"

The beauty and charm of selfless service should not die away from the face of this earth. The world should know that a life of dedication is possible; that a life inspired by love and service to humanity is possible.

"

AMMA

Visit of Companies to Amrita

Visit by Tata Power

G. Ganesh Das, Chief of Collaboration & Innovation, Mr. Ranpal Singh, Group Head (Collaboration and Innovation), Mr. Amitkumar Patel, Group Head (Collaboration and Innovation), Dr. Prashant Gupta, Group Head (Collaboration and Innovation), Tata Power visited Amrita on the 13th July, 2023 to discuss the possibilities of collaboration with Amrita. Mr. C. Parameswaran, Principal Director- CIR gave a brief introduction about Amrita and Mr. Suresh Kodoor- Director, AIP gave a short presentation and overview of Amrita. Mr. Kiran Subramanian- Senior Manager(AIP), Chairpersons and faculties of EEE, Chemical, Mechanical and Sciences also attended the meeting. Tata Power has shown interest to sign MoU with Amrita and is ready to collaborate on projects.

Visit by Wise Work

Mr. Madhan Kumar Srinivasan, CEO of Wise Work visited Amrita on 21st July 2023 to demonstrate a newly developed app on AI-driven Metaverse product. The meeting was attended by Mr. Suresh Kodoor- Director (AIP),
Mr. Srikant S- Additional Director (Placements) and Mr. Kiran Subramanian- Senior Manager (AIP).

MulticoreWare's Visit to Amrita

A team of delegates from Multicoreware consisting Dr. Raj Gupta, VP & GM- Smart Health, Smart City and Industry 4.0, Dr. Kavitha Shanmugasundaram, VP & GM- Safety, Compliance & Process visited Amrita on the 28th July, 2023. The team reviewed the three ongoing projects funded by McW. The meeting was attended by the PIs of the project Dr. S. Padmavathi, Dr. T. Senthil Kumar and Dr. C. Shanmuga Velayutham. Mr. Suresh Kodoor- Director (AIP), Mr. Kiran Subramanian- Senior Manager (AIP) and other faculty members of Department of CSE were also present at the meeting.

Saint Gobain's Visit

Mr. T. Arunvel, Principal Manager R&D, Ms. Ramya Ramamurthy, Mr. Tejas Rao, External Ventures Manager, Mr. Saminathan Kanakavel, Materials Engg. Competency Group Leader from Saint Gobain visited Amrita on the 2nd and 3rd August, 2023 to know about Amrita and its research activities. The team also visited various labs and other infrastructure facilities. Saint Gobain shows a keen interest in collaborating with Amrita. The faculty members from Department of CSE, Mech Engg., EEE, Chemical Engg., Civil Engg. Department of Sciences attended the meeting. Mr. Suresh Kodoor, Director (AIP), Mr. Kiran Subramanian-Senior Manager (AIP), were also present at the meeting. The team had a brief interaction with Mr. C. Parameswaran, Principal Director- CIR

MoU Signing with LionsBot

Mr. Bharathi Raj, Country Head, LionsBot India Pvt. Ltd. visited Amrita to sign the Memorandum of Understanding with Amrita on 9th August 2023. The ceremony was attended by Mr. C. Parameswaran, Principal Director (CIR), Mr. Suresh Kodoor, Director (AIP), Mr. A. Balachandran- Additional Director (CCD), Mr. Srikant. S- Additional Director (Placements), Mr. R. Krishnan, Head, ACE and Mr. Kiran Subramanian- Senior Manager (AIP).

Visit of Telesto Energy

A team of delegates from Telesto Energy Pte Ltd consisting of Mr. Balaji Chennakrishnan, CEO, Mr. Karthikeyan G, Head- Digital Transformation visited Amrita on the 5th of September 2023 to sign the MoU with Amrita. The ceremony was attended by Mr. C. Parameswaran- Principal Director (CIR), Mr. Suresh Kodoor-Director (AIP), Dr. T. Senthil Kumar (CSE), Dr. Lalithamani (CSE), Mr. Kiran Subramanian-Senior Manager(AIP) and a few students from Department of CSE. The aim of the MoU is to collaborate on R&D projects.

The Telesto team visited Amrita again on the 20th of September, 2023 to discuss the problem statement shared with the Department of CSE. The Telesto team also interviewed a few candidates from M.Sc. Data Science and hired two students as interns.

MoU Signed - KPR College of Arts Science and Research

Dr. K. Kumuthadevi, Dean, School of Commerce, Dr. A. Shanthi, HoD, Department of Commerce, Dr. S.P. Vinayak, Professor, Department of Commerce from KPR College of Arts Science and Research visited Amrita on 11/8/2023 and showed the interest in collaborating with us. An MoU was signed between KPR and Amrita on the 23rd September 2023 with an objective of fostering innovation, research and excellence in technical education for the student community.

Visit of RNTBCI

Mr. Balasubramanian N, VP- Product Engineering and Mr. Praveenkumar G, DGM-CAE Model factory from Renault Nissan Technology & Business Centre India (RNTBCI) visited Amrita on 10th August 2023. The team interviewed a set of students for the internships and interacted with faculties from the Department of Mech Engg. for innovation opportunities. The team had a brief interaction with Mr. C. Parameswaran, Principal Director- CIR. The team also visited the AARTC (ATS lab) and its facilities. Mr. Suresh Kodoor, Director (AIP), Mr. Kiran Subramanian- Senior Manager (AIP), were also present at the meeting.

Another technical team comprising Mr. Senthil Kumar, DVP Powertrain Engineering, Mr. Rathinam Balamurugan, Manager- PWT CAE [CFD], Mr. Phalgun Nagendran, GM-HR, Mr. Narayanan, HoD, PWT C&P, Mr. Satish, HoD, PWT visited Amrita on 15th September 2023. The purpose of the visit was to interact with our research faculty to explore potential research areas in AI, Data Analytics, Sustainable development etc. The meeting was attended by Mr. Suresh Kodoor-Director (AIP), Dr. Balakrishnan Shankar, Dean- School of Engg Amritapuri (through online along with his relevant research team) , Faculty members from Department of CSE, School of AI, Department of Mathematics, Department of Mechanical Engg, Department of Chemical Engg, Department of EEE and Mr. Kiran Subramanian- Senior Manager (AIP). RNTBCI shows interest in signing the MoU with Amrita and informed that RNTBCI will donate a vehicle to ATS lab (Department of Mech Engg.) for research.

Visit of Innovatus Systems

Mr. Sridhar, Founder and Managing Partner from Innovatus Systems visited Amrita on 9th September 2023 and interacted with faculty members of the Department of CSE. Mr. Sridhar briefed about his company activities and highlighted the problems they face in their software product named Colour Wizard. Amrita requested to share the detailed problem statement and assured to rectify the issue.

MoU Signing with Parachute Kalpavriksha Foundation (PKF)

Mr. Arun V- Head and Mr. Aravind G S- Buying Manager from Parachute Kalpavriksha Foundation visited the Amritapuri campus on 13th September 2023 to sign the Memorandum of Understanding with Amrita to collaborate on the coconut-related research, headed by Dr. Rajesh Kannan, Amrita Coconut Research and Development Centre. Mr. Suresh Kodoor- Director (AIP) and Mr. Kiran Subramanian- Senior Manager (AIP) from the Coimbatore campus visited Amritapuri to sign the MoU.

Visit of Zeon Charging Pvt. Ltd.

Mr. Karthikeyan, MD- Zeon Charging visited Amrita on 20th September 2023 and interacted with the faculty members from the Department of EEE . The Amrita Racing Team also presented their activities that have been carried out in the past and highlighted the future activities. The meeting was attended by Mr. Suresh Kodoor, Director (CIR), Mr. Kiran Subramanian- Senior Manager (AIP) and faculty members from Department of EEE.

Mr. K.P. Karthikeyan, MD- Zeon Charging delivered a talk on "Electric Vehicle- Myths, Trends, Realities & Possibilities" on 20th September 2023. Students and faculty from the Department of EEE attended the talk.

Webinar

A webinar was delivered by Mr. Ranganathan R- Latent View Analytics on 23rd September 2023 on topics "Gen AI- Crossing the T's and "Dotting the I's". The webinar was attended by second and third year CSE students.

Visit to Telesto

Dr. T. Senthil Kumar, Dr. Lalithamani and Mr. Kiran Subramanian visited Telesto Energy Pte. Ltd. Coimbatore on 17th August 2023 to discuss the problem statements provided by Telesto Energy. The Telesto team has shared the relevant inputs for the project. They also shared the draft MoU, JD for hiring interns and informed Amrita that the MoU can be signed during the first week of September.

Placement- 2024

There is a famous saying "When the Going Gets Tough, The Tough Get Going", and that has been evident for year-2023. In the midst of global geopolitical turmoil and the uncertainty looming large, there began placement-2024!

Unlike the past years, wherein **IT Services Companies** used to commence their hiring, nay, mass/bulk hiring, **the deafening silence is evident for 2024 Passing Out Batch (POB)!!!**

Despite the challenges mentioned above, **Amrita has started its placement-2024 receiving rich support from Product, Manufacturing, R&D and Automotive domains.**

Placement- 2024, unlike the recent past, has begun a bit late i.e. by end of July 2023. The 1st quarter of 2024 POB placement has witnessed close to 100 companies visiting (till 20th Oct 2023) and hiring from across programmes/branches.

As on 30th Sept 2023, close to 80 companies visited for UG, PG programmes across. Following is the brief on the placement statistics:

B.Tech. 2024 Batch	Coimbatore	Amritapuri	Bengaluru	Chennai	All Campuses
B.Tech %	40.02	29.5	25.76	31.07	33.2
Average Salary	10.2	9.7	10.4	10.4	10.1
Maximum Salary	48 LPA	48 LPA	24.5 LPA	48 LPA	48 LPA
Offered Company	Microsoft	Microsoft	SAP Labs India	Microsoft	Microsoft

M.Tech. 2024 Batch	Coimbatore	Amritapuri	Bengaluru	All Campuses
M.Tech %	61.34	56.60	67.86	61.00
Maximum Salary - 24.85 LPA offered by Cisco				

In addition to 2024 Full-Time Employee (FTE) and final semester internship hiring, companies have also hired summers 2024 from 2025 Passing Out Batch (POB).

A few of the prominent companies that visited and hired **summers are: Microsoft, Google, Providence Global, Accenture and Visa. They offered stipend ranging from 35K to 125K per month.**

MBA Placement highlights as of 30th September, 2023 for 2022-24 Batch students

11.85% of the eligible students have been placed

Rs. **12** LPA
Highest CTC

Rs. **8.93** LPA
Average CTC

Rs. **9.50** LPA
Median CTC

Further we have lined up companies like **ICICI Bank, Exide Industries, Saint Gobain, Societe Generale, Ohmium** to meet students' aspirations.

Placement summary as of 30th September is provided below

	Amritapuri	Bengaluru	Coimbatore	Kochi
Percentage	9.09	14.75	12.36	10.66
Average CTC LPA	8.03	9.85	8.96	8.48
Median CTC LPA	7.6	10	9	7.6
Highest CTC LPA	10.20	12	12	10.20

Final Discussion conducted by BNY Mellon with selected candidates

Lionsbot Placement Drive held at Chennai

Student Enablement Program (SEP) on Artificial Intelligence

As part of their student enablement program, Infosys conducted an online session on "Fundamentals of Artificial Intelligence". This was a 3-day event conducted from 13th to 15th September at Murali Krishna Hall & Gokula Krishna Hall, CIR. A total of 165 students from B.Tech. attended the session, majority of the students were from CSE, AIE, and CYS. A reasonable number of students from non-circuit branches also attended the session.

The duration of the class was 2 hours per day. The training was handled by Ms. Girija and Ms. Prithivi from Infosys. The students were thought following topics.

1. Introduction to Artificial Intelligence
2. Introduction to Deep Learning
3. Introduction to Natural Language Processing

During the training period the students were introduced to Infosys Springboard platform, which is an online portal hosted by Infosys. This platform allows students to learn new technologies and get certified in various fields. The trainers from the company taught them various concepts during the session, later the students were supposed to complete the self-assessment. This event was an eye-opening session for students as it helped them attain knowledge on all cutting-edge technologies which in turn will help them get placed in top companies.

Mr. Gokul Chinnathurai (Technical Trainer) along with 3rd year students

Mr. Bhaskar and Mr. Hariram (Technical Trainers) along with 3rd year students

ACE Representative attends PFMS National Workshop

The attendees of the workshop with their mentor Mr. S. Francis, PFMS Consultant, DST

Mr. D. Sakthivel, Asst. Manager- Entrepreneurship Development, attended an intensive two-day training programme on Public Financial Management System (PFMS) as part of a national level workshop on 17th-18th July 2023. Mr. S. Francis, an expert from Delhi, formerly with Finance Ministry, and presently with the Department of Science and Technology (DST) as a consultant, conducted the training organized at NGI-TBI. The focus of the training was on the Expenditure, Advance, and Transfer (EAT) module of PFMS with reference to Single Nodal Agency (SNA) and Central Nodal Agency (CNA).

This training assumes importance for ACE, CIR, because, in addition to the ongoing DST projects that are already running on the PFMS module, the upcoming financial transactions for both MSME Incubation Scheme as well as for the Atal Incubation Centre (AIC), have to run on PFMS.

ACE Conducts 2-week Faculty Development Programme (FDP) on Entrepreneurship

Prof. R. Krishna Kumar, Value Educationist & Former HOD, PSGCAS

Mr. P. N. Raghavan, Managing Partner, Amar Metering Pumps

Amrita Centre for Entrepreneurship (ACE) successfully conducted a 2-week online Faculty Development Programme (FDP) on Entrepreneurship. The FDP was sponsored by the Department of Science & Technology (DST), Govt. of India, and organised by ACE, CIR, Amrita Vishwa Vidyapeetham, Coimbatore, from 17th to 29th July, 2023.
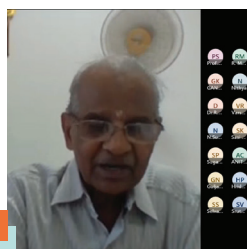
Dr. J. Mohanasundari, Managing Director, Sharp Electrodes Pvt. Ltd., inaugurated the session. The FDP helped equip the participants (over 50 faculty members of universities, colleges and polytechnics) with competence in the area of Entrepreneurship Development, so that they can mentor science and technology students to become entrepreneurs in the future. Throughout the 2 weeks' duration, the FDP was conducted for 3.5 hours each day for six days of the week from 5 PM and 8:30 PM.

The sessions were packed with many practical perspectives from Managing Directors, CEOs, founders and partners as well as technical experts and mentors from the field of innovation, startups, and entrepreneurship development.

Video Link https://youtu.be/hqlMNw_UeGI

ACE Coordinates the MSME Idea Hackathon 3.0 for Women at Amrita HI/BI

The MSME Idea Hackathon 3.0 for Women initiated by the Ministry of Micro, Small & Medium Enterprises (MSME), Government of India was open for entries throughout the month of July and closed on 10th August 2023. As the Host Institution for Business Incubation (HI/BI), Amrita Centre for Entrepreneurship (ACE), CIR, coordinated and conducted the programme for Amrita Vishwa Vidyapeetham, Coimbatore. ACE launched a campaign with posters and announcements to encourage all women innovators (students/MSMEs/others) to grab this opportunity to develop an innovative idea into a prototype, by participating and getting a chance to win Rs. 15 lakhs.

There were five broad sectoral themes under which ideas were invited- agriculture, health, power, services, and miscellaneous. The last date to apply was 10th August. 102 ideas were received on the portal. All applicants had to present themselves in front of an evaluation panel of experts for pitching their idea on 30th-31st August 2023. The evaluation was conducted in hybrid mode (i.e., both in-person as well as virtual mode were allowed), with time slots of 7 minutes, through multiple panels spread across the five (5) sectors. As per the guidelines of the MSME Innovative Scheme, the panel comprised entrepreneurs, academicians, sectoral industry experts, technology experts, and financial experts. Before the pitching by the innovators, an online clarification session on the guidelines for presentation to the expert panel was conducted on 26th August.
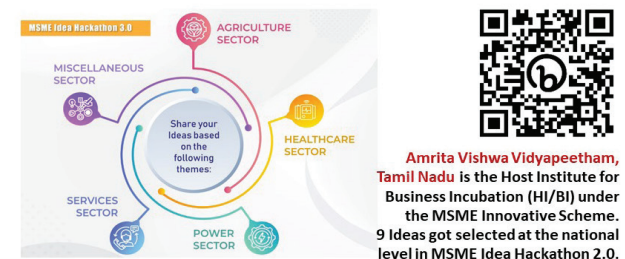
MSME panellists- Dr. Meera, Dr. Saranya & Mr. Devaraj

MSME panellists- Dr. Sreeni, Dr. Prashant & Mr. Sridhar
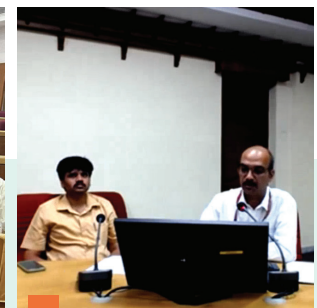
The ACE Team's online clarification session on 26th August

Video Link   https://youtu.be/kN1_QgdfksA

ACE Concludes 1-month Technology- based Entrepreneurship Development Programme (TEDP) on Electric Vehicles
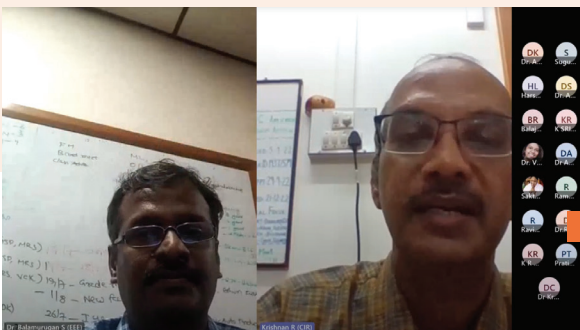

Ms. Hemalatha Annamalai, Founder,
Ampere Electric Vehicles and Co-Founder and
Vice Chair, Green Collar Agritech Solutions

Mr. P. N. Raghavan,
Managing Partner,
Amar Metering Pumps

Mr. Siddharth V K,
Director- Product Line Management,
Ather Energy

Amrita Centre for Entrepreneurship (ACE) successfully concluded the one-month online Technology-based Entrepreneurship Development Programme (TEDP) focused on Electric Vehicles, sponsored by the Department of Science & Technology (DST), Govt. of India, on July 18, 2023. The inaugural session had been addressed by Dr. J. Mohanasundari, Managing Director, Sharp Electrodes Pvt. Ltd.; Dr. L. S. Ganesh, Vice Chancellor, ICFAI; Mr. Suresh Kodoor, Director - AIP, CIR, Amrita; Dr. S. Balamurugan, Chairperson - EEE, President- IIC, Amrita; and Mr. R. Krishnan, Head-ACE, CIR, Amrita.

Throughout the four weeks, the sessions were packed with many practical perspectives from Managing Directors, CEOs, Founders and Partners as well as a few virtual tours, along with technical experts from the field of EVs. The trade of the TEDP being focused on Electric Vehicles (EVs), the last week of technical training in the said field was being spearheaded by Dr. S. Balamurugan, Chairperson, Electrical and Electronics Engineering, and President – Institution's Innovation Council at Amrita School of Engineering, Amrita Vishwa Vidyapeetham.

Link https://tedpev2023.wordpress.com

Dr. S. Balamurugan, Chairperson- EEE, President- IIC, Amrita
and Mr. R. Krishnan, Head- ACE, CIR, Amrita

KPRCAS Collaborates with ACE for Entrepreneurship Conference along with MSME, DIC, SIDBI and TANCOIR

The School of Commerce, KPR College of Arts Science and Research, collaborated with ACE as a knowledge partner for a national conference on Entrepreneurship, organised on September 22nd and 23rd 2023. The national conference was titled, "Role of Entrepreneurship in the Changing Economic Environment". While the first day's sessions were held at the KPR campus with Mr. Suresh Kodoor as an inaugural keynote speaker, the second day saw the programme participants visiting the Amrita campus for an interaction and valedictory session at ACE, CIR.

Here are some photographs from the event.

Group photograph taken during the valedictory function of the national conference on Entrepreneurship

Dr. L. Prakash, Head, Dept. of Commerce - Rathinam College of Liberal Arts and Science (centre) receiving the Best Paper award from the dignitaries on the stage (from left to right): Mr. Suresh Kodoor, Director – AIP, CIR, Amrita; Wg. Cdr. Dr. A. Balachandran, Additional Director, CIR, Amrita; Dr. P Geetha, Principal, KPRCAS; and Dr. K. Kumathadevi, Dean - School of Commerce, KPRCAS.

Photo Link   https://photos.app.goo.gl/yrJNzR76jgJQTBDBA

Placement Training Program by FACE

CIR Amritapuri in association with FACE has conducted a 12-days pre-placement training for MCA and BCA branches from the 24th of July 2023. This session covered all the essential aptitude syllabus for their placements. 90 students registered for this program and the major share of it was from the MCA batches. The training session was from 9:00 am to 4:00 pm every day for the 12 days, and the student participation was impressive.

ICT Academy- Cognizant Foundation- CWE

Centre for Women Empowerment (CWE) Skill Training Program in Advanced IT Skills, organized by ICT Academy in collaboration with Cognizant Foundation and CIR Amritapuri, was successfully completed for the girl students from S3 BCA. The program started on 19/07/2023 and continued till 10/08/2023. This initiative by the Government of India is supported by the State Government of Tamil Nadu and industries, and is aimed to empower female students with IT skills that are in high demand in the current industry requirements. Their curriculum was well aligned with the global industry standards and offered 120 hours of intensive training, which covered both core technical skills and essential soft skills. The initiative provided students with joint certification upon completion, opening doors to promising career options.

Placement Talk by Zifo

As an imperative component of our ongoing campus placement process, CIR Amritapuri and Zifo conducted a pre-placement talk for the registered placement candidates from Amritapuri campus on the 3rd of August 2023. A well-packed audience of students and faculty members attended the session. Mr. Vishnu Payyampalli, a member of the Zifo operations team addressed the gathering and delivered a insightful session. The students found the session to be useful and their feedback shows the same.



Alumni Talk Show Series- "My Journey to Grant Thornton"

The 'Alumni Talk Show Series' an initiative of CIR, Amritapuri .was conducted on 25-08-2023 via Microsoft Teams. Ms. S. Devika of the Int. M. com 2023 batch was the speaker for the event. She shared her experiences as an Amritian. The journey she embarked on from Amrita to Grant Thornton turned out to be an inspiration for more than 20 students who attended the programme. The attendees included students from M.Com. as well as the faculty member from CIR and Commerce.

Sevanavaram- Amritavarsham 70

As a part of Amritavarsham 70, CIR Amritapuri, in association with Amrita School of Computing, conducted a career guidance session for the higher secondary students of BJSM Madathil School and SVHSS Clappana School. Over four hundred students from the schools attended the session along with their teachers. Mrs. Indira Namboodiripad from CIR Amritapuri facilitated the event. The expertise and passion of the faculty, mixed with the enthusiasm and eagerness to learn from the students, elevated the event to a higher and successful realm.
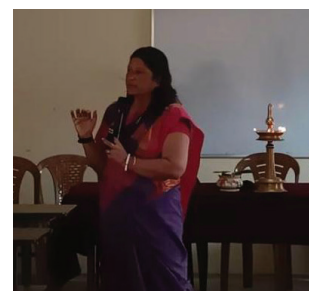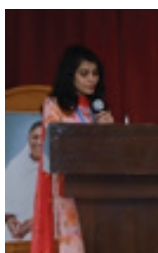
Induction Program B.Tech. & M.Tech.

The induction program for the new batch of B.Tech. and M.Tech. students was held in August 2023. Ms. Srinithi N, Faculty L&D (V&C) and Ms. Shivani Raichura, Faculty L&D (SS) conducted the sessions for familiarization of the students to the role and functions of CIR.

Guest Lecture for MBA 2022-24

A lecture on HR perspectives in Talent Selection by Industry was organized for 2nd year MBA students. The guest speaker was Ms Divya Narayanan, Senior Manager, HR at Amrita Vishwa Vidyapeetham, Bangalore (who has over 20 years experience as a HR professional in Industry). The aim of the session was to make students aware of the current industry practices in recruitment, preparation for interviews, tackling the interview, etc. The interactive session was well received by the students who participated enthusiastically and clarified their doubts.

Company Specific training for MBA 2022-24

Company specific training sessions were provided for MBA students of 2022 – 24 batch. The aim of these sessions was to make students aware of the vision & mission of various companies, objectives, products and services. In addition, students were familiarised with the recruitment processes adopted by different companies. A practice session was held immediately after the talk, and students got their doubts clarified. The training sessions were conducted by Mr Rahul Anand, Deputy Manager L&D (SS) with inputs from Mr Ravikant K, Manager Corporate Relations.

Entrepreneurial Triathlon by ACE Club

An event to inculcate innovation, strategy, and negotiation skills was organized by the Amrita Centre for Entrepreneurship (ACE) Club 23 September 2023. The event titled "Entrepreneurial Triathlon" comprised three rounds, each emphasizing a distinct aspect of entrepreneurship. The event was well received and saw enthusiastic participation from diverse groups stimulating their creativity, strategic thinking, and negotiation abilities. The club is mentored by Mr. Rahul Anand, Deputy Manager Corporate Relations, CIR, Bangalore.

Kalakriti 2023

The Kalakriti 2023, an event to welcome the fresh batch of students, saw active participation by CIR, Bangalore team. Ms. Sweta Chavan, Manager L&D (V&C), Ms. Srinithi N, Faculty L&D (V&C) and Ms. Shivani Raichura, Faculty L&D (SS) were the jury for the event "Eponymous" conducted by the Icon Club.

Amritavarsham 70

CIR, Bangalore added colour and fervour to the Amritavarsham '70 celebrations on 27 September 2023 at the Bangalore Campus. Three of the CIR faculty members namely, Ms. Srinithi N, Faculty L&D (V&C) and Ms. Shivani Raichura, Faculty L&D (SS) and Ms. Karishma Nair, Faculty L&D (V&C) presented an energetic and full filled dance performance. Their initiative, creativity and talent were appreciated by all.

Faculty Development Program (FDP) on Vehicle Computer by Bosch

A one day FDP on Vehicle Computers was organized by Ms Bosch at their campus in Bangalore on 13/07/2023. The one-day event was packed with presentations and lab demonstrations by Bosch employees. Three faculty members from Amrita School of Engineering, Bangalore attended the event in which faculty members from other engineering colleges in and around Bangalore participated. The sessions were very informative, interactive, and provided a big picture of the current developments in the automotive industry from Bosch's perspective, including the centralized and cloud native architectures. The organisers were extremely hospitable and created an amicable environment for constructive discussions and free exchange of ideas. The event culminated with a campus tour - a ride on the autonomous vehicle built by Bosch - which was perhaps the most interesting part of the event.

Installation of Robot by Orangewood

Ms Orangewood Labs Pvt Ltd, with whom Amrita has a MoU gave a demonstration on the design and functional aspects of their industrial robot at CIR, Bangalore on 26/07/2023. Subsequently, the robot has been installed in the Amrita Motion Lab as a teaching aid and to encourage faculty and student projects in the fields of automation and robotics.

CII Conference on Defence Electronics and Communication

The Conference on Defence Electronics and Communication organized by CII was held in Bangalore on 28/07/2023. The event was attended by Capt Rajiv Raghavan, I.N (Retd), Additional Director Academia Industry Partnership along with Dr Dhanesh Kurup, Professor, Department of ECE, ASE Bangalore and two other staff from the Department of ECE. The event had presentations and panel discussions by a plethora of Industries from major players to MSMEs and Start ups working in the fields of Defence Electronica & Communication. One of the panel discussions on "Deploying advanced simulation techniques for designing state-of -the art Aerospace & Defence communication systems" was moderated by Dr Dhanesh Kurup. The event provided a great exposure to the latest developments in the field and an opportunity to network with industry professionals towards building up fruitful collaborations.

Workshop on Applications of Metaverse by Ms Wise Work Pvt Ltd

A workshop on the applications of Metaverse Technologies in management was conducted by the CEO of Ms Wise Work, Dr. Madhan Kumar Srinivasan for the students of Amrita School of Business on 08/08/2023. The workshop provided a deep insight into the technologies in creating metaverse environments and the increasing use of the technologies in numerous applications with special emphasis on the future applications.

Nokia R & D Chennai Campus - Connect2023 - Bridging Academia and Industry

On 07/07/2023 four ECE Students of 7th Semester accompanied by one faculty Dr Jayaram participated in Nokia R & D Chennai Campus Connect 2023 – Bridging Academia and Industry event. The event involved Bridging Academia & Industry Tech Talk, Lab Tour, Demonstration of Triple Play Services, Nokia Wi-Fi Beacon with Containerized Applications, Blind Spot Network coverage, Third-Party Application for URL Control and Traffic Management etc. At the breakout a quiz was conducted with a crossword puzzle related to Nokia technologies. The students were into 6 teams for the event. Overall the visit was very technology intensive and provided opportunity for learning.

Details of student-participants:

1. Regadamilli Amrita Laasya
2. Pavithra Arcot
3. Mylavarapu Ripritham
4. Dennis Joshua D

Faculty accompanied:
Dr. Jayaram K P, Asst Prof. (Sr. Gr.)
ECE department

Amrita Students with Faculty at Nokia Lab during Bridging Industry Academia Connect

Summer Pre-Placement Training for 2024 pass out batch

Offline CIR Training (10th - 15th July)

The Pre-Placement Offline training was organised by CIR Chennai during 10th July to 15th July. The training was attended by over 250 students of 2024 passing out batch. The training commenced with a pre-training evaluation. Students were trained on aptitude, verbal and soft skills topics and were provided with useful insights to prepare for the upcoming placements. Emphasis was on developing effective communication & language skills, which are crucial for facing the interview. The students were able to identify their shortcomings, such as Self Introduction, Answering Questions, Participation in Group Discussion and also in arranging content in their resume. At the end a Post-training Evaluation was conducted. there were remarkable improvements in the scores of the students across the board.

The feedback from students were obtained which showed drastic changes in the level of interest and enthusiasm to face the placement process. One of the key feedback from the students was to have more Aptitude sessions.

Online Specialization Wise Technical Training (17th July - 22nd July)

2024 Pass out batch from Chennai campus participated in Online Specialization Wise Technical Training which was held by CIR Coimbatore Campus. All the students participated in the training and took keen interest.

Offline Technical Training (24th July - 29th July)

Offline Technical Training conducted at Chennai Campus for the first time since inauguration of the Chennai Campus in 2019. An intensive weeklong Technical Training was conducted at Chennai Campus. A team of Trainers lead by Mr. Bhaskaran Venkataraman- General Manager (CCD-TS) accompanied by two Technical Trainers Mr. Gokul and Mr. Ashok (Coimbatore & Bangalore Campuses respectively) arrived at CIR, Chennai to undertake the program. The Training was structured in such a way that the classroom instructions and Interview Question on C/ C++/ Java/ Python/ OOP were conducted during the morning sessions while the respective practical sessions were organised in the afternoon hours for better assimilation. Typically, the training started at 9.30am and ended by 5pm. In addition, Mock interviews were conducted by all the trainers during the evening hours and covered large sample of the students. Further, the interviewing trainers identified shortcomings and specified the improvements to rectify the shortcomings. The weeklong Technical Training concluded on the 6th day with a HackerRank testing and evaluation. Whereas, ECE Core Training was conducted by Mr. Hariram Online.

An additional feature of the training was the address delivered by the Trainers to the students of 3rd year on 29th July in order to make them aware of the requirements in the placement process.

Technical Trainers Meet with Program Heads

Jt. Director AIP organised a meeting of all Program Heads and the Technical Trainer at CIR Board Room on 26/07/2023, on the 3rd day of the Offline Technical Training. The objectives of the meeting were to brief the Program Heads on the contents of the technical training, its necessity and the skill enhancements expected in order to be better equipped to face the Selection Interview before Industry Technical Interviewers. These were brought out in specific terms. The need to carry forward the practice in order to follow through and consolidate the skill upgrade was explained. The General Manager (CCD-TS) stressed the need to continue the practice during the remaining months to give the students better chances of selection. The interactions followed were testaments of the Program Heads being very attentive and felt sensitised on the need for the specialized technical training.

PwC Cyber Roadshow on 27th July 23

Campus Recruitment Team, PwC Acceleration Centres in India organised PwC Cyber Road Show on 27/07/2023. Mr. S. Satya Durani-Director and Ms. Megha AE from HR visited the campus on 27/07/2023 for conducting the Cyber Road show. It was an opportunity to learn directly from Cyber Security experts. All the Cyber Security students of 7th Semester and students with Cyber Security as elective subject participated in the event. The program consisted of Address by PwC team and was

PwC Visit: S. Satya Durani, Director and Ms Megha AE from PwC meet with Jt. Director, GM-CR, Centre Manager

organised at AI-DISC Lab Towards the end of the address invitation was given to the students for "Fiercest Competition 2.0" PwC Cyber Hackathon. The Director and the HR staff had a meeting with the Jt Director (AIP) in the Boardroom.

Placement Drive by Montra Electric on 27th July

A three member team from Montra Electric visited campus on 27/07/2023 to carry out selection of M.Tech. students from other Amrita Campuses. Three students were selected and given offer letters and two were shortlisted. The team met the Joint Director AIP and held discussions exploring collaboration.

Visit of Asst. General Manager (Operations) of Lalithaa Jewellery Mart Pvt. Ltd.

Mr. J. Stanley Daniel, Asst. General Manager (General Operations) visited CIR Chennai on 31/07/2023 and held discussions regarding nanoparticle synthesis project with Joint Director AIP, Cmde R. Ravi Sankar (Retd). The Principal Investigator Dr. C. Sarathchandran was present at the meeting. The AGM inspected the progress of installations

Mr. J. Stanley Daniel, Asst. General Manager, Jt. Dir. AIP, Cmde R Ravi Sankar (Retd) & Principal Investigator Dr. C. Sarathchandran

undertaken by Lalithaa Jewellary Mart Pvt. Ltd. in the newly made Materials Chemistry Research Lab.

Digital India RISC-V (DIR-V) National Symposium.

A delegation comprising Cmde. R. Ravi Sankar, Jt. Director AIP and two faculty members Dr. K. Venkatsubramanyan from ECE and Dr. Shubrajit Bhaumik, Head Trisul attended the Digital India RISC V (DIR-V) National Symposium on 06 August 2023 at IIT- M Research Park. Dr. V. Kamakoti, Director of IIT-M and Chief Architect of the DIR-V program in the inaugural address said that 06 August 2023 was a milestone for India in indigenous design and production of microprocessors. The day has placed the nation firmly on the path of self-reliance in semiconductor tech industry. As part of the 'Make in India' Initiative, the GoI had launched this strategic program in 2015. The goal was to generate a robust ecosystem for domestic design and production of Silicon Chips. It was a public–private partnership in collaboration with IIT-M and CDAC-Thiruvananthapuram. Hon. Minister of Science & Technology Rajeev Chandrashekhar delivered the keynote address. The symposium displayed the SHAKTI and VEGA series of indigenous microprocessor chips designed and produced by IIT-M and CDAC (Tvm) respectively.

During the event, the delegation initiated discussions with Start-ups incubated in the DIR-V ecosystem such as Incore Semiconductors Pvt. Ltd, Mindgrove Technologies Pvt. Ltd. and Vyoma Systems Pvt. Limited. Discussions were held with the Senior Director CDAC Chennai for opportunities for academia-industry partnership.

Visit to Garuda Aerospace

Jt. Dir. AIP, Cmde R Ravi Sankar (Retd) and, Dr. G Rajkumar and Dr. Abhishek Jha. Naveen Prabhu, Asst. Profs. (ME) with Mr. Naveen Prabhu, Head Trg Garuda Aerospace

Jt. Dir. AIP, Cmde. R Ravi Sankar (Retd.) and two members of Faculty from Robotics & Automation, Dr. G Rajkumar and Dr. Abhishek Jha visited Garuda Aerospace Private Limited at Thazhambur, Chennai on 09 Aug 2023. The team went round the assembly line of Agricultural Drone and held extensive discussions with Vijayakumar Rajarathinam, Executive Director, Naveen Prabhu, Training Head, and Dr. Daniel Lawrance, Head R & D. Following the discussions, it was agreed upon that the organization would extend its support in setting up a CoE in Chennai Campus, organizing Drone Technology training for Amrita Faculty and conducting RPTO training and funding research projects and other joint academic ventures.

Workshop on Times Higher Education (THE) Impact Ranking Framework Organised by Tamil Nadu State Council for Higher Education (TANSCHE) and Industries Ministry of the State Government of Tamil Nadu.

THE Impact Ranking Workshop 22 Aug 2023. Jt. Director AIP, Cmde. R. Ravi Sankar and Dr. Sangapu Sreenivasa Chakravarthi (CSE) Head - IQAC with The Chief Data Officer of THE, Mr. Duncan Ross and the Regional Director Mr. Ritin Malhotra

THE (Times Higher Education) is a UK-based global organization that has been providing trusted performance data on universities, since 2004. They confer university rankings based on the performance of the universities on Sustainable Development Goals (SDG) at the global stage. Jt. Director AIP Cmde. R. Ravi Sankar and Dr. Sangapu Sreenivasa Chakravarthi (CSE) Head - IQAC participated in the workshop held in collaboration with Times Higher Education, TANSCHE, and Guidance Tamil Nadu under the Ministry of Industries at TANSCHE office in Chennai on 22 August 2023. The Chief Data Officer of THE, Mr. Duncan Ross and the Regional Director Mr. Ritin Malhotra conducted the sessions. Industry academia partnership was one of the main SDGs discussed.

FDP for Faculty at Nokia 5G Lab

CIR Chennai organized an FDP in liaison with Mr. Ramakrishnan Ramamurthy, Area Leader, Nokia and Meenakshi Shanmugasundaram, Head 5G Lab (Nokia) at Nokia Solutions Network Private Limited at Pacifica Tech Park, Navalur, Chennai on 04 Sep 2023. Thirteen Faculty members from ECE, CSE, CSE-CYS and CSE-AI including the Program Head participated in the four-hour long lecture and demonstrations. The team visited the 5G Lab. During the program, faculty team

FDP at Nokia Solutions Network at Pacifica Tech Park: Jt. Director AIP, Prog Heads ECE & CSE ,13 Amrita Faculty, Head 5GLab Ms. Meenakshi S and her team who conducted FDP

went round the state-of-the-art 5G network testing setups and advanced tech- filled equipment rooms, and experienced the state-of-the art testing environments and captivating demonstrations of 5G use cases.

EV Auto of Reep Motors Mr Venkata Rao, R&D Manager

Visit to Reep Industries Pvt Ltd.

An Industry visit was undertaken by Cmde R Ravi Sankar, Jt Director AIP and Mr. P. R. Raghavendran Asst. Prof. (ME) to Reep Industries at Maraimalai Nagar, Chennai on 14 Sep 2023. Reep Industries is an electric vehicle (EV) manufacturer under the Power Gear Group. The team discussions with Mr. Karthigaiselvan, Asst. General Manager and Mr. Venkata Rao, R&D Manager. The company is interested in collaborating with Amrita.

ClimaFix Summit- 2023

ClimaFix-2023 was India's largest climate startup summit, held at IIT Madras Research Park, Chennai on the 22nd and 23rd Sep 2023. It was organized by the Energy Consortium at IIT Madras & EAI (Energy Alternatives India). Cmde R Ravi Sankar (Retd) Jt. Director AIP accompanied by Dr. C. Saratchandran and two JFRs attended the Summit. The summit, with key focus sectors being Energy Efficiency and Carbon Reduction, was a deliberation forum for

Cmde R Ravi Sankar (Retd) Jt Director AIP accompanied by Dr C Saratchandran and 2 JFRs Mr Job & Ms Athira at IITM Research Park during ClimaFix Summit

climate tech startups. Discussions were held with some established companies sector such as Proklean Industries Pvt. Ltd, Punjab Renewable Energy Systems Pvt. Ltd (PRESPL) and CultYVate on the energy efficiency/carbon reductions. Registration fee, INR 6500 (per delegate), for the four-member team from the campus was sponsored by EMVIGO.

4th HTSE International Conference by ASM - International

The 4th International Conference and Expo on Heat Treatment and Surface Engineering, HT&SE 2023 was organized from 28th to 30th of Sep 2023 by the Chennai Chapter of American Society of Materials (ASM) International at Chennai Trade Centre. Cmde R. Ravi Sankar (Retd), Jt. Director AIP and Dr. Shubrajit Bhaumik attended the three-day

ASM-HTSE Conf: Cmde R Ravi Sankar, Dr Shubrajit and Shankar GS from Caterpillar

conference wherein Dr. Shubrajit presented a paper on Specialty Lubricant Pastes. On the sidelines, the team held discussions with Molygraph Lubricants and Rane (Madras) Industries.

Cognizant Digital Nurture Technoverse 2023 Hackathon

Cognizant Digital Nurture Technoverse 2023 hackathon Amrita Team with Mentor

Digital Nurture Technoverse 2023 was organized by Cognizant. CIR facilitated the registration for the participants. Each campus of Amrita sent two teams. Amrita Chennai team comprising students from ECE and CCE was the only team that made it to the top 10 among 152 teams from all over India. The team harnessed cutting-edge technologies, for real-time stress detection by employing sensors for heart rate and Electro dermal Activity (EDA) seamlessly fitting into users' routines. Hardware lineup featured EDA and heart rate sensors, Arduino Nano BLE for wireless data transmission, and Raspberry Pi for data processing with a machine learning model, boasting a commendable 95% accuracy in controlled tests. Adapting to real-world unpredictability posed challenges, aiming for a practical 70-75% accuracy. This hackathon nurtured creativity, effective collaboration, continuous learning, extensive networking, and fierce competition, a transformative experience shaping future endeavors.

Blood Donation by CIR Chennai Staff

As part of Savanavarum, Amrita Vishwa Vidyapeetham Chennai campus organized a blood donation drive in the campus in association with Rotary Central TTK-VHS Blood Centre. Centre manager CIR, Dr. Seema Sankar was amongst those who volunteered to donate blood. The volunteers were issued with certificates.

Dr Seema Sankar, Centre Manager, CIR Chennai is donating blood during the Blood Donation Drive organised on 28 Sep 2023 at Chennai Campus.

Amma's 70th Birthday- 70 Years of Torrential Grace- Sevana Varam (Selfless Service) Celebration (September 25th-29th)

Jt. Dir. AIP, Cmde R Ravi Sankar (Retd) felicitating Chief Priest with a traditional shawl

In a remarkable display of community engagement and environmental stewardship, CIR Chennai, in collaboration with the Department of Science and Humanities, Amrita Darshanam, and Physical Education Departments of Amrita Vishwa Vidyapeetham, Chennai Campus, organised two cleanliness drives as part of Amma's 70th birthday celebrations. The whole week was celebrated as 'Sevanavaram.'

On 27th and 28th September 2023, dedicated volunteers undertook transformative initiatives. First, it was a visit to the ancient Shree Veera Raghava Swamy Temple at Tiruvallur where students & faculty members exhibited unwavering enthusiasm despite challenging hot weather. The volunteers were enthusiastically involved in the drive, meticulously cleaning the temple premises including the floor and the sculptures.

The second initiative was the visit to Cholavaram Panchayat Primary School, Siruvapuri. Here, more than 100 volunteers, armed with gloves and trash bags, worked in teams removed litter and overgrown vegetation around the school. To raise awareness about the importance of cleanliness, Amritians performed a street play for the public.

Clean up Drive at Shree Veera Raghava Swamy Temple at Tiruvallur and Cholavaram Panchayat Primary School, Siruvapuri

These initiatives were not only a resounding success but also brought the college community closer, instilling a sense of responsibility to the environment. This serves as a compelling reminder of the impact of small actions in creating a healthier and cleaner environment."

CIR @ ASAS Kochi

Training

CIR initiated the summer training for the 2023-24 academic year students at the ASAS Kochi campus on 4th July 2023. The training was formally inaugurated by the Director of the campus Dr. U. Krishnakumar Mrs. Sarvamangala exhorted the students to re-orient their goals keeping in pace with the technological advancements. Mr. Bhaskaran Head, Technical Skills, CIR, Coimbatore campus started the sessions.

All final year PG students of MCA 2022, Integrated MCA 2019, Integrated Maths 2019, MSc Maths 2022, M.Com 2022, MSc Applied Statistics & Data Analytics (ASDA) 2022 were given training in Quantitative Aptitude, Verbal & Communication, and Soft Skills. Additional rigorous training was facilitated in technical skills by Mr. Bhaskaran and Mrs. Vidya, faculty of CIR at ASAS. Practice tests and Mock tests were administered. There was a special training session on Versant test.

Director Dr. U Krishnakumar Addressing Students and Faculties

Mr. Bhaskaran Addressing students

Dr. Dhanesh being introduced by Raamnath

A session on CAD and its scope in projects was organised for the students pursuing Master's degree in Computer Applications. Dr. Danesh from Bangalore campus organised this training.

A pre-placement meeting was conducted towards the close of the summer training in which PG students, Dr. U Krishnakumar, Campus Director, and faculty members were the attendees. Mr. N. R. Mohanan (Centre Head and Advisor CIR Department) joined the meeting online. It was a very interactive session. He addressed students in the first semester of post-graduation and those in the third semester of under-graduation. In his address, Mr. Mohanan underlined the role of CIR in their career and life in general.

Certification

Fintech certificates were distributed at a formal meeting held on the campus following the conclusion of the first module on the Fundamentals of Capital Marketing.

Placement

Placement process for the 2024 passing out students has started. The prominent recruiters are CISCO, Caterpillar, Societe Generale, Vanenburg, Genpact, Deloitte USI, Nokia, Schneider Electric, IBM, Ford, American Express, Prolifics, etc.

Alumni Meet

CIR took the reins to conduct an Alumni Meet at ASAS Kochi Campus on September 23rd, 2023. Dr. P. G. Nayar was the Guest of Honour. Mrs. Sarvamangala welcomed the audience; presidential address was delivered by the Director and Dean Dr. U. Krishnakumar; Mr. N.R. Mohanan gave the message to the alumni members; and Ms Karthika proposed the vote of thanks. Alumni members from abroad joined through online for the event. There was a dance performance by Ms. Haritha Thamban (Alumnus from VM Department) and Sopana Sangeetham by Shyam (alumnus from Computer Science presently working in Ernst & Young). The event drew to a close by distributing snacks and tea.
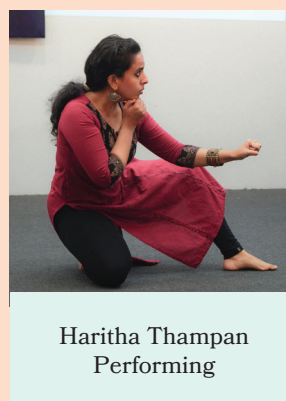
Haritha Thampan Performing

Shyam on Edakka with vocal

General

CIR staff members participated in the Onam celebration, Teacher's Day program, and Graduation ceremony at ASAS Kochi Campus. A cleaning drive was conducted on behalf of Amrita Varsham 70. CIR faculty members Ms. Varsha Manoj and Ms. Karthika participated in cleaning the campus. Mr. Harikrishnan of CIR, ASAS Kochi campus, joined the team from the campus that visited Kerala Kalamandalam as a part of 'Sevenavaram', Amrita Varsham 70. Mr. N.R. Mohanan, Mr. Mahesh, and Mr. Harikrishnan of CIR Kochi participated in Amrita Varsham 70 at Amritapuri Campus.

Anviksha 23 - The GK Challenge

The general knowledge quiz program initiated to enhance the general awareness of the students came to a close in its first season. Finals were conducted, and winners were awarded prizes and certificates. Dr. U. Krishnakumar, Shri. N.R. Mohanan, CIR faculties, and staff members participated. Mr. Ramnathan and Ms. Harsha conducted the quiz. Prize distributions were done by all the staff members at CIR.

Quiz Competition in Progress

Winning Team with the Director and CIR Team

First Runner-up with the Director and CIR Team

CIR @ Amrita School of Business, Kochi

CIR Team with Mr. Jithesh

CIR, Amrita School of Business, Kochi began its placement preparation for the MBA 2022-24 Batch through various mock sessions, group discussions and team activities. CIR team also met and discussed to strategize the placements for this batch to ensure higher conversion percent compared to the previous year. Placements started for ASBs from mid-September 2023 focusing on A category companies offering above 10LPA. ASB Kochi began the season on a good note, placing 7 students out of a batch of 75, with key recruiters like Deloitte and BNY Mellon.

Key placement data points as on 30st September 2023 are given below:

No of Offers	7	
Number of eligible students	75	
Number of students placed	7	
Highest CTC	10.20 LPA	BNY Mellon
Average CTC	8.49 LPA	
Median CTC	7.8 LPA	

CIR Team visited the Amritapuri campus along with the ASB Team on 25th August 2023 to meet Dr. Raghu Raman (Dean - ASB Kochi and Amritapuri) to discuss the strategic changes that need to be adopted for overall improvement of the university, which includes better admissions, course delivery, industry-academia relations and placements. During the meeting, the CIR ASB team presented the placement strategy devised to ensure better placement conversion and performance of the total batch.

CIR and ASB Team at Amritapuri

Ms. Seema Handing over the Alumni Magazine
to Dr. Rajiv Prasad

CIR ASB Kochi participated in the Amrita Alumni Magazine release on 7th August 2023, organized by the Amrita Alumni Association. CIR supported the program by connecting to the alumni guest, Ms. Seema (ASB 2020-22) who released the Alumni Magazine, handing over to Dr. Rajiv Prasad (Chairperson, ASB Kochi).

CIR @ Health Sciences Campus, Kochi

School of Pharmacy

Placement

July 2023: Aurobindo Pharma Ltd. conducted its hiring process for the Technology Transfer post for M.Pharm. final-year students, one student was successfully placed. The hiring process for Apollo Hospitals was held on 15th July 2023 for the position of Retail Pharmacist for B.Pharm. 2019 batch students, ten students were placed in the rigorous selection process. During the third week of July, Aster Hospital conducted its hiring process for the post of Retail pharmacist for the students of B.Pharm. 2019 batch, eight students proceeded to the final round of recruitment. During the last week of July, Glaxo Smith Kline conducted an aptitude, verbal, and question-and-answer session to recruit M.Pharm. final year students for the position of Technical Analyst, one student was selected.

August 2023: Cognizant Technology Solutions (CTS) held its hiring processes for the post of Medical Scribe during the month of August, 2023 for M.Pharm final year students, results are on hold by the company. Stanex Drugs and Chemicals Pvt. Ltd. held its hiring processes, during the month of August, 2023 for the position in production and formulation for M.Pharm. final year students, one student was selected following tests and interviews. Mylan Laboratories Ltd. also conducted its hiring procedures for B.Pharm. 2019 batch students for a trainee position in the QA and QC Department, Three students were successfully placed for the post. The Zifo R&D recruitment procedures began in August, for B.Pharm. 2020 batch for the position of Technical Analyst. Seven students participated in the aptitude test.

General

CIR actively participated and contributed to the successful conducting of the following functions in the School of Pharmacy:

Inauguration of the New Batches: The inauguration ceremony of B.Pharm., M.Pharm. and Pharm.D. 2023 batch was conducted on 17th August 2023. Mr. Vijay Bambulkar, Chief Consultant for Pharma Cosmetics and Ex Product Development Manager of Johnson & Johnson was the Chief Guest for the event. Mr. N R Mohanan, CIR Centre Head, addressed the students.

Talk on Cosmetic Industry: Students of fifth year Pharm.D attended a captivating talk by Mr. Vijay Bambulkar, Chief Consultant for Pharma Cosmetics and Ex Product Manager of Johnson & Johnson on Scope and Future of Cosmetic Industry.

Industry Internship: Amrita School of Pharmacy and the Indian Pharmaceutical Association (IPA) cooperated to provide first-year M.Pharm students [Department of Pharmaceutics] with an enriching opportunity to gain industrial experience for a period of one month at Kerala State Drugs and Pharmaceuticals (KSDP), Alappuzha.

Panel Discussion & Webinar on World Pharmacist Day: Panel discussion and webinar on "How and When could Indian Pharmacists become the Pharmacists of the World" and "Job Opportunities for Pharma Professionals in CRO" were held.

Pharma Connect: One-day seminar organized by Startup Mission (Government of Kerala) in collaboration with Medtech Consortium & Indian Pharmaceutical Graduates Association (Kerala State Branch) on 23rd September at Xavier Institute of Management & Entrepreneurship (XIME), Kochi.

Convocation: Convocation of the students of B.Pharm. 2019, M.Pharm. 2021, Pharm.D. 2017 batches and PhD scholars was conducted on 24th September.

Blood Donation Camp: As a part of AMRITAVARSHAM 70, a mega blood donation drive was conducted by Indian Pharmaceutical Association-Students Forum Amrita Student Chapter, between 25th and 27th September 2023.

School of Medicine, Center for Allied Health Sciences, School of Dentistry, School of Nursing and School of Nanosciences

"A journey well begun is half done. But there are still miles to go before we sleep". The journey on enhancing life skills in students of Health Sciences was given a kick start with the inclusion of Softskills by CIR in AIMS, Kochi, in the induction for the first year students. The first year Post Graduate students of Allied Health Sciences attended session on softskills Caring Beyond Expertise, where Ms. Smitha Gopalakrishnan, Faculty for Soft Skills, discussed on the significance of expressing empathy in words and deeds to patients; instilling the implications of clinical softskills in them. CIR organised a seminar for Amrita School of Dentistry on Introduction to Softskills, in Deeksharambh '23, Student Induction Program for First Year BDS. In this event, students were motivated to develop self-awareness, positive attitude and demonstrate professional etiquettes.

The Students of Pharmacy and Nano Sciences were given guidance for self-introduction as expected in formal conversations and interviews. Further, instructions were given on how to make a video recording of their self-introduction. The students were also directed to express their future vision in the research fields or on startups based on the principles of Nanotechnology through powerful presentations. Followed by the instructions, the students were put into teams of seven or eight members where they shared their dreams on startups with some PowerPoint slides across diverse areas ranging from cosmetics, agriproducts to Nano suits and Nano paints. Thus, the task helped them to perform better in group discussion, information processing, teamwork and creative thinking.

CIR

CORPORATE & INDUSTRY RELATIONS

योगः कर्मसु कौशलम्

" WORK DONE TO PERFECTION IS INDEED YOGA "

Srimad Bhagavad Gita - Chapter 2, Verse 50

Mission

" To facilitate holistic career development of students through comprehensive and systematic training on Life Skills and build competencies in core areas through extensive exposure to state-of-the-art industry practices "