cb.amrita.edu](mailto:psw@cb.amrita.edu)

**For More Details Contact**  
**Office of Student's Welfare,**  
**Amrita Vishwa Vidyapeetham,**  
**Coimbatore-641112.**



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