



**AMRITA**  
VISHWA VIDYAPEETHAM  
DEEMED TO BE UNIVERSITY UNDER SECTION 3 OF UGC ACT, 1956



**utkarsh**  
NEWSLETTER

April 2023 to June 2023

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“

The beauty and charm of selfless service should not die away from the face of this earth. The world should know that a life of dedication is possible; that a life inspired by love and service to humanity is possible.

”

AMMA





# Visit by Corporate to Amrita



**3<sup>rd</sup> April 2023:** Mr. Ramesh V., Head of CSR and Mr. Sudhakar B., VP of CSR from Bajaj Auto Ltd. (BAL), Pune visited our campus with a mission to identify suitable educational institutions to establish a 'Center of Excellence'. The meeting was attended by Mr. Suresh Kodoor- Director (AIP), Wg Cdr (Dr.) A. Balachandran- Additional Director (CCD), Mr. Srikanth- Additional Director (CR & Placement) and Chairpersons from Department of Mechanical Engineering, EEE, Chemical Engineering, and ECE.



**5<sup>th</sup> April 2023:** Mr. N. Seshadri, CEO, and Mr. J. Sridhar, Senior Manager- R & D, Lakshmi Electrical Drives Limited (LEDL) visited Amrita to discuss the project proposals submitted to LEDL and also to check the possibility of testing the BLDC motor developed by LEDL at Drives and Controls Lab, Dept. of EEE, Amrita. The meeting was attended by Mr. Suresh Kodoor- Director (AIP), Mr. Kiran Subramanian, Senior Manager- AIP and faculty members of the EEE department.



**15<sup>th</sup> May 2023:** Mr. Ganesh Thirunavukkarasen- Regional Head (Academia Interface Program), TCS visited Amrita to discuss the possibilities for collaboration in the area of cyber security. The meeting was attended by Mr. Suresh Kodoor- Director(AIP), Mr. Srikanth- Additional Director (Placements), Mr. Kiran Subramanian- Senior Manager (AIP), Dr. Setu Madhavan- Chairperson (Cyber Security) and faculty members of cyber security department.



**18<sup>th</sup> May 2023:** Mr. Udayvarman- Head (HR Business-South) and Mr Girish V- HR Head Business (Automotive) of Exide Batteries visited Amrita to discuss and collaborate on placements, Academia-Industry partnership etc. The meeting was attended by Mr. Suresh Kodoor- Director(AIP), Wg Cdr (Dr.) A. Balachandran, Additional Director (CCD), Mr. S Srikanth- Additional Director(CR & Placements), Mr. Jithesh. M- GM (CR & Placements), Mr. Kiran Subramanian- Senior Manager (AIP) and Mr. Sakti Prasad- Manager (Corporate Relations) attended the meeting.



**22<sup>th</sup> June 2022:** A team of delegates consisting of Mr. Girish Sawaiker- Vice President, Head of Product Engineering, Mr. Balaji Srinivasan- Head of Engineering- Electronics (Fuel cells), Mr. Othiyil Vipindas- Head of Engineering (Mechanical), Mr. C P Prasanna- Mech Engg Design, Mr. Linkesh Suresh Babu- HR from Bosch Global Software Technologies Private Limited, Bangalore visited Amrita. The meeting was attended by Mr. Suresh Kodoor – Director(AIP), chairpersons and faculty members of Civil, Mechanical and Chemical Engineering departments.



**28<sup>th</sup> June 2023:** Mr. Bharathi Raj- Country Head, Mr. Daniel- Lead Engineer, Mr. Dexter- Lead Mech Engineer, Mr. Arron Lei (Lead Mech Engineer), Lionsbot International Pvt. Ltd, Singapore visited Amrita and expressed their keen interest in the joint R&D works of Amrita and their willingness to sign an MoU and NDA with Amrita. The meeting was attended by Mr.Suresh Kodoor- Director, AIP; Dr. Bipin Balaram- Associate Prof. and Dr. S. Rammohan- Asst. Prof. (MEE); Dr. S. Vijay Kumar- Asst. Prof. (CSE); Mr. M. Jithesh- General Manager, CR & Placements; Mr. B. Kiran Subramanian- Senior Manager, AIP; and Mr. Shakti Prasad- Manager, Corporate Relations.



# Guest Lecture



**17<sup>th</sup> April 2023:** Mr. Pradeep Kumar Keloth, Former Head of the Electric Vehicle Engineering Division, Robert Bosch rendered a talk on “Powering the Future: Introduction to Electric Vehicles and Related Career Opportunities”. The targeted audience for the talk were primarily third and final year B.Tech. students of EEE, ECE , MEE and faculty members of the respective departments.



**18<sup>th</sup> April 2023:** Mr. Madhu Kumar- CEO and Mr. Karthik Perumal- Product Engineering Head, Amadis Technologies delivered a lecture on “Academia-Industry Partnership in Cloud Computing”. The lecture was attended by third and final year B.Tech. students and faculty members of CSE department.



**2<sup>nd</sup> June 2023:** Dr Srinivas Gunti- Head (Talent Development), Tata Passenger Electric Mobility delivered a lecture on “Autonomous Connected Electric Safe and Software Defined Mobility (ACCESS) - Present and Future”. The lecture was attended by faculty members and third & fourth year students from all programmes.

# Visit to Corporate by Amrita

## 29th May 2023

Mr. Kiran Subramanian – Senior Manager (AIP) visited Mr. G Srinivas Reddy –Co-founder, ExcelR Solutions, Bangalore and discussed the areas of engagement with Amrita to create Academia Industry Synergy and collaborate with Amrita. He also visited LTTS and met Dr. Nandish and Mr. Mukundakumar and discussed the two proposals shared by Amrita along with a few problem statements. They would be visiting our campus for further discussions. He also had a meeting with Mr. Subramanian. S, Senior Manager- Data Analytics – AB InBev, Bangalore and elaborated all the activities of AIP and they agreed to look into the possibilities of joint R&D projects in the areas of data analytics.

## 30th May 2023

Mr. Kiran Subramanian – Senior Manager (AIP) met Mr. Siva Prasad –Head (Process Solutions and Business Development), IC Pro Solutions and explained the activities of the academia-industry partnership. The company is also looking into the possibilities of incubating in Amrita AIC. He also had a word with Mr. Karthik –Sr. Architect IBM, Bangalore and discussed the project proposal submitted by Dr. T. Senthil Kumar, Dept. of CSE under IBM SHARED UNIVERSITY RESEARCH GRANT. He informed that the scheme is under revision. The company is ready to collaborate on cybersecurity projects and further engagements. He also had a chance of visiting Betsol, Bangalore and met Ms. Neha Sawant – HR Manager and discussed the possibilities of collaborating with Amrita and explained the activities of AIP. They are ready to hire from Amrita. He also visited the International Society for Automation and met Mr. Rajshekar Uchil – Director (Aerospace and Test Division, ISA) and they showed keen interest in working with Amrita. They are ready to guide for R & D projects and CoE in EV and Automation

## 31st May 2023

Mr. Kiran Subramanian – Senior Manager(AIP) met Mr. Ramachandra V – MD & CEO of Sunlux Technovations and explained all the AIP activities and also about IRIC. They agreed to share the problem statement with respect to Nanomaterials for filtering and also to support Battery Management Systems. He had a word with Mr. Sukumaran Mathur - Principal Consultant (Automation), Institution of Electronics and Telecommunication Engineers and discussed about the AIP activities and they agreed to provide support to I & P. He also visited Industriconnect Technologies Pvt Ltd, Bangalore and met Mr Vinay Avanchi –Founder and Director and discussed the possibilities of collaborating with Amrita and agreed to provide industrial training with respect to industrial standards. They are ready for the Professor of Practice/ Adjunct faculty positions. He visited Aruba, Bangalore and met Mr. Sreecharan Guduri - Principal Engineer and discussed the possibilities of collaboration with Amrita. They agreed to look into the possibilities of joint R&D projects, Customized M.Tech programs and other AIP activities.

# Placement-2023 has been steady over the final quarters of the 2022-23 placement cycle.

Overall, 200 plus companies visited between **July '22 and June '23**, in which **23 companies visited between April' 23 & June' 23**.

**As on date B.Tech-2023 batch placement percentage is 94.10 with a highest CTC of Rs. 56 LPA, number of offers per students stands at 1.16, average salary across branches and campuses stands at Rs. 9.10 LPA.**

In addition to ongoing placement cycle for 2023 graduating batch, companies started visiting for 2024 graduating batch FTE. Till date, close to 4 companies already initiated process of hiring for FTE and final semester internships. 20 plus companies already have confirmed their visit to Amrita for 2024 graduating batch hiring both for final semester internships and FTE between July and 25th Aug '23.

In addition to placement, there were multiple corporate engagements held during the period of April-June'23





**Following is the brief statistics on the placement till June 2023**

B.Tech. 2023 Batch	Coimbatore	Amritapuri	Bengaluru	Chennai
Placement %	94.25	92.74	95.85	92.42
Average Salary	9.6 LPA	8.5 LPA	9.1 LPA	7.6 LPA
Highest Salary	56 LPA	45 LPA	45 LPA	24.74 LPA

M.Tech. 2023 Batch	Coimbatore	Amritapuri	Bengaluru
Placement %	65	75	95.38
Average Salary	8.69 LPA	9.51 LPA	12.07 LPA
Highest Salary	22.5 LPA	22.5 LPA	17.5 LPA

MCA 2023 Batch	Amritapuri	Kochi	Mysore
Placement %	80	91.8	92.21
Average Salary	7.3 LPA	6.3 LPA	5.97 LPA
Highest Salary	19.98 LPA	17.75 LPA	14.49 LPA

M.Sc. & Int. M.Sc. 2023 Batch	Coimbatore	Amritapuri	Kochi	Mysore
Placement %	79.25	62.86	76.6	33.33
Average Salary	5.65 LPA	4.48 LPA	4.9 LPA	3.4 LPA
Highest Salary	12.1 LPA	9.83 LPA	9.83 LPA	3.4 LPA

LPA ( Lakhs Per Annum )



## MBA Placement Highlights as of 30th June 2023

**92.31%** of the eligible students  
have been placed

₹ Rs. **24.84** LPA  
Highest CTC

₹ Rs. **8.22** LPA  
Average CTC

₹ Rs. **7.60** LPA  
Median CTC

## Visit by Mr. Girish V (Head Business HR - Automotive, EXIDE) and Mr. Udayvarman (Head Business HR - South, EXIDE) on 18th May, 2023



Mr. Girish V (Head Business HR - Automotive) and Mr. Udayvarman (Head Business HR - South) from EXIDE, discussed Academia Industry partnership initiatives with Mr. Suresh Kodoor (Director, Academia Industry Partnership)



## Visit by Mr. Ajith Sankaran VP, Course5i Analytics (8th June, 2023)

Mr. Ajith Sankaran addressed students who had undergone 'Applied Analytics' industry elective offered by Course5i Analytics.

# ACE Conducts the ‘Pitch It Win It’ event in Anokha 2023

ACE conducted the event, “Pitch It Win It” from 27th to 29th April, 2023, as part of Anokha 2023. There were 21 participating teams / individuals who applied for this event, which was coordinated by Samarjeet Sankhla as the Student Head for the event, along with Mr. D. Sakthivel and Mr. R. Krishnan from the ACE office.



ACE and IIC, Amrita Vishwa Vidyapeetham, as part of Anokha 2023 decided to conduct this activity celebrating India's presidency of the G20, focused on innovation, entrepreneurship, and startups. The event offered potential investment opportunities to student startups with a Proof of Concept (PoC) or Prototype or Minimum Viable Product (MVP).

Participation was invited from students of any year in college or recently passed out (last 2 years) alumni, passionate about Innovation, Entrepreneurship, and Start-ups; having a proof of concept (PoC) or prototype (beyond the idea stage). The pitching was confined to the following sectors: (i) Transport: EV, connected cars; (ii) New/green/nano material; (iii) Sensor technology, Biosensors; and (iv) Emerging areas of national importance like Cyber Security. The event allowed participation through online as well as physical mode, and was spread over 3 days: Team registration, Theme validation, and a Design Thinking Workshop on day 1, followed by a Pitching Workshop and Pitch Preparation on day 2. Pitching to the Investors was slotted for day 3, involving a 7-minute pitch followed by Q & A.



The investment partner was Campus Fund - India's 1st and exclusive VC investing in student startups. In addition, Campus Fund also extended their offer of up to \$ 5000 worth AWS credits and \$ 2000 worth GCP credits free, for promising registered student startups participating in the pitching event!

Mr. Suresh Kodoor, Director - AIP, CIR conducted an amazing workshop on Design Thinking on 27th April and gave wonderful inputs to the pitching teams on 28th April. Finally, 5 teams presented in front of Campus Fund representatives Mr. Sanket Lahoti and Mr. Magendra.



<https://bit.ly/pitchitwinitphotos>

## Niti Aayog Director visit to CIR on 28th & 29th April, 2023



Mr. Rohit Gupta, Director – Niti Aayog visited CIR, for the upcoming Atal Incubation Centre (AIC). Along with the Principal Director Shri. C. Parameswaran, Mr. Suresh Kodoor, Dr. A. Balachandran, Mr. S. Srikanth, Dr. Prashant Nair, Mr. R. Krishnan, and Mr. D. Sakthivel attended the discussion with Director – Niti Aayog.

## ACE organizes Cisco thingQbator Orientation Programme

ACE organized an orientation programme by Cisco thingQbator on 17th May, 2023.

The programme began with the thingQbator Cohort 6 Orientation by Mr. Sahanraj K S, Innovation Manager, Nasscom Foundation. This was followed by a visit to the thingQbator Lab, AB-2, for the Makerspace Lab Orientation by Mr. Saheen Palayi, Maker Expert, Nasscom Foundation.

Mr. Sahanraj explained the thingQbator's facility and upcoming Cohort-6 application process. Mr. Bhaveesh Ram, ECE final year student shared his experience with the thingQbator and ACEteam members and applicants. Mr. Saheen explained the technical side and how the participants could make use of the mentoring as well as facilities if they were to join Cohort-6. Mr. Gowtham, final year EEE student also shared his experience with thingQbator lab.



<https://photos.app.goo.gl/NYyyiG3aUvGazdKx5>



# 9 Winning Entries from Amrita in MSME Idea Hackathon 2.0

ACE is pleased to announce that the MSME Ministry has approved 276 Idea Proposals during the 4th PMAC Meeting of MSME Innovative Scheme, which includes 9 ideas submitted through Amrita Vishwa Vidyapeetham, Tamil Nadu. These 9 teams would get financial assistance from the Ministry up to Rs. 15 lakhs for the full-fledged development of these ideas through our (host) institution for business incubation in the co-worker facility available on our campus. We wish to thank all the Ministry officials for their time and effort in the whole process, as well as all the evaluation panelists, and the hackathon participants for their involvement, enthusiasm, ideation and team-spirit. The details of the selected ideas are given in the table below:



S. No.	Idea Ref. No.	Host Institute Name	State/UT	Incubatee Name	Theme Name
1	IDEATN006776	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Murugadass</b>	Low-cost Indigenous Digital Healthcare System
2	IDEATN006716	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Ranjith Rajan</b>	Low-cost Indigenous Digital Healthcare System
3	IDEATN007116	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Giridhararajan R</b>	Potable Water Solutions
4	IDEATN007397	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Shairagul Gautam</b>	E-vehicles
5	IDEATN007196	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Hemasri Meenaa Malini</b>	E-vehicles
6	IDEATN006756	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Sindhu M R</b>	E-vehicles
7	IDEATN006870	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Madhan Sankar S R</b>	Alternative Material for Single Use Plastic (SUP)
8	IDEATN007015	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Lakshmi P</b>	Sustainable Fashion
9	IDEATN007412	Amrita Vishwa Vidyapeetham	TAMIL NADU	<b>Vishnupriya Balasubramaniam</b>	Waste to Wealth creation, Circular solutions & waste management

Result Link:

<https://my.msme.gov.in/inc/IdeaHackthon2.0Result.aspx>

# ACE Inaugurates 1-month Technology based Entrepreneurship Development Programme (TEDP)



**ONLINE 4-WEEK TEDP** 21<sup>ST</sup> JUNE TO 18<sup>TH</sup> JULY 2023 **FOCUSED ON ELECTRIC VEHICLE**  
**TECHNOLOGY BASED ENTREPRENEURSHIP DEVELOPMENT PROGRAMME**

FOR PARTICIPATION **NO FEE**  
**ABSOLUTELY FREE**  
LIMITED SEATS ONLY

ACE successfully inaugurated a 1-month Technology based Entrepreneurship Development Programme (TEDP) on 21st June 2023. The Online TEDP, focused on Electric Vehicles, is sponsored by the Department of Science & Technology (DST), Govt. of India, and is being organised for budding entrepreneurs by Amrita Centre for Entrepreneurship (ACE), CIR, Amrita Vishwa Vidyapeetham, Coimbatore, from June 21 to July 18, 2023.

Those candidates who successfully cleared the interview and got selected for the TEDP have committed themselves to being regular for the 3.5 hours of sessions each day for six days of the week from 5 PM and 8:30 PM.

The broad schedule is given in the link below:

<https://bit.ly/amritatedpschedule2023>

The trade of the TEDP being focused on Electric Vehicles (EVs), the last week of technical training in the said field is being spearheaded by Dr. S. Balamurugan, Chairperson, Electrical and Electronics Engineering, and President – Institution's Innovation Council at Amrita School of Engineering, Amrita Vishwa Vidyapeetham.

The sessions would be packed with many practical perspectives from Managing Directors, CEOs, Founders and Partners as well as a few virtual tours, along with technical experts from the field of EVs.

## ACE session on Fostering Entrepreneurship in IP Workshop

Mr. R. Krishnan, Head, ACE conducted a session, titled “Fostering Entrepreneurial Path & Skills”, as a part of the One-Day Workshop on “Materializing Ideas to IP”, which was organised by IQAC and, Research & Consultancy Cell, Amrita Vishwa Vidyapeetham, Chennai, on June 13th, 2023. The objective of the workshop was to address the pitfalls in which research enthusiasts and entrepreneurs find themselves trapped, such as materializing their innovative ideas, converting them into potential patents, and commercializing them. The event was coordinated by Head- IQAC, Dr. Sangapu Sreenivasa Chakravarthi of CSE Department and Head – Research and Consultancy Cell, Dr. S A Lakshman of ECE Department from Amrita School of Engineering, Chennai Campus.

In his session, Mr. Krishnan highlighted the importance and method of developing the entrepreneurial mindset, gaining knowledge, and surrounding oneself with like-minded individuals. He explained how one could start small and learn by doing in order to develop essential entrepreneurial skills like communication and persuasion, financial literacy, leadership and team building, problem solving and critical thinking, and sales and marketing.

## ACE Resource at Seminar on Incubation Opportunities by IIC of JIT

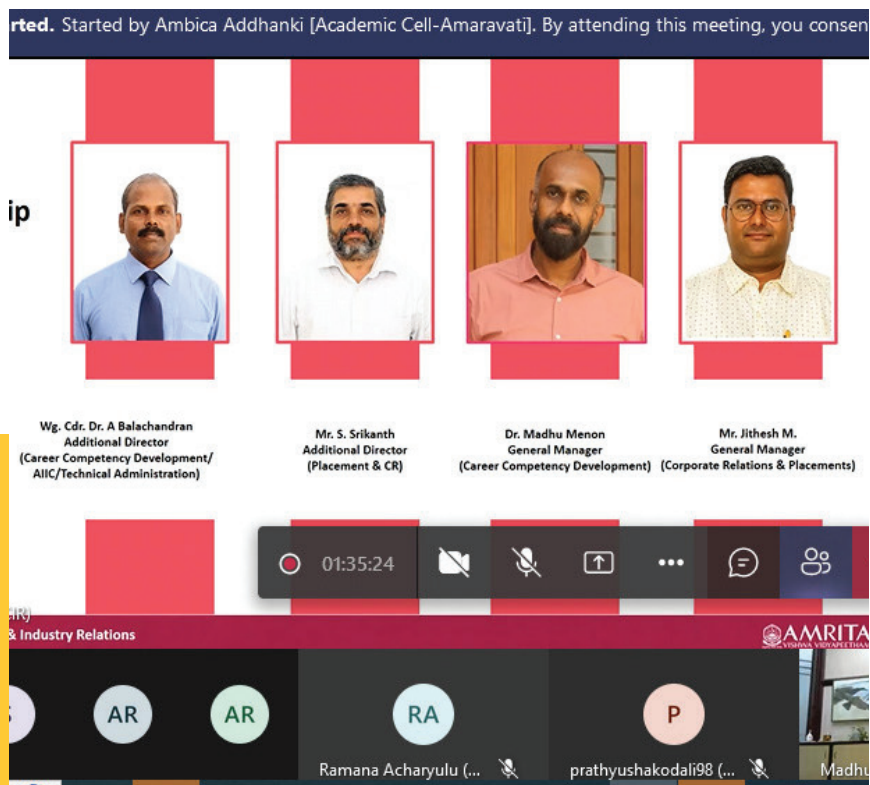


Amrita Centre for Entrepreneurship (ACE) Head, Mr. R. Krishnan was the main resource person at the seminar on Incubation Opportunities, organized by the Institution's Innovation Council (IIC) of Jansons Institute of Technology (JIT), on 27 June 2023. The programme was targeted at students and faculty members who were interested in venturing into entrepreneurship. It was coordinated by Dr. S. Elangovan, Vice Principal, Jansons Institute of Technology, Coimbatore.

Apart from explaining about various opportunities available through business incubators, Mr. Krishnan also spoke about the support provided by different departments of Govt. of India, ministries, schemes and agencies. He highlighted the initiative of Atal Innovation Mission (AIM), Niti Aayog, in establishing Atal Incubation Centres (AICs), as well as the sponsorship by the Department of Science & Technology (DST), for organizing Entrepreneurship Development Programmes (EDPs) and Faculty Development Programmes (FDPs) on Entrepreneurship.



# CIR Orientation for Amrita School of Business (ASB) at different campuses



The CIR MBA orientation programmes were conducted for different campuses of Amrita in the months of June and July 2023. Like every year, this year, also the orientation was conducted for all the four ASB campuses (Amritapuri, Kochi, Coimbatore and Bangalore). Additionally, the newly started Amaravathi campus also was given an online orientation about CIR. The primary focus of CIR orientation for the ASB students is to provide them with a clear understanding about the different verticals and functions of CIR.

For the Coimbatore campus, the inauguration was conducted on 04 July 2023 in the afternoon from 2.00 PM to 5.45 PM. The Principal Director of CIR, Prof. C Parameswaran gave the presidential address and the senior members of CIR Mr. Suresh Kodoor (Director- Academia-Industry Partnership), Wg Cdr (Dr.) A. Balachandran (Additional Director, Career Competency Development/AICC/Technical Administration), Mr. S. Srikanth (Additional Director, Internship & Placements), Dr. Madhu Menon (General Manager, Career Competency Development), Mr. Jitesh M (General Manager-Corporate Relations & Placements), Mr. Ajith Kumar L (Centre Manager, Amritapuri), and Mr. Sreekumar Warriar (Center Manager, Kochi) addressed the crowd on the significance of comprehensive academic development. Further, the faculty members who engage the students in training them on corporate skills, Dr. Sunitha Kumari and Mr Jayaganesh, briefed them about the relevance of skill training to excel in the corporate world.

# Report on   Amrita Students Debating Society

**V. Suresh, Faculty Member in-charge of Amrita Students Debating Society**

“I wish I had been more persuasive” is what most of us think and regret after every speech. Every one of us wants to excel in the way we express our thoughts and ideas for we know the effect a good speech has on people. However, most of the times, we do not get the right words or right reasons to support our ideas. The answer, experts say, lies in our exposure to things that happen around us, and the way we train our mind to think. Debate is an amazing way to improve our communication ability and learn important life skills.

Debaters learn to think critically as their arguments must be supported with sound reasoning and evidence. (ARE- Argument, Reasoning and Evidence). Spontaneity is another trait that debate demands from the person. Debaters must come up with quick rebuttals for the arguments presented by the other side. This enables them to learn to think on their feet. Further, managing emotions seems to be an insurmountable challenge to most of us. Debaters eventually learn that their strength lies in their composure and reasoning rather than tone and rhetoric.

Keeping in mind the manifold benefits of good communication skills, Corporate and Industry Relations (CIR) has started a club to help students imbibe debating skills. The club is named Amrita Students Debating Society.

The club members meet once a week when they take part in debates which are moderated and assessed by faculty members and students who have been trained to judge debates.

We would like to express our gratitude to the Principal Director C. Parameswaran, Additional Director Wg. Cdr. Dr. A. Balachandran and General Manager Career Competency Development, Dr. Madhu Menon for their support and encouragement. Amrita Students Debating Society will be formally inaugurated by the Principal Director in the month of August 2023.





## Article on   Classroom Management

Ajiraj C.A.  
Assistant Managers  
Learning & Development, CIR

The term “classroom management” refers to the vast range of abilities and strategies teachers employ to keep their students on track, focused, orderly, and academically productive throughout a lesson. It refers to the strategies, methods, and abilities that teachers use to create and maintain a safe, orderly, and productive learning environment for their students. Effective classroom management techniques allow teachers to maximise the behaviours that support or improve learning while minimising the behaviours that hinder learning for both individual students and groups of students. Effective classroom management is necessary for improving student learning and achievement, reducing disruptive behavior, and increasing teacher job satisfaction. Successful teachers typically have great classroom management skills, whereas inexperienced or less effective teachers are more likely to have a disorganised classroom full of disinterested students. The successful and seamless integration of classroom management tactics into student instruction often calls for a few sophisticated techniques as well as a large amount of talent and experience. In practice, these techniques may appear to be deceptively simple. Effective classroom management, according to some educators, starts with student compliance and orderliness since learning cannot take place when students are not paying attention, behaving disrespectfully towards the teacher, or disrupting other students. In this situation, the instructor must set the class’s behavioural and academic standards and make sure that the students uphold them. However, other educators feel that teachers should control their classrooms by actively involving the pupils.

Class management in higher education is distinct from that in elementary and secondary education. Students are more self-sufficient, and the learning environment is less controlled in college.

The following are some essential guidelines and strategies for managing a College/University classroom:

- 1. Use effective classroom management strategies:** A variety of effective classroom management strategies should be used by faculties, including: Rewarding and praising positive behavior, redirecting and correcting bad behavior, and imposing consequences for bad behavior.
- 2. Create an inviting environment:** The classroom ought to be open and welcoming to everyone. This can be accomplished by the instructor by involving the students and creating a pleasant atmosphere. An open-door policy can also be implemented by the instructor to encourage students to seek assistance.



- 3. Create a favourable learning environment:** Teachers should try to create a pleasant learning environment. This can be accomplished by expressing an interest in their lives, paying attention to their concerns, and offering supportive feedback.
- 4. Communicate clearly and effectively:** When giving instructions and information to their students, faculties should communicate clearly and effectively. This also requires the use of nonverbal indicators like body language and eye contact in addition to verbal clues.
- 5. Create a secure environment for learning:** Students should be encouraged to take risks and learn from their mistakes in a safe learning environment that teachers create. This can be accomplished by encouraging students to collaborate and work together and by creating an atmosphere in the classroom that values perseverance and hard work.
- 6. Establish Standards and expectations that are clearly defined:** Conduct, academic performance, and other aspects of classroom life should all be clearly defined by teachers. These guidelines and requirements should be communicated to students consistently and in a clear way.
- 7. Create a curriculum:** A syllabus should describe the criteria and expectations for the course. Policies for participation, attendance, assignments, and grading ought to be included. This will give the course a framework and aid students in understanding what is expected of them.
- 8. Use engaging learning strategy:** An instructional strategy that involves students in the learning process is active learning. It might entail exercises in problem-solving, case studies, and group work. In addition to encouraging student involvement, active learning has the potential to reduce disruptive behaviour.
- 9. Encourage commitment:** Encourage engagement by having conversations and boost students to ask questions in class. In the classroom, this can foster a sense of community and increase student participation.

In general, a combination of organization, involvement, planning, preparation, skilful implementation, and respect is often required for effective classroom management in colleges. By creating a friendly and inclusive learning environment, instructors may help students achieve academic success and build crucial skills for their future employment. By creating a happy, secure, and encouraging learning environment, teachers may assist their students' academic performance as well as the acquisition of critical social and emotional skills.



# Amrita Ullasam Workshop



Dept. of Corporate and Industry Relations (CIR) in association with the School of Ayurveda, Amritapuri campus conducted a day workshop named Amrita Ullasam in April '23. Amrita Ullasam was a two-day workshop that was conducted for PG students at the School of Ayurveda, Amritapuri Campus on the 2nd and 3rd of April 2023. The workshop was designed and executed as per the request with a focus on soft skills and life skills. Ten sessions were planned and executed under the leadership of Br. Vishwanathamrita Chaitanya, along with the faculty members of CIR department. All sessions were well-received, and the feedback we received was wonderful. The sessions were interactive, and activities based.



Here is a brief outline of the sessions:

- Amrita Darshan (Knowing Ourselves) - Br. Vishwanathamrita Chaitanya
- Amrita Chintha (Critical Thinking & Team Development) - Mr. Kiran Kumar B
- Amrita Vakyam (Effective Communication) - Mr. Krishnanaunni M.V
- Amrita Geetham (Bhagavad Gita Recipe for Success) - Dr. Sriram A
- Amrita Jeevan (Confidence and Personal Growth) - Mrs. Deepa H
- Amrita Rupam (Interpersonal Skills) - Mrs. Darsana V
- Amrita Spandanam (Empathy & Lifelong Learning) - Mrs. Indira Namboodiripad
- Amrita Jyothi (Amrita Way of Life), Amrita Kiranam (Human Relations) & Amrita Dhara (Life Management) - Mr. Manoj Kumar C.G.

# Session on Cybersecurity



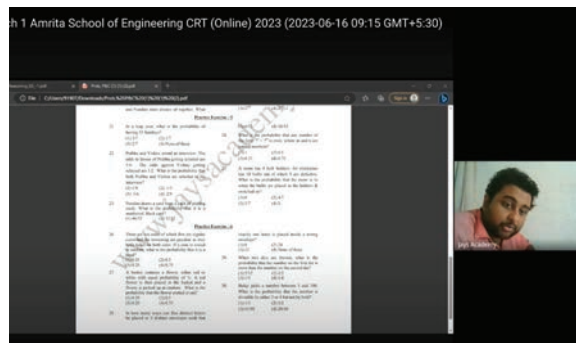
Dept. of Corporate and Industry Relations (CIR) in association with Cybersecurity conducted an awareness program on Cyber proof, UST for M Tech, and B. Tech CSE students, who are interested in cyber security domain. It was an interactive session highlighting the importance of cybersecurity.

## Technical Interview

As a part of preparing the current S7 students to face the company interviews, CIR Amritapuri coordinated and conducted a Technical mock interview with the help of our beloved alumni who were placed in the top companies from our campus. The team from CIR Amritapuri reached out to the alumni members and gave them all the necessary details about the mock interview process. 25 of our alumni members came to take the mock interview for our students. Over 120 students attended the mock interview. The support extended by the alumni members was beneficial for our current placement batches.



## Placement Aptitude Training Program



A nine-day training programme titled 'Refresher Course for Company Aptitude Test- S6 B.Tech' was conducted from 16-06-2023 to 24-06-2023. It was a very fruitful online session for the students and was mentored by Jays Academy, Thiruvananthapuram. 240 students participated in the training programme and benefited in the areas of Aptitude Skills, Verbal Skills, and Basic Soft Skills.



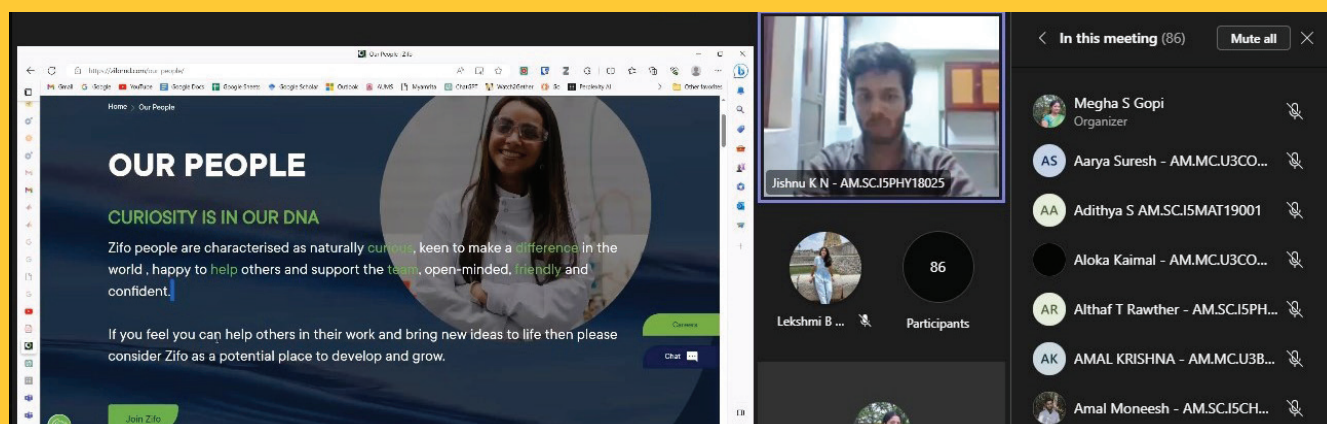
# Training Program by FACE



CIR Amritapuri in association with FACE has conducted a 5-day pre-placement training for BBA, B Com, Integrated MSc, BCA, and MCA branches. This session covered all the essential aptitude syllabus for their placements. 90 students registered for this program. The training session was from 9:00 am to 4:00 pm every day for the 5 days, and the student participation was impressive.



# ASAS Alumni Talk Show Series



The first talk of 'ASAS Alumni Talk Show Series' was conducted on 06-07-2023 via Microsoft Teams. Mr. Jishnu KN, of the Int. MSc. Physic 2018 - 2023 batch was the speaker for the event. She shared her experiences as an Amritian as well as a former student. The journey she embarked on from Amrita to an Associate Analyst in ZIFO turned out to be an inspiration to the more than 90 students who attended the programme. The attendees included students from BBA, BCom, and Int. MSc students as well as the faculty members from CIR, Commerce, and other departments.

# Workshop by Invertbio on Technologies & Industry Experience

A workshop on Technologies being employed in Biotech was held on 05 Apr 2023 at Amriteshwari Hall, Amrita Bangalore. The lead speaker was Mr Suhas Guru Prasad, Principal Software Engineer at Invertbio who is also an alumnus of Amrita. The sessions covered the essentials of the technologies deployed and the career opportunities to the potentials in the field. The session was attended by M.Tech. students and B Tech students from CSE and AIE.

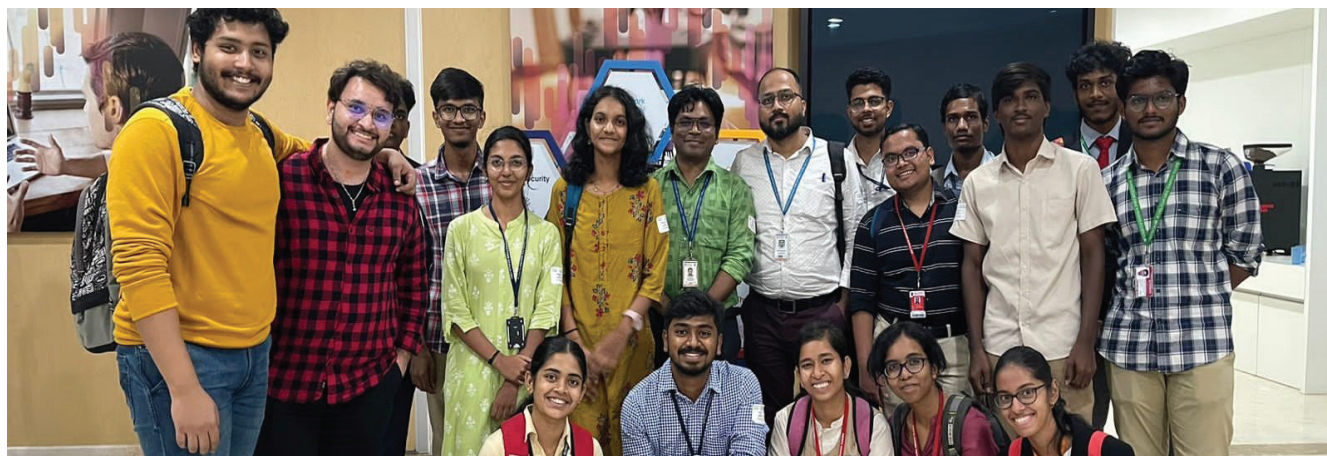


**L-R: Capt Rajiv Raghavan and Mr. Suhas Guruprasad**

## Discover CISCO Event

The Discover CISCO (Season 3), an event to familiarise students to the working environs, systems and processes at CISCO and corporate culture was held on 21 Apr 2023. B Tech students from the Bangalore campus accompanied by Mr Vijayendra Chowdhury, Senior Manager Corporate Relations, CIR, Bangalore attended the event which was held at the CISCO Campus. The event conference brought together industry experts and provided a huge platform for knowledge sharing and networking. Experts from various domains shared their knowledge and experience which was received with great enthusiasm by the students. Some of the key areas covered during the event were as follows: -

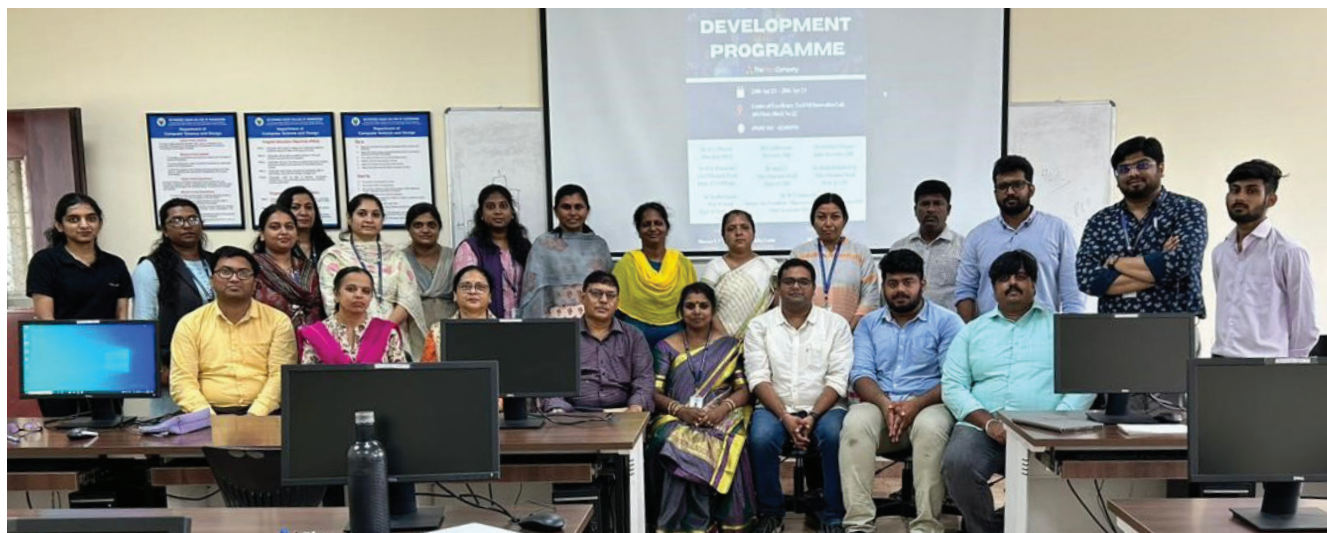
- Understanding cyber-attacks
- Overview of new terminology:
- Learnings from industry experts:
- Roadmap for entering the field of cyber security



**Amrita Team at Discover CISCO**



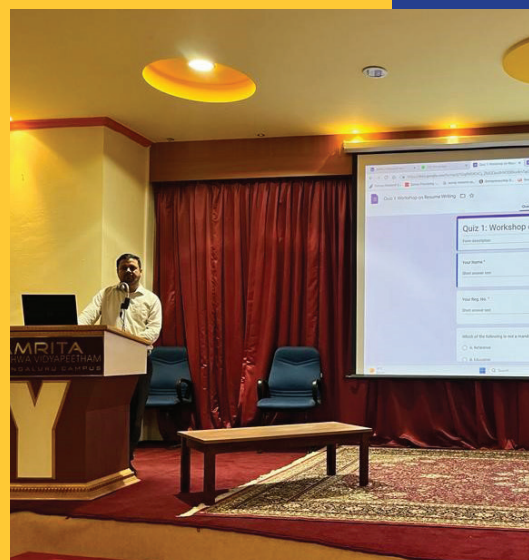
# Faculty Development Program by THE MATH COMPANY



A Faculty Development Program on Data Analytics & Machine Learning was conducted by THE MATH COMPANY from 24 Apr to 28 Apr 2023 in Association with CIR. The FDP was held in the premises of Dayanand Sagar University, Bangalore. Seven faculty members from Amrita, Bangalore attended the sessions. The faculty gained insightful knowledge and experience during the FDP.

## Workshop on Resume Building

A workshop on Resume Building was organised by CIR, Bangalore for pre-final year B Tech students on 21 Apr 2023. The workshop was conducted by Mr. Rahul Anand, Assistant Manager L&D (Soft Skills). During the event, Mr. Rahul Anand emphasised the significance of a well-crafted resume and covered essential topics such as resume content, layout, important tips, and common mistakes to avoid. The workshop aimed to equip the students with the knowledge and skills necessary to create effective resumes in preparation for their forthcoming placement season.





# Workshop on Entrepreneurship - The Next Big Thing, ACE Club, Bangalore



**Mr. Ambarisha B,  
CEO of Ms. Empty Cup**

The Amrita Centre for Entrepreneurship (ACE), mentored by Mr Rahul Anand, Asst Manager L&D (Soft Skills) of CIR, Bangalore hosted an event called “The Next Big Thing” on 25 May 2023. The event witnessed teams of students pitching their innovative ideas before a panel of judges. Mr. Ambarisha B, Entrepreneur and CEO of Ms Empty Cup Innovations Ltd was the Chief Guest and one of the judges for the event. The event witnessed enthusiastic participation by many groups of students who presented their innovative ideas aimed at transforming them into successful business ventures. The students received valuable tips and guidance from the judges including the Chief Guest.

## Orientation for MBA 2025 Batch



**Capt Rajiv Raghavan  
addressing the Students**



**Mr. Ravikanth K. speaking on  
the Placement Process**



**Ms. Diksha Sharma  
speaking on L&D training**

The orientation session for MBA students of 2023 – 25 batch on CIR functions & activities was held on 26 Jun 2023. During the session, Capt. Rajiv Raghavan, Additional Director & Centre Head, CIR Bangalore welcomed the students and presented an overview of the role of CIR with specific focus on emerging trends in Academia involvement with Industry. Mr Ravikanth K, Manager Corporate Relations, Ms. Jisha Nair, Asst. Manager L&D (Aptitude) and Ms. Diksha Sarma, Faculty L&D (Soft Skills) also addressed the batch. The address helped students to get an overview of CIR and Placements. Various aspects such as phases of Placement, Criteria, Placement Policy, advantages of Aptitude and Soft skill classes were addressed in the orientation.

## Visit of Moog India Ltd.

A team from Ms. Moog India Technology Centre (part of Moog, Germany) visited Amrita Bangalore campus on 18 April 2023. The visit was to explore feasibility of collaboration on multiple fronts. The discussions held in CIR saw active participation from both sides with the agreement to work together and identify specific areas of mutual collaboration. In line with this agreement, it was decided that composite teams from different domains relevant to the fields of work of Moog (primarily actuators and control systems for aircraft assemblies) would visit their facilities to further their learning.

## Visit to Ms. Honeywell Ltd.

A team consisting of Capt Rajiv Raghavan, Additional Director, CIR Bangalore and faculty from Dept of Mechanical Engineering, ASE Bangalore visited Ms Honeywell Ltd (Mechanical Systems & Components Division) on 25 May 2023. After attending a presentation by Honeywell on the MS&C Division, areas and scope for Academia partnership the team visited the lab facilities. During the discussions, various areas for collaborative research were identified and it was decided to pursue these initiatives in a time-bound manner.



**Visit to Honeywell Labs**



**Discussions with Honeywell**

## Guest Lecture on Digital Innovation by Schneider Electric



A guest lecture by Mr. Sandeep Kurup, the Director of ERP Delivery at Digital Innovation & Technology Division of Schneider Electric was held at Amrita Bangalore on 22 Jun 2023. It was attended by B.Tech. and M.Tech. students. The lecture covered the future landscape in Digital Innovations and the initiatives of Schneider Electrics in the area.

## Visit to Cybernetics Laboratory



**Amrita CIR Team  
at Cybernetics Labs**

On 30 May 2023, a CIR team consisting of Mr. Suresh Kodoor, Director Academia Industry Partnership, CIR, Coimbatore, Wg Cdr (Dr) A Balachandran, Additional Director CCD, CIR, Coimbatore and Capt Rajiv Raghavan, Additional Director & Centre Head, CIR, Bangalore visited Ms. Cybernetics Laboratory, a company that incorporates visual object identification and recognition into robotics. The team visited the impressive lab of the firm and there were detailed discussions on initiating collaboration on multiple fronts including advice to BoS, recruitment, collaborative projects, reciprocal visits, etc.

## Visit by Schneider Electric (Energy Management Business Div) Team



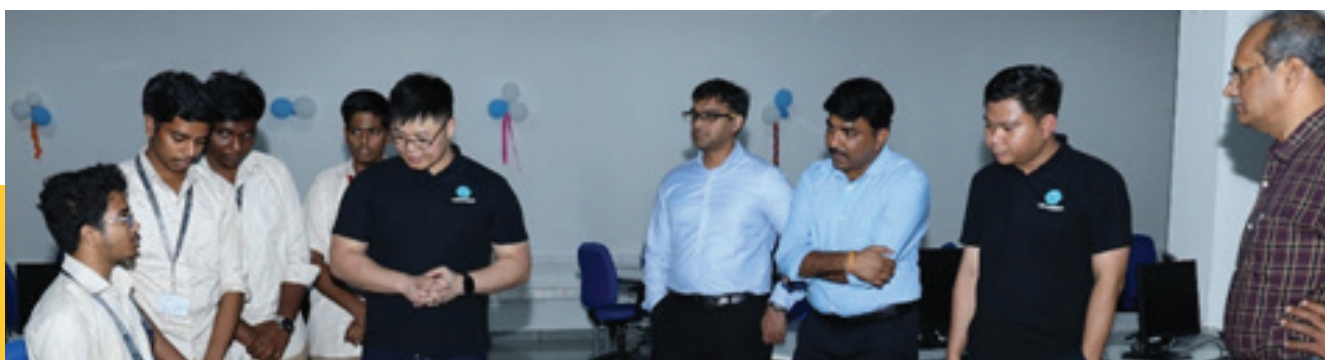
**Discussions with Schneider Electric at CIR, Bangalore**

A team from Ms. Schneider Electric (Energy Management Business) headed by Ms. Sandhya Varanasi, Director R&D visited Amrita on 16 June 2023. During the discussions held in CIR, both sides discussed the projects reviewed by the Company and modalities of future engagement. Both sides agreed on a MoU for wider collaboration. Further, Schneider shared two problem statements for detailed study and revert on feasibility of execution by the Amrita team.



## ‘LionsBot International’ visit on 5th April

A Singaporean based Robotics company visited Amrita Chennai campus on 5th April 23 on invitation by Joint Director AIP, CIR. The company is setting up their Indian subsidiary in Chennai. The visiting delegation consisted of the Country head Mr. Bharathi Raj Balasubramanian, Dr. Mohan Rajesh Elara, Co-Founder & leading Robotics Professor of Singapore, Mr. Sunardi Tay, Chief Technology Officer, Mr. Tushar Mohan, Chief Product Officer, and Mr. Khailur, Cloud Software Engineer Lead. Campus Director I B. Manikantan, Principal- Dr. Jayakumar and Programme Heads besides the Jt. Director AIP- R Ravi Sankar held discussions with the delegation at CIR Boardroom. The team visited the labs and other Facilities. Academia Industry collaboration with LionsBot International was discussed during the deliberations.



From L to R Students presentation to LionsBot Team - Mr. Sunardi Tay, Chief Technology Officer, Dr. Mohan Rajesh Elara, Co-Founder & leading Robotics Professor of Singapore, Mr. Bharathi Raj Balasubramanian Country Head , Mr. Khailur, Cloud Software Engineer Lead and R. Ravi Sankar Jt. Director, AIP, CIR



**Campus Director presenting  
Memento to Dr Mohan Rajesh Elara,  
Co-Founder, LionsBot International  
& leading Robotics Professor of  
Singapore.**

# AMCAT 1st Assessment for LIVE-IN LABS students

Every year CIR conducts AMCAT Assessment for students aspiring for placements. On 8th April, CIR conducted AMCAT Assessment for 72 students who could not attend the assessment on 25th March as they were away for LIVE-IN-LABS.

## Tubes Investments India Ltd.

Joint Director AIP R. Ravi Sankar and Dr. Subrajit Bhaumik visited Tubes Investments India Ltd. and held discussions with senior executives on 4th April. The Tubes Investments India Ltd Executives were invited to visit the campus. A three-member team led by Dr. Srivatsal Head New Product Development visited the campus on 28th April. The team held discussions with the leadership team regarding project proposals. Besides the Jt. Dir AIP and Dr. Subrajit Bhaumik faculty from Mechanical Engineering participated. The team visited lab facilities and had discussions with the Principal. Academia Industry collaboration with Tubes Investments India was initiated and Non-Disclosure Agreement was signed as a prelude to substantive discussions on industry collaboration on chains.



**Team Tubes Investments India Ltd. led by Dr. Srivatsal Head New Product Development and Team Amrita Jt. Dir AIP and Dr. Subrajit Bhaumik faculty from Mechanical Engineering**

## Infosys Connect

Centre Manager Dr. Seema Sankar participated in The Infosys Connect held at their Chennai DC Office on the 28th of June. Regional Manager HR Infosys Ms. Shaan Vats presided over the function. There were about 20 representatives from premier Engineering Institutions in and around Chennai. In the wake of the organisations across the world opening up post COVID, Infosys is set to initiate large scale hiring during 2023-25. Their strategy is to provide entry through their HackWithInfy scheme and Infosys Power Programmer Scheme. Announcements for the same will be on their websites by September.

# Signing of MoU with Envigo Technologies Pvt. Ltd.



**Signing of MoU From L to R Dr V Jayakumar, Principal ASE, Mr. B Manikantan, the Campus Director, Mr. Kenneth Wilson, MD Envigo, Cmde R Ravi Sankar Jt. Director AIP , Dr. Seema Sankar Centre Manager CIR Chennai Campus**

We are delighted to announce signing of MoU for academia industry partnership with Envigo Technologies Pvt Ltd, a leading technology company for academia-industry partnership. The MoU signing ceremony was held at Amrita Vishwa Vidyapeetham, Chennai campus on 12 June 2023.

The key areas of focus under the collaboration include research and development, skill enhancement, technology transfer and industry-driven curriculum development. The campus was thrilled to host Mr. Kenneth Wilson, the Managing Director Envigo who inked the partnership in the ceremony.

“One of the major objectives of this partnership is to foster innovation and entrepreneurship among students and researchers,” said Campus Director Shri. I B Manikantan, on the occasion. Dr. V Jayakumar, the Principal Amrita School of Engineering noted that the collaboration would facilitate joint research projects in emerging areas of technology, allowing for the exchange of ideas and the co-creation of innovative solutions.

Kenneth Wilson, the MD Envigo, shared his enthusiasm for the collaboration, stating, “We are delighted to join hands with Amrita Vishwa Vidyapeetham, Chennai Campus to nurture the next generation of talent and promote cutting-edge research. By combining our industry expertise with the university’s academic excellence, we aim to create a sustainable ecosystem for innovation and technological advancements.”

SoW for an industry Academia Collaboration Project was signed on 16th June 2023.



## Campus Visit by Industry Experts



**SOTI Vice President Operations, Sr. Joseph Samuel lighting the lamp as part of the inaugural function of the Tech Fest SAVISHKAARA 2K23.**

Sri. Joseph Samuel, SOTI India Vice President Operations, was the Chief Guest for the Tech Fest SAVISHKAARA 2K23 at ASAS Kochi. The tech fest was organized by the CS&IT Department. During the visit, facilitated by CIR Sri. Joseph gave an inspiring inaugural address appreciating the projects exhibited by the students. He had discussions with the Director Dr. U Krishnakumar, Centre Head CIR Sri. N R Mohanan, HOD CS&IT Dr. Vimina and Chief Manager Placement Sri. S Mahesh.

## Seminar on Nature of Mind and Its Function

CIR team actively contributed to the Seminar "Nature of Mind and Its Function" by Swamiji Paramapoojya Sri Sri Shankara Bharathi Mahaswami, Head of Yedatore Sri Yoganadeshwara Saraswati Mutt Mysore. It was organized by the Director ASAS Kochi, Dr. U Krishnakumar. The discourses were in Sanskrit. Sri. Raamnath actively participated in the coordination activities, trained the students for the question-answer session,

Smt. Sarvamangala participated in the Aarathi and Sri. N R Mohanan proposed a vote of thanks.



**Discourse by Swamiji Paramapoojya Sri Sri Shankara Bharathi Mahaswami, Head of Yedatore Sri Yoganadeshwara Saraswati Mutt Mysore**

# Seminar on Global Trends in Investment Banking Operations

CIR Centre Head Sri. N R Mohanan, Head of the Department of Commerce and Management Dr. P Balasubramanian and a few selected students from B.Com, BBA and M.Com. participated in a half-day seminar organized by Chartered Institute of Securities & Investment(CISI)and FinMark Trainers at IMA House Kochi. Eminent speakers articulated their views on the subject. It was an enriching session for our students and faculties. Sri. N R Mohanan received the certificates, on behalf of the students who completed the training program,from Sri.Aravinda Appaji, Vice President at Northern Trust Corporation.



**Sri. N R Mohanan receiving the certificates from Sri. Aravinda Appaji.**



**Sri. N R Mohanan and Dr. P. Balasubramanian along with the students**

# Training and Certification - Fundamentals of Capital Market



Certificates were distributed to 129 students from B.Com, BBA and M.Com who have successfully completed the Training and Certification 'Fundamentals of Capital Market' by FinMark and National Stock Exchange (NSE).



## Anviksha 23, the GK Challenge



CIR Kochi ASAS is conducting the first ever General Knowledge improvement exercise for the pre-final year UG students through the quiz competition Anviksha 23– the GK Challenge. Thirty two teams, each comprising four members, registered for this competition. The preliminary rounds and quarter finals have been completed; semi-finals and finals will be conducted in August. Quiz masters are Sri. Raamnath and Smt. Harsha.

## Amrita School of Business

The placements for the 2021-23 batch of Amrita School of Business, Kochi has been officially closed. Fifty five students have been placed with an average CTC of 8.06 LPA. The ASB Kochi has achieved the highest CTC of 24.89 LPA, which is highest for ASBs across all campuses for the current academic year.



Prassasya has requested for additional personalized training from CIR Team at ASB Kochi. She says that she is ready for any levels of training to secure a coveted opportunity. This motivation was well recognized and with multiple levels of interviews, sales pitches and interactions, she was able to face the interview confidently.

The second-year students completed their course and thanked the entire faculty and CIR team for their training, support and motivation.

All the first-year students headed to the companies for their summer internships, starting from the first week of April, for 10 weeks. During this time, CIR team planned their approach for placements for the next batch. The team also travelled to Coimbatore campus for one week of orientation and the faculty development program.



# Health Sciences Campus

## German Language Training - A1 Course Completion Certificate



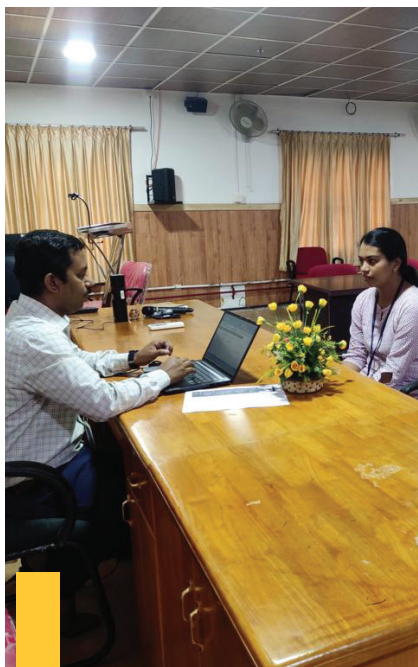
The German Language A1 course completion certificate and mark list were distributed to students who secured 60% and above in the final certification examination conducted by professionally certified faculty at ASNSMM. The placements cell at Amrita School of Nanosciences and Molecular Medicine started to offer foreign language training for its students as part of preparing them for pursuing higher education/career in foreign countries. The training program began on 15th September 2022, with well-structured classes spanning six months, conducted by a professionally certified faculty.

## Placements

There are 69 postgraduate students (2021-2023 batch) belonging to the disciplines of Molecular Medicine, Nanobio technology, Nanoscience & Technology. There are currently in their sixth semester. Around 67% of these students are interested to get placed in job/intern roles in core companies and around 33% of students are highly interested in higher studies. Zifo RnD Solutions, Aakash Biju's, Log9 Materials, Straive, Sun Pharmaceuticals, and Beckman Coulter etc. visited the campus for recruitment.

One student was placed as Research Assistant in Institute of Bioinformatics and Applied Biotechnology (IBAB), Bengaluru, and two students got Ph.D. offer with good stipend in IOWA State University, USA & University of Tubingen, Germany.

# School of Pharmacy



**Apollo Hospital conducting face-to-face interview.**

## Training & Placement

Mock interviews including HR and Technical rounds were conducted for B.Pharm 2019 batch students

Thirty students participated in the HR round conducted by Sri. N R Mohanan, Sri. U Sreekumar Warrior, Sri. Ajith Nair, Sri. Shakthi Prasad, Sri. Amrit Sagar and Smt. Smitha of CIR Kochi in the first week of April.

Resumes were reviewed, and improvements were suggested. Students were guided on their approach towards career aspiration, confidence, communication, presentation, body language etc were given to all the students.

30 students participated in the technical round. It was conducted on April 12th by Dr. Kaladharan (Dept. Of Pharmaceutics), Dr. Leena (Dept. of Pharmaceutical Chemistry), Dr. Jaya (Dept. of Pharmacology), Dr. Krishnadas (Dept. of Pharmacology), Dr. Sreeja (Dept. of Pharmaceutics), and Dr. Sai Prabha (Dept. of Pharmaceutical Chemistry). Students were given suggestions on how they could improve their knowledge of core subjects.

Apollo Hospital conducted a recruitment drive on the 14th of June 2023. It was a face-to-face interview. Ten students were shortlisted for the next round.

## Pharma Fest 2023

Swasti- Pharmafest 2023 a two-day national level multi-fest, is being organized by the students of Amrita School of Pharmacy, Kochi Campus. CIR is extending its fullest support in organizing the fest.

More than 300 colleges and schools are expected to take part in this fest. Through various competitions, hands-on training, workshops, discussions, live concerts and cultural events, Swasti provides a platform for young minds to display their talent and creativity.

Amrita School of Pharmacy is collaborating with IPA-Student Forum for the Pharma fest and placement activities.



## Student Brand Ambassador Program

Student Brand Ambassadors work with CIR and Amrita School of Pharmacy for all placement related activities. It helps them to gain knowledge of the industry and build networks. Certificates are issued to all Student Brand Ambassadors.



## Entrepreneurship Club

Entrepreneurship club was formed to help students interested in startups. The first Entrepreneurship club meeting was held on May 17, 2023, in Lecture Hall 1. Students from the B.Pharm 2020,2021,2022 batches and M.Pharm 2022 batch attended the meeting. Students were asked about their interests, leisure activities etc. and the meeting was found to be beneficial.

## School of Medicine, Center for Allied Health Sciences, School of Dentistry, School of Nursing

CIR commenced the training for the final year B.Sc. students (School of Nursing) on Interview etiquette. The students will be provided training on resume writing, skill analysis and interview etiquettes as part of this course. In the first month, the students of Nursing were given guidance on interview-focused communication skill, Presentation Skills, Creative Expression and Self Awareness. Students said that CIR sessions has helped them to identify their personal attributes and develop confidence in expression.

Students of the School of Medicine, School of Dentistry and Centre for Allied Health Sciences were given training in Interpersonal Communication in Healthcare with empathy in focus.





## Orientation to MCA students



Orientation to MCA students on placements and training by  
Wg Cdr (Dr.) A. Balachandran (Retd.), Additional Director-Corporate Relations and  
Srikanth S, Additional Director, Internship & Placement.  
Technical orientation by Bhaskaran Venkataraman.

## Infosys BPM's Project Genesis at Infosys Mysuru Campus

Project Genesis is a Corporate Social Responsibility initiative aimed at talent sustainability. It seeks to align graduate schools' teaching and course curricula in tier 2, 3, and 4 towns with industry requirements to enhance students' employability. The FDP focused on training faculty members on the Global Business Foundation Skills (GBFS) program, which they will subsequently use to train their students.

The primary objective of the FDP was to equip faculty members with the necessary skills and knowledge to deliver the GBFS curriculum effectively. The program aimed to bridge the gap between academia and industry requirements by empowering faculty members to enable students have a competitive edge in the job market.

The FDP was held from June 23rd to July 1st, 2023, at the Infosys Mysuru campus. Mysuru is renowned for its state-of-the-art training facilities and is a hub for technological learning and development.

Infosys BPM collaborated with like-minded universities and government organisations nationwide to implement Project Genesis. This collaboration aimed to ensure faculty members receive the necessary support and resources to implement the GBFS curriculum effectively.



# योग: कर्मसु कौशलम्

“ WORK DONE TO PERFECTION IS INDEED YOGA ”

Srimad Bhagavad Gita - Chapter 2, Verse 50

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## Mission

"To facilitate holistic career development of students through comprehensive and systematic training on Life Skills and build competencies in core areas through extensive exposure to state-of-the-art industry practices "



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