

October 2023 to December 2023

Volume:4

Issue:13



“

The beauty and charm of selfless service should not die away from the face of this earth. The world should know that a life of dedication is possible; that a life inspired by love and service to humanity is possible.

”

AMMA



Visit of Companies to Amrita



Birdscale Technology

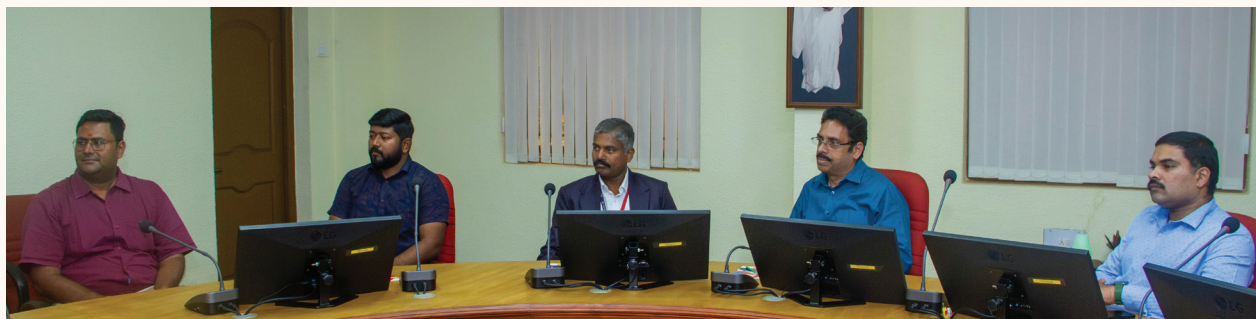
Mr. Hari Janarthanan - Director & Mr. Vengatesh Prabhu from Birdscale Technology visited Amrita on October 11, 2023 to discuss the possibilities of collaboration with Amrita. The meeting was attended by Mr. Suresh Kodoor, Director (AIP) & Mr. Kiran Subramanian, Senior Manager (AIP).



Maveric Systems Limited

Mr. Subramanian N.N.- Chief Operating Officer, Maveric Systems Limited visited Amrita on October 17, 2023 to know about Amrita and its research activities. The meeting was attended by Mr. Suresh Kodoor- Director (AIP), Mr. Kiran Subramanian- Senior Manager (AIP) and Mr. Jithesh- GM (Corporate Relations & Placement).

Mr. Subramanian N.N. also interacted with the students from 2nd year MBA and gave a brief talk on "Overview of Banking Solutions"



Visit by Alstom Group

Mr. Selvakumar- Site Managing Director and Mr. Dharaniraj of Alstom Group, Coimbatore visited Amrita on October 27, 2023 for a faculty interaction session. Faculty members from Department of EEE highlighted their research activities.

Mr. Selvakumar also delivered a lecture on "Alstom Overview and Industrial Best Practices" on October 27, 2023. The session was attended by second and third-year B.Tech. and M.Tech. students from Department of EEE.



Visit of Indian Air Force

A three-member delegation from Indian Air Force, including Group Captain Gagan Dhingra, Group Captain Karthikeyan, Wg. Cdr M. S. Priyani visited our campus on November 29, 2023. The objective of the visit was to explore avenues for IAF-Amrita collaboration and joint-research projects. The meeting was attended by Mr. Suresh Kodoor – Director (AIP), Wg. Cdr Dr. A. Balachandran– Additional Director (CCD), Mr. Kiran Subramanian– Senior Manager (AIP) and faculty members from the department of CSE, EEE, Mechanical and Aerospace Engineering.

Visit of LECS

On December 08, 2023, Dr. C. N. Jaya Prakashan- GM (R&D) & Mr. A Manikandan- Engineer Product Development from Lakshmi Electricals Control Systems visited Amrita to discuss the problem statement on “Development of VFD”. Dr. Praveen Kumar and Dr. Mohanrajan from the Department of EEE and Mr. Kiran Subramanian-Senior Manager (AIP) were part of the meeting.

Visit of Telesto Energy

Mr. Ranjith Kumar (ML Engineer) and Mr. Dhanraj (Petroleum Engineer) from Telesto Energy Pte. Ltd visited Amrita on December 13, 2023 for the project discussion. The meeting was attended by Dr. T. Senthil Kumar and Dr. N. Lalithamani from the Department of CSE, Mr. Kiran Subramanian– Senior Manager (AIP) and students from the Department of CSE.



Visit of Colruyt Group

Mr. Hari Subramanian- MD and Mr. Ramesh EAVS- CHRO from Colruyt Group India visited Amrita on December 11, 2023 and showed interest in collaborating with Amrita on various fronts such as, Internships and placements, Joint R&D projects. They also discussed the curriculum in detail with the respective departments. The meeting was attended by Mr. Suresh Kodoor- Director (AIP), Mr. Srikant S- Joint Director (Corporate Relations & Placement), Mr. Jithesh– General Manager (Corporate Relations & Placement) and Mr. Kiran Subramanian- Senior Manager (AIP).



MoU Signing with Renault Nissan and Vehicle Handing Over

Mr. Debashis Neogi- Managing Director, Mr. Hirotake Harada- Senior Vice President, Mr. Senthil Ramakrishnan- Deputy Vice President and other delegates from Renault Nissan Technology & Business Centre India (RNTBCI) visited Amrita Coimbatore campus on 19 December 2023 for signing an MoU and also for handing over the key of a vehicle, being donated to the institution. The MoU aims to foster collaboration in various domains, including placements, internships, exclusive M.Tech. programs, elective courses, joint research projects, and the establishment of Centres of Excellence (CoEs) and labs. Renault Nissan Tech also donated a test car to support Amrita Vishwa Vidyapeetham's cutting-edge research initiatives in the automotive & related fields.

The meeting was presided over by Mr. C. Parameswaran- Principal Director (CIR). Dr. Sasangan Dean of School of Engineering, Coimbatore, Dr. Balakrishnan Shankar, Dean of School of Engineering, Amritapuri, Mr. Suresh Kodoor- Director, Academia-Industry Partnership (CIR), Air Cmde Satish Menon (Retd) Director, CD and faculty members from the Department of EEE, CSE, AI and Mechanical Engineering were present on the occasion. The Principal Director received the key of Kiger SUV from the MD of RNTBCI on behalf of Amrita. Principal Director said that Amrita planned to use the vehicle for cabin noise measurement at driver and passenger seats, measurement of perceived vibration at steering wheel, pedals and gear shift lever, roll, pitch and yaw measurement using GPS Supported inertial measurement system, acceleration performance testing, break performance testing, Road-load data analysis using sensors for offline and real time monitoring of critical components of the vehicle, etc.



Visit to Company

Visit to Alstom Group

An industrial visit was arranged by the AIP team for 3rd year B.Tech.- EEE and Mechanical Engg. Students to Alstom Group, Coimbatore on November 25, 2023. The faculty members from both departments and Mr. Kiran Subramanian from CIR went for the visit.

Visit to LECS

Dr. Mohanrajan S.R. and Dr. Praveen Kumar N., Department of EEE and Mr. Kiran Subramanian (AIP) visited Lakshmi Electricals Control Systems Ltd. (LECS) on November 22, 2023 to discuss the problem statement "Development of Basic Variable Frequency Drive".

Visit to Bosch

On October 10, 2023, a visit was organized to Bosch Global Software Technologies Pvt. Ltd. Dr. Ratna Kishore and Dr. Prabhu from the Department of Mechanical Engineering and Mr. Kiran Subramanian from CIR visited Bosch to discuss two problem statements "Method of self-igniting H2ICE engine without starter motor" and "Thermal Management / Heat exchanger efficiency improvement in SOFC"

Visit to Star Batteries

Mr. Kiran Subramanian along with the faculty members from Department of EEE visited Star Batteries, Coimbatore on December 22, 2023 in connection with the Faculty Development Programme (FDP) on Battery storage.



Placement- 2024

Passing Out Batch

The second quarters of placement-2024 concluded by 31st December 2023. Overall, 42 corporates visited in physical, hybrid and virtual modes of hiring on campus.

The much sought after and awaited IT Services Companies began their hiring almost at the fag end of the second quarters of placement cycle. Processes for IT Services companies mainly TCS and Cognizant have started and expected to get over by mid of February 2024.

As on 31st December 2023, close to 125 companies visited for UG, PG programmes across.

Following is the brief on the placement statistics:

B.Tech.	Coimbatore	Amritapuri	Bengaluru	Chennai	All Campuses
B.Tech %	60.4	48.6	52.82	47.02	54.19
Average Salary	9.4	8.9	9.3	9.4	9.3
Maximum Salary	48 LPA	48 LPA	24.5 LPA	48 LPA	48 LPA
Offered Company	Microsoft	Microsoft	SAP Labs India	Microsoft	Microsoft

M.Tech.	Coimbatore	Amritapuri	Bengaluru	All Campuses
M.Tech %	60.00	52.00	81.25	61.00
Maximum Salary - 24.85 LPA offered by Cisco				

MCA	Amritapuri	Kochi	Mysuru	All Campuses
No of offers	4	13	16	33
Maximum Salary - 10.44 LPA offered by Federal Bank				

M.Sc.	Coimbatore	Amritapuri	Kochi	Mysuru	All Campuses
No of offers	27	7	10	2	46
Maximum Salary - 10.44 LPA offered by Federal Bank					

In addition to 2024 FTE and final semester internship hiring, companies have also hired **summers-2024 from 2025 passing out batch.**

A few of the prominent companies that have so far visited and hired for summers are: Microsoft, Google, Providence Global, Accenture, Visa to name a few, offering Stipend Per Month ranging from 35K to 125K.

MBA Placement highlights as of 31st December, 2023

51.05% of the eligible students have been placed

₹ Rs. **18.33** LPA
Highest CTC

₹ Rs. **9.02** LPA
Average CTC

₹ Rs. **8.50** LPA
Median CTC

Further we have lined up companies like **HCL (7.5 LPA)**, **ESAF Bank (9 LPA)**, **Talent Serve (10 LPA)**, **Signify (7 LPA)** to meet students' aspirations.

Placement summary by campus as of 31st December 2023 is provided below

	Amritapuri	Bengaluru	Coimbatore	Kochi
Percentage	50.77%	60.66%	51.63%	41.67%
Average CTC LPA	8.89	10.32	8.92	7.88
Median CTC LPA	8.68	10.20	8.29	7.55
Highest CTC LPA	12.56	16.30	18.33	18.33

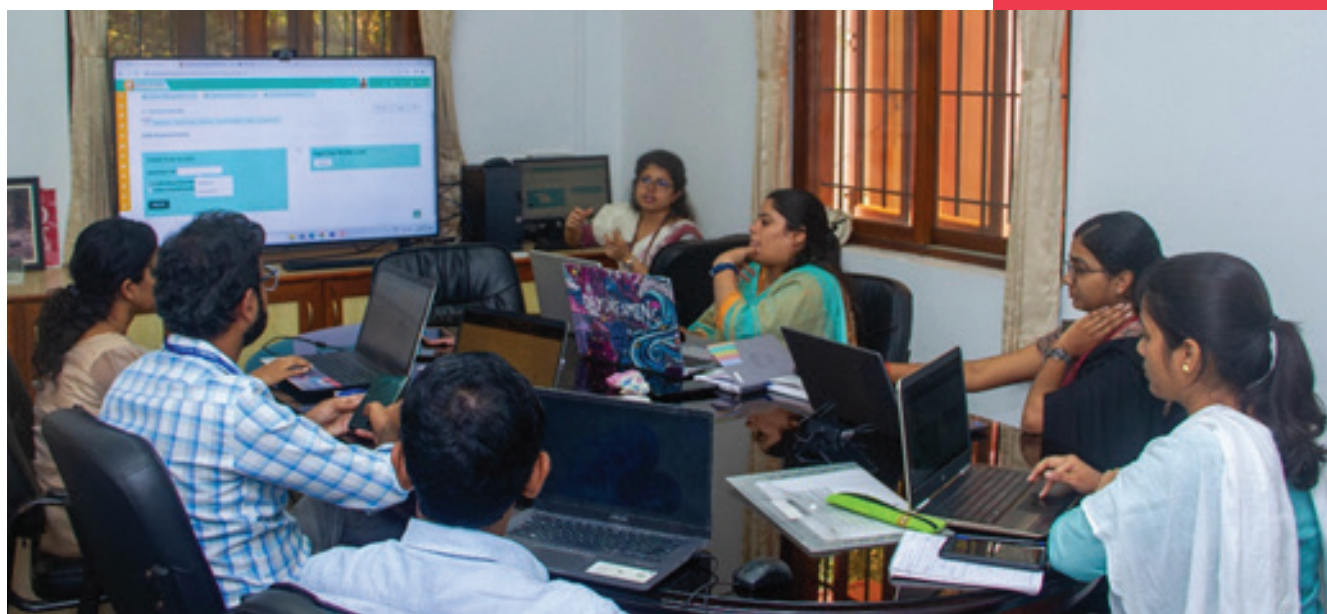
Induction programme for new L&D faculty members

An induction program is instrumental in helping new employees integrate seamlessly into the organization, contributing to their professional development and the overall success of the organization. The induction for the newly joined faculty members of CIR across campuses was conducted as a 3-day programme in the months of October and November 2023 at CIR, Coimbatore.

The new faculty members were given orientation on the vision and mission of L&D, clarification of expectations, the relevance of teamwork, introduction to policies and procedures, importance of cultural integration, and training and skill development.

Mr. Ankit Jain (Soft Skills, Bengaluru), Ms. Karishma Nair (Verbal, Bengaluru), Ms. Karthika S (Verbal, Kochi), Mr. Vishnu Prasad V. (Aptitude, Amaravati), Ms. Nithya Kalyani S. (Verbal, Coimbatore) and Mr. Sudheer A. (Verbal, Amaravati) attended the sessions by CIR Leadership team and senior L&D members.

The programme concluded with comprehensive presentations by the new faculty members, providing an overview of the induction programme they attended.



Amrita and Amazon Web Services (AWS) Joint Initiative

Amrita Vishwa Vidyapeetham was selected one among 12 institutions from all over India to offer three courses (Cloud Engineer, Cloud Administration, and DevOps Engineer) aimed at upskilling students. AWS Academy has over 500 registered institutions.

Amazon Web Services plans on bringing together qualified educational institutions, AWS customers and government bodies to jointly align programs of study with in-demand, entry-level tech jobs. The India Tech Alliance will focus on programs that prepare learners for the following roles: Cloud Engineer, Cloud Administration, and DevOps Engineer.

Participating Institutes may avail the following benefits:

- ▶ Access to AWS-driven market research to help align your programs and curriculum to in-demand job role(s) - According to an Amazon Web Services (AWS) commissioned digital skills study by AlphaBeta three of the top five in-demand digital skills in India by 2025 will be cloud-related
- ▶ Interaction with AWS customers, acting as “Talent Shapers”, and who can assist via initiatives like capstone projects, and guest lectures
- ▶ Guidance on curated skill maps that are supplementary to your ongoing curriculum
- ▶ Invitation to thought leadership sessions with other alliance members, helping design additional skill maps, delivery plans and overall improve the program

Infosys AI Training

Infosys conducted training sessions on Artificial Intelligence, its aspects & its application with a focus on Artificial intelligence Foundation certification. Over 120 students were registered for the training and the details of the training happend over next 3 days are as follows

Jan 23rd => Introduction to Artificial Intelligence

Jan 24th => Introduction to Natural Language Processing

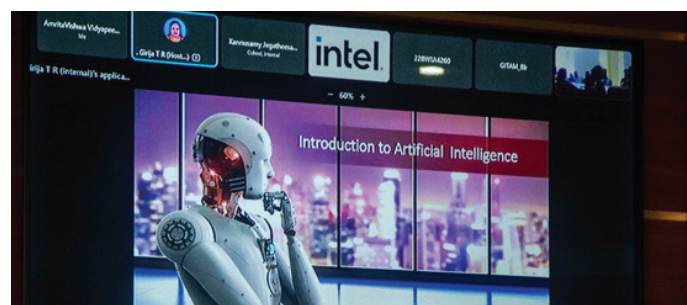
Jan 25th => Introduction to Deep Learning

Details

Dates => Jan 23rd, 24th & 25th (Tue, Wed & Thu)

Time => 2 PM to 3.30 PM

Venue => Murali Krishna Hall



SSR Day - Certificate Distribution



The Student Social Responsibility (SSR) Project at Amritapuri Campus is a shining beacon of altruism, which is a flagship event headed by the Corporate and Industry Relations (CIR), Amritapuri. Its core mission is to inspire students to make a positive impact on others through selfless service. This year, the 13th edition of SSR was celebrated on October 19, 2023. The event's grandeur was enriched by the presence of distinguished guests, including Dr. Sanjeev Vasudevan and Dr. Ajitha Sanjeev from Amritakripa Charitable Hospital, Wayand, two great souls who have dedicated their lives to the upliftment of the tribal community, and Mr. Murali Krishnan from EY GDS, a humanitarian and an Amrita Alumnus.

With over 140 student-led projects, SSR Day 2023 showcased exhibitions, certificate distributions, and inspiring student stories. It was a day to remember leaving an indelible mark on the Amritapuri Campus experience. The event was also graced by the presence of Deans, HOSs, HODs, teaching, and non-teaching staff from across the campus.

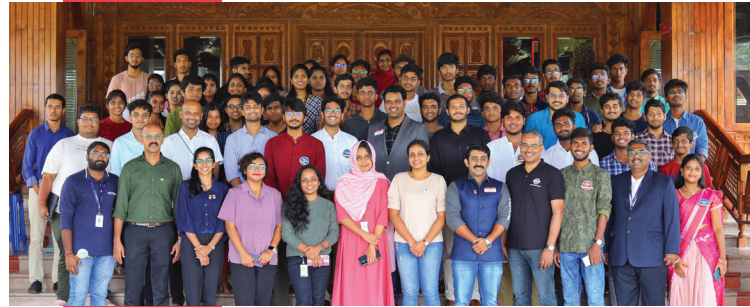


Demo Session of Toastmasters International Club

On October 21, 2023 students of Amrita Vishwa Vidyapeetham, Amritapuri campus conducted an event in collaboration with the faculty, toastmasters of H&R Block and Sparkle V to explore the power of communication in a competitive environment. The event was conducted for three hours from 10AM by Amrita Toastmasters Amritapuri Club. The session featured nine accomplished toastmasters from H&R Block and Sparkle V. Soon after, felicitations to the teams were addressed by Mr. Kiran Kumar and Mr. Jayakumar Annaswamy, faculty members of CIR Department.

TM Alex K Rajan, Dist. Director, Toastmasters, Kollam delivered the key note address. He also explained how the students would greatly benefit from being a member of TM Club. Soon after, a demo TM session was conducted for the benefit of students. A table topic session was also conducted to give a feel of impromptu speaking.

The event ended with a vote of thanks by a student and sixty eight students evinced interest in joining the club.



Amrita Ullasam Workshop

A program named Ullasam was conducted for 58 BAMS students on December 13-14, 2023 at Amritapuri campus. The meeting was addressed by Br. Viswanathamrita Chaitanya, Chairperson, CIR. The positive vibe with which all the students reacted to various sessions conducted by the soft skills team of CIR was indicative of their keenness in participating in such sessions. The two day session initiated by Amrita Ayurveda College energised the participants at the beginning of their professional studies.





H&R Block Campus Placement

Placement process for 2024 POB continued in Amrita for major verticals like B.Tech. branches in CSE, ECE, EEE & IT. Mr. Manoj Elanjickal, Head - people & culture & HR Team from Trivandrum was the chief guest for the process.

The hiring process flow included

1. Code Test/Aptitude Test
2. Group discussion
3. Technical & Management Interview
4. HR Interview



October, November and December 2023 – Student Social Responsibility Programmes

The months of October, November and December saw the culmination of SSR (Student Social Responsibility) project undertaken by the third year undergraduate engineering students. It is a student driven project with societal wellbeing at its core. Giving back to the society in whatever little way we can is the small thought that lead to this massive community outreach programme.

The program teaches the students how to be socially responsible as citizens. The main idea, however, is to inspire the youth to take this up as an example and bring about a change in their own way.

A total of 792 students grouped into 142 teams worked on a range of issues pertaining to drug awareness, skill development, career guidance, women empowerment, mental health, technology for humanity, diabetics awareness, road & safety awareness and student clubs.



Discover CISCO Event



The "Discover CISCO" event was hosted by Cisco Bangalore campus at Cessna Tech Park on October 25, 2023. Mr. Vijayendra Roy Chowdhury, Senior Manager Corporate Relations lead a team of students from B.Tech. III year along with two faculty members to the event. The theme of the event, "**Weaving Tech into Human Stories**," perfectly captured the essence of the day. It showcased the fusion of technology and human lives, highlighting how technology enriches our lives. The campus tour introduced the students to **cutting-edge infrastructure and innovative workspaces that foster collaboration and creativity** followed by insightful talks by industry leaders. The event served to provide a glimpse of the company's activities and life on the campus.

Volvo TechHER Event



The Volvo TechHER event, held at Bagamane Tech Park in Volvo's corporate building, aimed to inspire women in tech and promote workplace equality. Starting at 12 PM on October 26, 2023, the event began with a networking lunch where Volvo leaders shared experiences. Attendees gained valuable insights into navigating the tech industry. The agenda featured a Tech Lab visit, providing hands-on experience with **Virtual Reality and showcasing cutting-edge truck technology**. A Microsoft Teams call connected a global audience in a watch party with accomplished women sharing experiences, serving as role models. The event was a memorable experience for B.Tech. 3rd year students. Overall, the Volvo TechHER event successfully encouraged diversity and inclusion in the dynamic tech industry.



SAP TechEd

SAP TechEd, held on November 2, 2023, was a pivotal event for early talent, offering a platform to explore the latest advancements in app development tools, generative AI, and clean core for cloud ERP. Mr Vijayendra Roy Chowdhury, Senior Manager, Corporate Relations lead a team of 3rd year B.Tech. students along with one faculty member to the event. The event included visit to workshops, tech talks on Generative AI, exposure to innovations and opportunity to network. The event was well-received by the students who attended it.

German Language Course

The German language course was conducted by CIR, Bangalore, between March 2023 and October 2023 utilising the services of an experienced and qualified German language instructor. A total of 15 students attended the course and successfully completed the A1 level. The students were issued with course completion certificates.



SQUAD Club Trek

In addition to enhancing the academic excellence of students, Ms. Srinithi N. and Ms. Karishma Nair N., Verbal faculty from the Department of CIR, have also contributed to advocating the mental well-being of trainees by accompanying them on the multi-day trek to Dandeli-Dudhsagar organized by the SQUAD club of ASE, Bengaluru from October 27-30, 2023.

National Space Society – spUN Debate



The L&D staff has extended its support in identifying potential speakers for the spUN debate program conducted by the National Space Society. Ms. Shivani Raichura alongside Srinithi N. and Ms. Karishma Nair N. (Verbal vertical) had carried out the task of catalyzing the selection process for the spUN debate in the month of November 2023.

Talk on Placement Preparation by Placed Seniors



A series of talks on placement preparation was organized for the III year B.Tech. students wherein the placed students of IV year B.Tech. were invited to share their experiences and provide insights into the recruitment process. The session included interactive sessions with participants asking questions and receiving answers to clarify any doubts they had regarding the resume building, types of technical questions asked in an interview, types of courses and certifications that may be useful and much more. The sessions were organized by Ms. Shivani H Raichura, Faculty L&D (Soft Skills).



Dastaan 23

The MultiTech Fest of the Bangalore, Dastaan 23, was held at the campus from November 24-27, 2023. CIR Bangalore Staff played an active role in organizing and participating in various events contributing to the event's grand success.





Career Guidance session at CIR Bangalore

A session focused on career guidance was conducted by Mr. Rahul Anand, Dy. Manager L&D, Softskills, CIR for first-year MBA students. The main objective behind orchestrating this event was to provide students with essential information, empowering them to make well-informed decisions regarding their elective courses in the upcoming trimester. To ensure a comprehensive and insightful discussion, members from the placement committee of senior MBA classes were invited to contribute their valuable perspectives. The enthusiastic participation of the first-year students added dynamism to the session, fostering an active and fruitful exchange of ideas.

Tech-Talk by Ms Honeywell

A tech-talk on Emerging Aerospace Technology Trends in post-pandemic era by Mr. Govind Yadav, Fellow, Mechanical Systems & Components, Aerospace Division, Ms. Honeywell Technologies was held on November 07, 2023. The workshop provided an insight into emerging technology trends in aviation sector and future potential especially from the view point of core subjects of B.Tech. A total of 160 students from second & third year of B.Tech. Mechanical and EEE of Amrita School of Engineering, Bangalore, attended the workshop.



Guest Lecture by Ms Global Insurance Brokers Pvt. Ltd.

A Guest Lecture on "A Guarded Foray into the World of Uncertainties" by Mr. R. Prakash, Executive Vice- President, Global Insurance Brokers was held on November 20, 2023. The event provided insight into the world of insurance, risk management, emerging trends and opportunities in the field. A total of 160 students from first & second year of MBA of Amrita School of Business, Bangalore, attended the event.

Guest Lecture by Ms. Amazon

A Guest Lecture on Operations, Data Analytics and Program Management was delivered by Maj Amit Sharma (Retd), Director Program Management, Amazon on November 21, 2023. The event provided a deep insight into the importance of data in managing projects/programs, people and the functioning of a dynamic organisation like Amazon. A total of 160 students from first & second year of MBA of Amrita School of Business, Bangalore, attended the event.



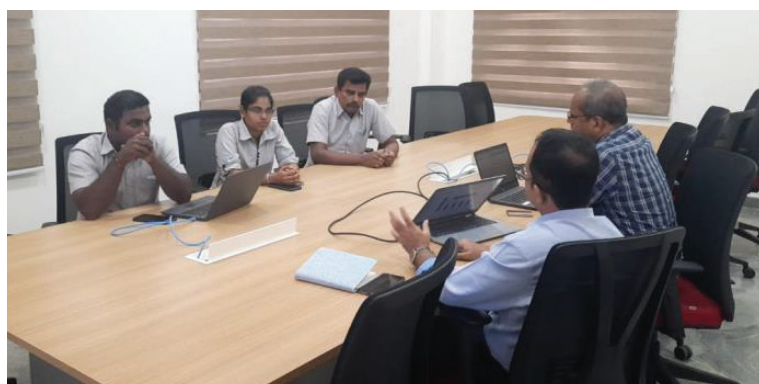
Tech-Talk on Drone Technologies by Krushaka Drones

A tech-talk on Drone Technologies – the present and future by Ms. Krushaka Drones was held on December 12, 2023. The speakers were Wg. Cdr. Anand Das (Retd), Wg. Cdr. Somasundaram (Retd.) & Mr. Sriharsha from Krushaka Drones. The event provided a deep insight into the world of Drones, the technologies involved, the future prospects, governmental support and opportunities in the sector. Over 200 students from third year of B.Tech. Mechanical & ECE of Amrita School of Engineering, Bangalore, attended the event.



Campus Engagement Talk and Guest Lecture by ACIES Global at Chennai Campus

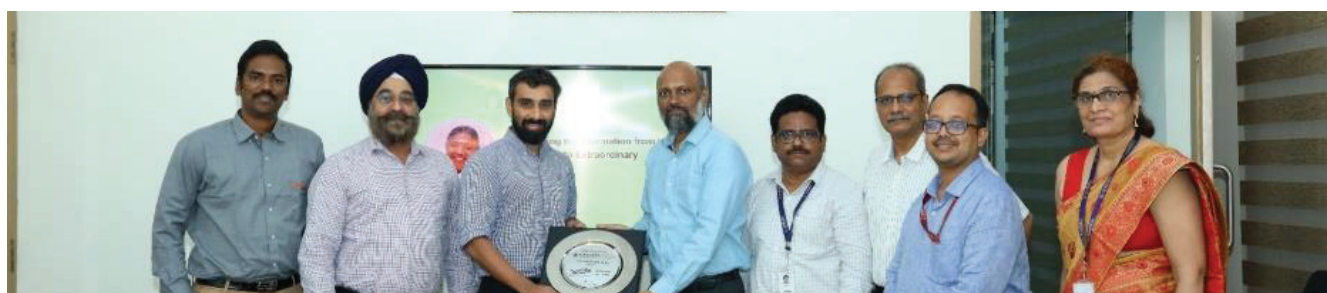
On October 10, 2023 CIR organised a Campus Engagement Talk and Guest Lecture by Mr. Kumar, Head- Delivery Excellence ACIES Global. The topic for the lecture was "State of AI and its business applications". Further the Head- Delivery Excellence ACIES Global had discussions with Cmde R Ravi Sankar (Retd), Joint Director- AIP, Program Head- CSE, AI, CYS and Chairperson ECE. Collaboration for joint conduct of Hackathon, Workshops and R&D projects on Business Analytics, Data Science and Cloud Computing were explored during discussions.



Rane (Madras) Ltd.

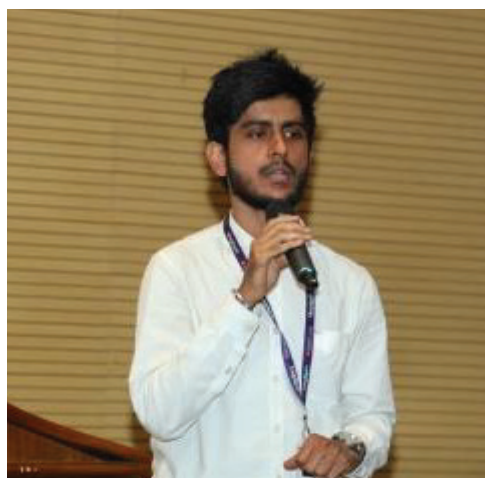
Mr. K.Thrumavalavan AGM R&D of Rane (Madras) Ltd. and his team visited CIR on October 10, 2023, held deliberations with Cmde R Ravi Sankar (Retd), Joint Director- AIP and Dr. Shubrajit Bhauwmik Head Trisul Research Lab. Investigation on Speciality Lubricants was discussed.

Molygraph Lubrications



Mr. Siddharth A Shah, Director Molygraph Lubrications and two other Sr. Executives (Mr. Paramjeet Singh Karir- Head OEM and Mr. Gunaseelan E- BDM, South) visited CIR on October 11, 2023. Team had discussions at Boardroom with Cmde R Ravi Sankar (Retd), Joint Director- AIP and Dr. Shubrajit Bhauwmik regarding Speciality Lubricants and design of a Test Rig. The team visited the Trisul Lab and met Campus Director and Principal

Grad School Admissions Conclave



Learner's Cortex Grad School Admissions was invited by the L&D team of the Corporate and Industry Relations (CIR) Department, Chennai, to give a thorough presentation and a class demonstration on October 11, 2023, at 3 pm in the college auditorium. The purpose of this event was to enlighten the students about the plethora of opportunities for higher education abroad. Mr Sriram Rangarajan, delivered an address to over 300+ students from various departments of both second and third years. Learners Cortex is a Test Prep and Study Abroad Consulting company with a steadfast commitment to teaching standardized tests such as GRE, GMAT, SAT, ACT, IELTS and TOEFL and orienting students for university admissions across the globe. They are integrating with Magoosh as a proud partner, incorporating Magoosh products into our teaching curriculum. In addition to this, the eight meticulous steps of their university admissions services extend to academic evaluation, university shortlisting, editorial care, scholarship probing, meeting consensus on the right schools, university applications, VISA assistance, and networking with simpatico.

The presentation by Mr. Sriram Rangarajan provided a succinct overview of the application procedure for prestigious Ivy League universities and other prestigious universities overseas. Furthermore, he clarified the requirements for eligibility, career trajectories, admission specifics, the importance of certain documents for the application process and their weightage in the admissions process, the reasons for rejections and the careful steps to avoid them, university acceptance, profile development, and, finally, the specific requirements for the GRE exam. He also demonstrated the teaching strategy that is employed in their classrooms to equip the students for studying overseas. The forum was helpful to many aspirational students who were not aware of the possibilities of studying abroad. A one-on-one Q&A session followed the one and a half-hour program.

2nd AMCAT Assessment

Efforts towards improving the students' employability quality, assess the placement readiness of students and to plan the remedial training strategies SHL (Aspiring Minds) has been directed to undertake AMCAT assessment of students registered for the placements. The 2nd Assessment in Chennai Campus was conducted on October 14, 2023.





Signing of NDA with Lalithaa Jewellers Mart Pvt. Ltd.

Mr. J. Stanley Daniel, AGM Operations, Lalithaa Jewellery Mart Pvt. Ltd. visited CIR and signed the NDA on October 17, 2023.

Nokia Factory Day

Comde R Ravi Sankar (Retd), Joint Director- AIP has attended a celebration of Nokia Factory on October 12, 2023 to mark successful production of 7 million units of 5G equipment's at Nokia Factory Chennai. The celebration was organised to dedicate the 7 million units towards Government of India initiative of "Make in India" in the presence of government dignitaries and ecosystems partners. The event also gave opportunity to meet Senior Executives from other industries and organisations.



Capacity Building Session on Emerging opportunities by Confederation of Indian Industry (CII)

Comde R Ravi Sankar (Retd), Joint Director- AIP participated in Capacity Building Session on Emerging Opportunities by Confederation of Indian Industry (CII) on October 31, 2023 at ITC Hotel Chola, Chennai. The Conference was held in collaboration with World Trading Organisation (WTO). Mr. Sumanta Choudhary, IAS Former Jt. Sec to Govt of India and current Principal Advisor to CII was anchoring the discussions.

Visit to Society for Electronic Transaction & Security (SETS)

Comde R Ravi Sankar (Retd), Joint Director- AIP accompanied by two faculty members from CSE- CYS Dr. Mathivanan and Dr. Uday Kumar visited Society for Electronic Transaction and Security (SETS) at Taramani, Chennai on November 10, 2023. Dr. N. Subramanian, Executive Director, had discussions with Amrita team at his office. During discussions the Executive Director agreed for Internship for students and FDP for Amrita's Cyber Security faculty. The team also explored joint R&D projects for which further discussions and follow up are necessary. The team had visited various wings of SETS.



CII Tamil Nadu Infrastructure Summit 2023



CII Tamil Nadu Infrastructure summit 2023 was organised at Hotel Taj Wellington Mews, Chennai on November 17, 2023. The summit included the role of government in transformational strategies for successful Data Centre Delivery Management, blue print for Urban Clusters and role of Green Energy in Infrastructure. The key takeaways include Digital Transformation, Public Private Partnerships and innovations through Technologies. Dr. L. Murugan, Honourable Minister of State for Information & Broadcasting, Fisheries, Animal Husbandry & Dairying inaugurated the Summit and delivered the keynote address. Several Industry leaders, academia from IIT Madras and Anna University shared their prospectives during the day.



Green Building Congress 2023

Green Building Congress 2023 was organised by Indian Green Building Council (IGBC) a wing under CII was held from November 23-25, 2023. Cmde R Ravi Sankar (Retd), Joint Director- AIP and Dr. Shubrajit Bhauwmik from Mechanical Department attended the conference. It was one of the largest Expos on renewable materials and Net Carbon Zero Technology for building infrastructure.



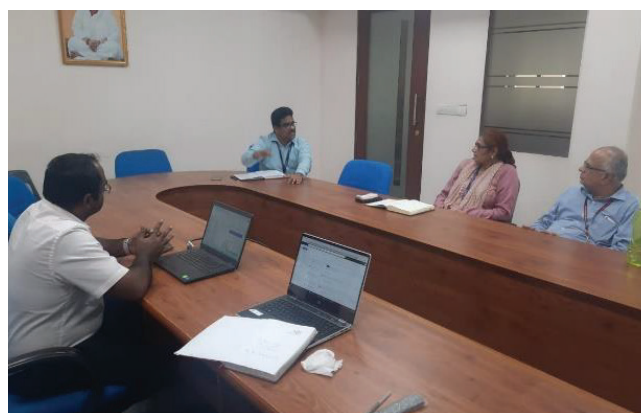
Barclays Placement Drive

Mr. Bala Iyer M.D.- Head Audit Barclays and six officials from Barclays visited campus on November 28, 2023 to carry out selection of B.Tech. students from other Amrita Campuses. Mr. Bala Iyer M.D.- Head Audit addressed the students. 30 students from various Amrita Campuses attended the drive, of which one student was selected.



Offline Technical Training Sessions and Technical Mock Interview for 3rd year students

Mr. Bhaskaran Venkataraman, General Manager (CCD-TS) and Mr. Gokul, Technical Faculty from Coimbatore conducted technical training sessions for 6th semester students from December 11-23, 2023. The technical training covered Coding, DSA, DBMS and Technical Mock Interview. A total of 400 students benefited from the technical training. The summary of student's evaluation was appraised to the Head of Department of respective disciplines. At the end of the technical training, the trainers also met the principal and briefed on the strengths and shortcomings, as well as the remedial actions thereof.



Amrita School of Arts, Humanities & Commerce

Kochi Campus

Training

As a forerunner to the placements anticipated, students of Master of Fine Arts comprising of M. A. Journalism & Mass Communication, M.A. Visual Media & Communication, MFA (Visual Media) Animation & VFX and MFA Applied Art & Advertising were put for an evaluation of their portfolio. POV and Mock Interviews were also conducted as part this exercise. The students made individual presentation of their portfolio, which showcased their skill and knowledge in their domain of learning. We were also able to get a better idea of their capabilities and job preferences.

Certification

CIR at ASAS Kochi has taken up student certification as a focus area and has opened many avenues for the same, like Infosys Springboard, CIR Certification Program etc. More than 700 courses have been completed by students in Infosys springboard with 12 video proctored.

Winter Training Program

The winter training program was conducted for all unplaced PG students of MCA 2022, M.Com. 2022, M.Sc. Maths 2022, M.Sc. in Applied Statistics & Data Analytics 2022, and Integrated MCA 2019. All the domains of Life Skills and Technical Training were conducted, including mock tests.

Foreseeing the hiring process of companies like KPMG and Federal Bank, an indepth banking awareness session and mock interview with special impetus on stock, stock markets and shares were conducted by CIR so as to enable them to crack bank tests.

Conference Paper

A Management Paper titled, "Self-Regulated Learning - An Overview of Theoretical Perspectives and Potential Study Areas in Higher Education", authored by N. R. Mohanan and Murale Venugopalan (ASB, Kochi), was accepted for presentation in the Indian Academy of Management Conference 2024 and was held at Goa Institute of Management during January 11-13, 2024.

Preparation for Anviksha (The GK Challenge) Season-2

The grand success of Anviksha Season 1 motivated CIR to prepare for another session of Anviksha. All the faculty members of CIR contributed with questions from all domains for the upcoming 2nd Season. The 2nd Season of Anviksha the GK Challenge was held in the third week of January 2024.

Placement

Placement process for the 2024 passing out students is in good progress. The prominent recruiters are VISA, UST, Codeyoung, Intellect Design, ESAF, Federal Bank, Grant Thornton, GEP Solutions, SurveySparrow, Mu Sigma, Barclays, Vidyalai.com, KPMG, SAP, Tetrapak, etc.

Students Who Secured Key Placement and Internship Offers



R. Aiswarya
(2022 M.Sc. ASD)
Placed with
Federal Bank



Shilpa G Krishnan
(2022 M.Sc. ASD)
Placed with
Federal Bank



Lima Issac
(2022 M.Sc. ASD)
Placed with
Federal Bank



Krishnapriya Dileep
(2019 Int. MCA)
Placed with
Federal Bank



Sonali Dutt
(2022 MCA)
Placed with
Federal Bank



K. S. Sangeetha
(2019 Int MCA)
Nokia
Internship Offer



M. Devika Krishnan
(2019 Int MCA)
Nokia
Internship Offer



Areena Sarthaj
(2021 BCA Data Science)
Placed with
Barclays

Amrita School of Business

Kochi Campus

Placement

Placement process for the 2023 passing out students is in good progress for Amrita School of Business, Kochi. The prominent recruiters during October – December 2023 period were Federal Bank, BNY Mellon, IDFC First Bank, Oracle, Niva Bupa, Taaza Foods (International), Lionsbot, Coca Cola, World Of Stones, Grant Thornton, PWC and Torrent Gas.

CIR Team ensured regular intervention with students through multiple rounds of one-on-one sessions, group discussions and mock interviews to see that students crack every available opportunity, especially during these difficult times where companies are very choosy while hiring. CIR ASB team also organized campus drives at ASB Kochi campus, hosting companies like Jio BP, World of Stones, etc. The team also invited Heads from CIR Learning and Development team at Coimbatore campus to speak and conduct motivating sessions for the first-year students who would soon start facing interviews for the next placements cycle.



Health Sciences Campus

Kochi

School of Pharmacy

Interaction with the Students



Mr. N.R. Mohanan, CIR Centre Head, addressed the M.Pharm. 2022, B.Pharm. 2020 & Pharm.D. 2018 students on October 18, 2023 about CIR's Training and Placement in particular. The talk covered the current trends in placement and how one should orient towards the placement process, which generally consists of online test, group discussion, technical and HR interviews. This was followed by another session by Mr. Amrit Sagar, Manager Corporate Relations who also met the students individually to understand their placement preferences.

Webinar on Health Technology

On October 26, 2023, CIR facilitated a webinar with Dr. Jagdeesh K, Health Policy Analyst, Dept. of Health Research, Ministry of Health & Family Welfare, Govt. of India as the key speaker on the topic "Health Technology" for the UG and PG students. The talk centred around three core areas: Health Technology Assessment in India (HTAI), Pharmaco-economics and Career Opportunities in ICMR (Indian Council for Medical Research).

Alumni Meet

On October 28, 2023, Alumni of Amrita School of Pharmacy came together for a special occasion known as the Amritasmriti. This event provided a wonderful opportunity for former students to reconnect, and reminisce their shared experiences, celebrate the successes and achievements. Mr. Amrit Sagar Mohan, the co-convener, and Dr. Sreeja C Nair, the Chief Convener, played instrumental roles in organizing the event, ensuring that every aspect was meticulously planned and executed.

Mock Test, Mock Interview and Resume Review

Mock Test and Mock Interview for B.Pharm., M.Pharm., and Pharm.D. were conducted by the CIR team during November 2023. Seven students from B.Pharm, 34 students from M.Pharm, and 1 student from Pharm.D. and Pharm.D. (PB) have attended the mock test and mock interview. Resume of all the students appearing for placement were carried by Mr. N.R. Mohanan and Smitha G.



Additional Training

Following the Mock Tests and Mock Interview additional sessions were conducted in Aptitude, Verbal and Soft skills, after the regular class hours, to bridge the concept. These sessions also covered practice tests and discussion with respect to Aptitude & Verbal, Group Discussions and HR questions in Soft Skills. To provide more support and enhance confidence in the students, one-to-one and small group discussions were also carried out.

Student Brand Ambassador (SBA) Meeting

The Student Brand Ambassador (SBA) Monthly meeting was held on November 29, 2023 in the Placement Office. All SBAs of Amrita School of Pharmacy gathered, and each one discussed the works held over the past one year and the upcoming events / activities including Pharma-Fest and Alumni data consolidation

IPA Pharmacy Week

As a part of Pharmacy Week IPA-SF students' chapter of Amrita School of Pharmacy arranged a national-level pharmacy week celebration on November 23, 2023. CIR facilitated this program.



Academia-Industry Interaction Committee Meeting



The first Academia-Industry Interaction Committee Meeting was held on November 23, 2023. The Meeting was organized by Dr. Sabitha M, Principal, Amrita School of Pharmacy. The welcome address was done by Dr. Sabitha, and a presentation by Mr. Amrit Sagar Mohan on placements followed. The meeting discussed and deliberated the strategies to improve academia-industry interaction so that better placement outcome would be attained. The meeting also suggested a few methods on improving the academia-industry relationship and getting into a collaborative research utilizing industry experts. The following suggestions and recommendations were put forth by the committee members. The meeting had participation by key faculties from the School of Pharmacy, Industry experts and CIR team consisting of Mr. Suresh Kodoor, Director - AIP, Mr. N R Mohanan, Center Head - Kochi, Mr. Jithesh M, General Manager – Placement, Mr. Amrit Sagar, Manager- Corporate Relations and Smitha G, Faculty – CIR.

School of Nanosciences and Molecular Medicine

Student Interactive Sessions

An interactive session was conducted with the PG second year students on December 5, 2023 to get a better understanding of their expectation regarding placement. Subsequent to this a placement survey was also conducted and it was found that more than 50 percent of the students opted for placements and the remaining opted for higher studies. Similar interactive sessions were also conducted for the PG first year, UG- first, second, third year and B.Sc. Honors students.

Placements and Career Guidance Sessions

CIR is looking for potential employers to sign MoUs, establish partnerships and involving student placements. Career guidance sessions are being scheduled during the next quarter for the UG and PG students. Industries are being identified in Bangalore for the Industrial Visit of B.Sc. third year and M.Sc. / M.Tech. final year students

Training in School of Nano Sciences and Molecular Medicine

Catering to the needs of modern industries and Health Care, the budding Nano scientists are being trained with the expressive and analytical skills required to be groomed as Scientists and Innovators, through the course in Life Skills. Oral and written skills as taken care in Verbal, is being enhanced through activities such as card sheet presentations, role plays etc. Students of both Undergraduate and Postgraduate streams experienced confident expression through powerful presentations and simulations of selected scenarios.



German Language A1 Level Course

Many students from ASNSMM are desirous to go for higher education after completing their UG or PG degree. Realising this trend, CIR at Amrita School of Nanosciences and Molecular Medicine offers A1 level German Language Certification course to the second year B.Sc. Molecular Medicine students. 28 students are enrolled into the program and the sessions are conducted by experienced and qualified trainers. The classes started in the month of November 2023 and it comprises of a total of 70 sessions.

School of Medicine, Center for Allied Health Sciences and School of Dentistry

Soft Skills Training

“Practice like you have never won, perform like you have never lost.” Students of MBBS, BDS, Nursing and Allied Health Sciences underwent numerous practice sessions on empathetic conversations through role plays and candid presentations. As per the request from the Heads of the Schools, the need for training students on empathetic conversations and positive attitude was considered to be the need of the hour and the same was implemented in the Soft skills sessions.





योग: कर्मसु कौशलम्

“ WORK DONE TO PERFECTION IS INDEED YOGA ”

Srimad Bhagavad Gita - Chapter 2, Verse 50

Mission

"To facilitate holistic career development of students through comprehensive and systematic training on Life Skills and build competencies in core areas through extensive exposure to state-of-the-art industry practices "



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