

Independence Day Issue

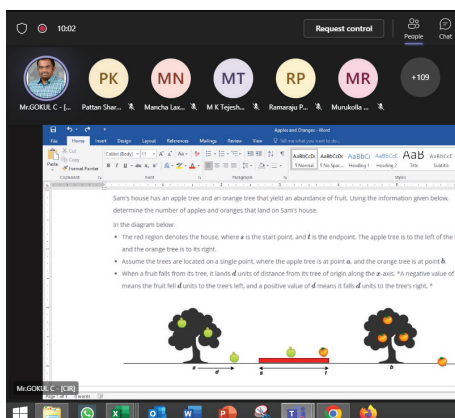
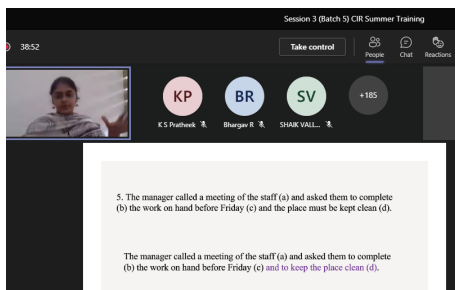
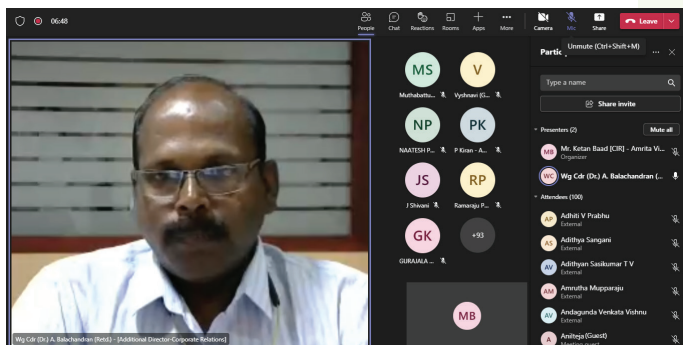


Summer Training 2022

After the immense success and impact of the 2021 online summer training conducted across all campuses of Amrita, CIR, L&D decided to have 2022 summer training also in the online mode. This time Chennai campus also became part of the summer training as their first batch of B.Tech. students were coming into the final year placement process. **The online summer training 2022 was planned for 2 weeks starting from 13th June 2022 to 25th June 2022.**

The Participants

Out of the 1956 eligible students across all the four engineering campuses, 1922 students (98.26%) showed their willingness and readiness to attend the pre-placement training. A few students expressed their inability to attend the training as they were undergoing internships during the period and a few of them stated that they are opting out of the placement processes as they are planning for higher studies.



The Total Number of Sessions Conducted Across the 2 weeks Training

Sl. No.	Sessions	No. of Hours
1.	CIR Life Skills Sessions	66
2.	CIR Technical Sessions	150
3	Coding & Programming by non CIR faculty members	18
Total CIR Sessions (Technical + Life Skills)		234
3.	Departments' Sessions (Core)	126
4.	Industry Experts/career guidance	5
Total No. of Hours of Sessions Conducted		365

Frame Work of the Summer Training

The training was planned for two weeks. The primary focus of the first week's training was on the basic programming and coding skills. A few sessions on the life skills areas like numerical aptitude and reasoning, interview preparation skills, motivational sessions, and verbal ability were conducted. These sessions were handled by the faculty members of Soft Skills, Aptitude, Verbal and Technical teams of CIR.



During the second week, the focus was more on the core skills specific to the specialisation of the students. These sessions were taken by faculty members from the corresponding departments, CIR technical team and Industry Experts. While planning the content, care was taken to make sure that the content covered is uniform though different trainers who conducted the sessions. The difficulty levels of the programming and coding sessions were appropriate to the branches/ specialisations of the students. For the preparation of the syllabi and topics for training, the resource persons were provided with question banks from previous years' questions asked by the recruiters. This was done to ensure that the training was focused on the placement preparation of the students.



The timetable was planned in such a way that there were 4 slots in a day starting at 9.30 AM and each were of one hour fifteen minutes duration i.e., two sessions in the morning and two sessions in the afternoon. There were special sessions arranged on most of the days on "career opportunities after under graduation". The sessions were planned in such a way that on most of the days the students would have one session free. All the relevant information was provided through exclusive Whatsapp groups created for the purpose of summer training. The on-line classes were handled through MS Teams channels which were created by our University's ICTS team at our request. All the technical sessions were recorded and were downloaded by the respective group owners for future company specific trainings. Close to 70% was the overall attendance recorded during the summer training. Review meetings were conducted on alternate days to understand the challenges from the CIR team members and to motivate the team to give their best in making the summer training impactful. From the training feedback it was evident that around 78% of the students were either very satisfied or satisfied with the coding and programming training they had received.

The Core Team of Summer Training 2022



Wg. Cdr. (Dr.) A. Balachandran
(Overall Planning,
Coordination & Mentoring)



Dr. Madhu Menon K. B.
(Process Planning &
Execution)



Mr. Ketan Baad
(Process Owner & Operations
Management)



Mr. Manoj K. S.
(Technical Operations)

The Batch Owners



Batch 1
Ms. Kuladevy E.



Batch 2
Ms. A. Haripriya



Batch 3
Ms. N. Choodamani



Batch 4
Mr. T. Santhosh



Batch 5
Mr. Ketan Baad



Batch 6
Mr. C. A. Ajiraj



Batch 7
Mr. M. Jayaganesh



Batch 8
Mr. D. Sakthivel



Batch 9
Ms. Swathi Krishna



Batch 10
Mr. Manoj K. S.

MBA Placements - 2022 Pass Out Batch

Comparative analysis of MBA placements for 2022 pass out batch vs 2021 pass out batch is provided below

Placement Overview (2021 vs 2022)

	2020-2021 (LPA)	2021-2022 (LPA)
Average CTC of top 25 students	9.81	11.39
Average CTC of top 100 students	7.45	8.85
Highest CTC	17.55	19.17
Average CTC	5.55	6.90
Median CTC	5.16	6.40
Minimum CTC	3.30	4.05
#Placed	292	278
Total Students	329	291
% Placed	88.75%	95.53%

- Highest CTC increased by 9.23% for 2022 Pass out batch in comparison to 2021 pass out batch
- Average CTC increased by 19.57% for 2022 Pass out batch in comparison to 2021 pass out batch
- Median CTC increased by 19.37% for 2022 Pass out batch in comparison to 2021 pass out batch

Angel Investor, Mr. Hetal Sonpal inspires ACE members with his talk, 'The startup of you!'

ACE hosted the TedX speaker, Angel Investor, Startup Advisor and Mentor, Mr. Hetal Sonpal on Monday, 20th June 2022. Here's a report prepared by ACE member, Varadharajan K., from 3rd year, CSE, on the face-to-face interactive session, titled - 'The startup of you', held in the Gokula Krishna Hall at the Corporate and Industry Relations (CIR) block, Amrita Vishwa Vidyapeetham, Coimbatore.

The solemn occasion started off around 5:45 PM with a small prayer invoking the grace of the Almighty. The chief guest was duly greeted with a welcome note by Mr. R. Krishnan, Head - ACE, who thanked Dr. J. Mohanasundari, MD, Sharp Electrodes and Kayjay Sharp Trendys, for having connected the speaker with the entrepreneurship club. This was followed by an introductory profile of Mr. Hetal, read out by ACE member Siddharth Satish Kumar, from 2nd year Mechanical Engineering, who coordinated the event along with his batchmate, Vishnu Dhasan Nambe.

Mr. Hetal then took to the stage and in the next one hour, covered the nuances of entrepreneurship and investment through an interesting, anecdotal, and humourous manner, describing his personal experiences through college and corporate life at companies like Wipro, Microsoft, Intel, and LinkedIn, where he has held leadership positions, as well as his present role as an angel investor, startup mentor, and advisor. The key takeaways from his speech are enumerated below:



- 1) Be different
- 2) Come up with a good idea
- 3) Find your core competency
- 4) Try to create your own startup
- 5) Don't be afraid of failure: you end up learning faster
- 6) Start doing things that you fear the most
- 7) Have full faith in your product
- 8) Don't go behind investors or funding
- 9) Once your product picks up, reinvest in your company
- 10) Network extensively
- 11) Find the right collaborator, critic, and mentor
- 12) Be alert and know what's going around
- 13) Think big; think global
- 14) Invest in yourself
- 15) Be realistic



The talk was attended by Dr. Prashant R. Nair of CSE department; as well as by Dr. Wg. Cdr. A. Balachandran, Dr. R. Sunitha Kumari, and Mr. Ketan Baad of CIR department. The event was a huge success with over 75 students from 1st and 2nd year spread across different branches, actively taking part in the same and the evening concluded with an exhilarating Q&A session. The students shared their feedback through the form designed by Mr. D. Sakthivel, the Coordinator for ACE. After the vote of thanks, the ACE membership forms for those interested in joining the club were shared, and an announcement was made regarding opening of applications for upcoming office bearer positions.



Mr. Hetal Sonpal then met Prof. C. Parameswaran, Principal Director, CIR, for a brief interaction and received a small memento from him. He then took Amrith Krishnan and Devaraja G of CSE 2nd year in the car for a one-on-one interaction and personal mentoring, as an invaluable prize for having won the top slot for the potential business ideas submitted by students while registering. Our heartiest congratulations to Amrith and Devaraja who found the 'mentoring in the car' interaction to be very much useful and described it as 'a wonderful opportunity' and 'a great experience'.

The feedback received for "The Startup of You" session was fabulous, with 100 % of the participants rating it as either "Good" or "Excellent". When asked to describe the session in one word, they have used the following adjectives: "Awesome", "Amazing", "Catalyst", "Cool", "Encouraging", "Educational", "Enlightening", "Eye-opening", "Helpful", "Motivational", "Informative", "Insightful", "Inspiring", "Marvellous", "Realistic", "Thought-provoking", "Useful", "Wholesome", and "Worthy".

Here is the link to the photographs of the interaction:

<https://drive.google.com/drive/folders/1P-tRejU2zJIYjwdsjDqodso-j6njsTpn?usp=sharing>

The recorded version (Teams) from the console unit is available in the link below:

<https://youtu.be/NSLmia9SqjQ>

Approval of Amrita Vishwa Vidyapeetham, Coimbatore, as Host Institute under MSME Innovative Scheme

Amrita Vishwa Vidyapeetham, Coimbatore, Tamil Nadu, has been recognised as Host Institute (HI) for implementation of the Incubation component under MSME Innovative Scheme. The Office of the Development Commissioner, Ministry of Micro, Small, and Medium Enterprises (MoMSME) accorded in-principle approval in the meeting of 2nd Project Monitoring and Advisory Committee (PMAC) held on 22nd June, 2022, at New Delhi.

The application for registering Amrita Vishwa Vidyapeetham, Coimbatore as an HI to act as a Business Incubator (BI) was submitted through the MIS portal of the MoMSME website on 23.3.2022. Amrita Centre for Entrepreneurship (ACE), along with Corporate and Industry Relations (CIR), initiated this activity as part of its constant endeavour to promote innovation and entrepreneurship.

Amrita have some privileges and responsibilities as an approved HI for Business Incubation. Most important of them is attracting good business ideas from potential incubatees and forwarding selected ones to Ministry of MSME for financial assistance, after meticulous scrutiny. If these ideas get approved under the Incubation Scheme, they will get a funding support of up to Rs. 15 lakhs each. Financial assistance of up to Rs. 1 crore shall be provided to the HI for procurement and installation of relevant plant and machines including hardware and software etc. in the BI for R&D activities and common facilities for incubatees. This assistance will be applicable to Amrita after a minimum of two or more than two ideas have been approved under the Incubation Scheme.

36	HIBITN002968	Amrita Vishwa Vidyapeetham, Coimbatore, Tamil Nadu	Approved in principle
37	HIBIAP002969	Sri Venkateswara University, Chittoor, Andhra Pradesh	Approved in principle
38	HIBIKR002970	Sri Adichunchanagiri College Of Pharmacy, Bg Nagara, Mandya, Karnataka	Approved in principle
39	HIBIAP002973	Anil Neerukonda Institute of Technology & Sciences, Visakhapatnam, Andhra Pradesh	Approved in principle
40	HIBIKR002984	Jss Academy of Technical Education, Bengaluru, Karnataka	Approved in principle
41	HIBIKR002989	Central Institute of Petrochemicals Engineering & Technology Cipet, Mysuru, Karnataka	Approved in principle
42	HIBIBR002999	Chandragupt Institute of Management Patna, Bihar	Approved in principle

MoM – SECOND PMAC MEETING OF MSME INNOVATIVE SCHEME 22.06.2022

66

[Signature]

Guest Lecture on Small Business Ideas by ACE Head at SKCET's English Club



The Westibule English Club of the Department of Science and Humanities at Sri Krishna College of Engineering and Technology (SKCET) organized a guest lecture on the topic “Small Business Ideas” on 27th May 2022 for about 120 B.E./B.Tech. students. Mr. R. Krishnan, Head of Entrepreneurship Development, ACE, CIR, Amrita Vishwa Vidyapeetham was the chief guest. The event was inaugurated by Dr. V. Ragavi, Professor and Head, Department of Science and Humanities, SKCET. Dr. R. Suraj Begum coordinated the event along with Assistant Professors, Ms. T. Anita, and Dr. Ritu Priyadharshini. The session was highly participative with 16 randomly-formed groups coming out with a business idea each, based on a common thread connecting their areas of interest. Subsequently, each group shared their ideas which ranged from real to virtual travel experiences, VR apps, training and adventure firms, etc. Overall, it was an enriching experience for all.



Career Competency Training in Soft Skills for M.Tech. Students



M.Tech. (2021-2023) - Mock Group Discussion

The Career Competency training activities in Soft Skills for M.Tech. (2021-2023) in Semester II included rounds of Mock Group Discussion and Mock Group Interviews for all students. A Career Planning Workshop was also conducted. The training activities were designed to help the students to learn the correct techniques and skills for tackling group discussions and interviews during the recruitment process. They also aimed at enhancing the interpersonal skills, self-confidence and self-awareness of the trainee students. Feedbacks were provided to take corrective actions.



M.Tech. (2021-2023) - Career Planning Workshop



M.Tech. (2021-2023) - Mock Group Interviews

CIR Outbound Activity for MBA



The CIR team under the guidance of Dr. Madhu Menon, conducted a MBA BADMINTON LEAGUE on 1st May, 2022 for the students of the Amrita School of Business, Coimbatore Campus.

It was team-based activity in which the students had to form their own teams, select their captains and participate in singles and doubles matches. The students were divided into 4 groups and competed against one another. The tournament helped students to enhance their leadership quality and ability to work as a team.



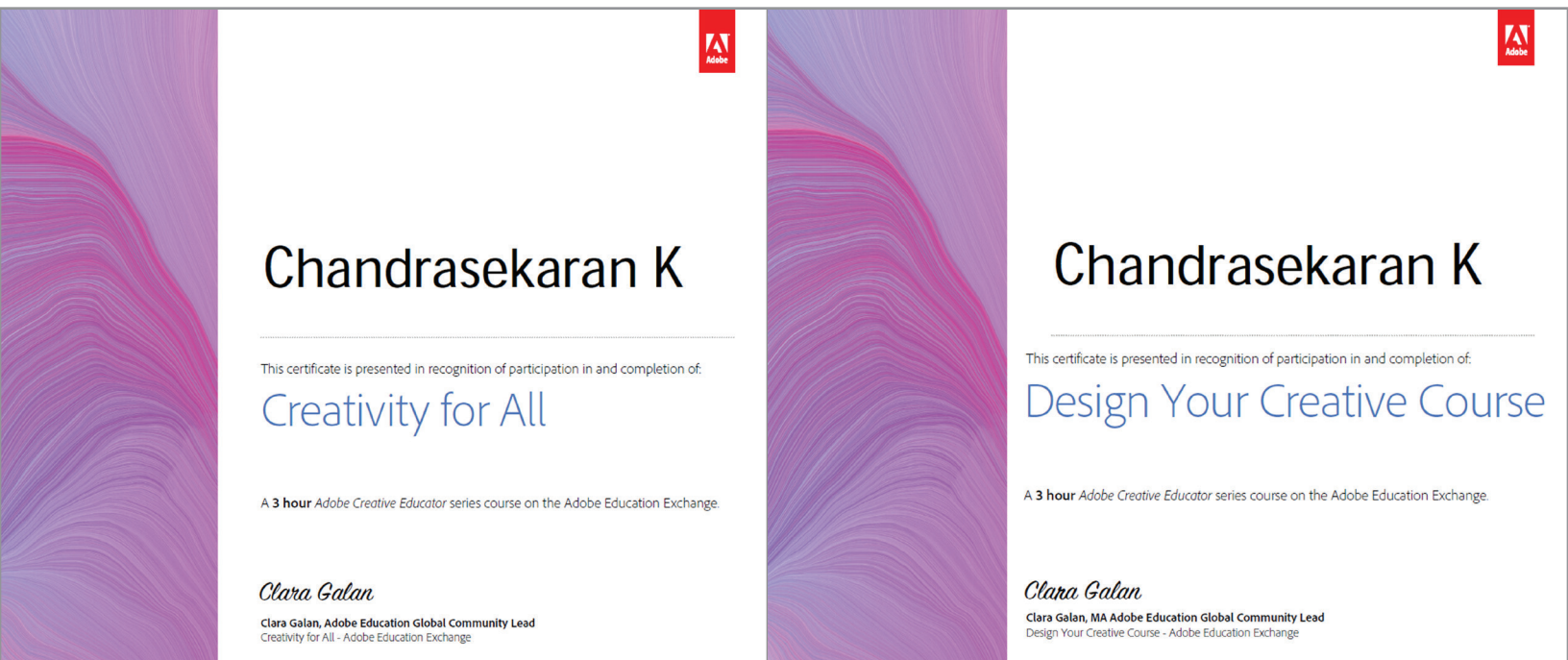
Mr. Chandrasekaran K. bags Adobe Creative Educator title



Adobe Education issued Adobe Creative Educator title, badges and certificate to Mr. Chandrasekaran K., Manager-Media Content Design, for successfully completing Level 1 and Level 2 Creative Educator course. The badge signifies that he has completed two courses: **Creativity for All** and **Design your Creative Class or Course**.



The course helps educators understand what creativity is, why it is important, how to develop creativity, use the principles of great instructional design to become creative thinkers, apply their skills in designing innovative and engaging learning materials, and bring creativity into any course for all students.



<https://www.credly.com/users/chandrasekaran-k.ce8e14b0/badges>



Create Stunning Presentations
Adobe Education



Basic Principles of Design
Adobe Education



Design Your Creative Course
Adobe Education

Ms. Remya C S (UPSC All India Rank 46) shares her journey

On the 14th June 2022, Ms. C. S. Remya, AIR 46 UPSC 2021, addressed Amritapuri students who are aspiring for UPSC. The event was organised by CIR, Amritapuri. Ms. Remya informed the students, how she overcame all the obstacles in her way. Her journey from being an ordinary girl from Coimbatore to the all-India 46th rank holder in one of the most prestigious examinations in the country was truly inspiring to the students.



Dr. Balakrishnan Sankar, Dean, Amrita School of Engineering, Amritapuri, addressed the audience on various career opportunities for those who pass UPSC examinations. The event continued with talks by Dr. S. N. Jyothi, Principal of Amrita School of Engineering, Dr. Narayanankutty Karuppath, Principal of Amrita School of Arts and Sciences, and Br. Vishwanathamrita Chaitanya, Chairperson of CIR Amritapuri Campus and the Director of Amrita IAS Academy. It was followed by an address by Mr. Shivakumar Armori, Faculty, Amrita IAS Academy, who gave a comprehensive idea of what the UPSC exam is all about and the various aspects of the same. HODs and teaching and non-teaching staff members were also present at the event. Dr Balakrishnan Sankar honoured the chief guest by presenting a memento from Amrita Vishwa Vidyapeetham.

Though the event was held after college hours, many students gathered to listen to Ms. Remya. There was a question / answer session, where Ms. Remya answered for all the questions raised by the students. The event ended with photo session.



Prof. R Krishnan 50 Years of Teaching event



Prof. R. Krishnan completed 50 years in his teaching career on the 6th of June 2022. He joined Amrita as a Verbal Faculty in 2015. Prof. R. Krishnan began his teaching career in 1972, when he joined the American College, Madurai as a faculty. He worked in PSG Arts and Sciences College in 1973. He worked as Assistant Professor in CBM college Coimbatore from 1974 to 2006. In 2007 he joined Upasana College of Nursing Kollam. In 2009, he joined Avalon Aviation Academy as the Academic Centre Head. It has been 7 years since he joined Amrita and has become a member of the CIR family.

Throughout his academic career as a teacher, he has guided numerous students in mastering the art of English language learning. He has also been a constant source of support to all the staff at CIR. With his exceptional knowledge and expertise in teaching, he has inspired those around him to move forward in life.

CIR Amritapuri organized an event on 6th June 2022 to celebrate exceptional achievement of Prof. R. Krishnan. Br. Vishwanathamrita Chaitanya addressed the gathering, and all the members of the CIR Amritapuri campus family shared their experiences with Prof. R. Krishnan.

Refresher Course for Company Aptitude Test- S6 B.Tech. (2023 POB)



A nine-day training programme titled 'Refresher Course for Company Aptitude Test- S6 B.Tech (2023 POB)' was conducted from 24th May to 2nd June 2022. It was a very fruitful offline session for the students conducted by Jays Academy, Thiruvananthapuram. 205+ students participated in the training programme and benefited in the areas of Aptitude, Verbals and Basic Soft Skills.



Essential Programming Skills (Technical Training)

An Essential Programming Skills (Technical Training) was organised by CIR from 6th to 10th June 2022 via Microsoft Teams. It was conducted by FACE as a pre-placement training for Semester 7 B.Tech students of Amritapuri campus. 75 students registered for the 5-day program covering basic python programming. This training programme was very helpful to the students.

Mock Interviews, Technical Training & Company Specific Training Activities

CIR Bengaluru conducted a Technical Exam on the 30th of May, 2022. The aim was to assess industry readiness of the students and provide them an opportunity to evaluate themselves on technical knowledge. Over 250 students took this examination.

Mock Interviews and company specific training were conducted for pre-final year students during February 2022 to June 2022. The scheduled Mock interview sessions were also conducted in July 2022.

CIR Bengaluru Faculty provided training for students across campuses in the centrally planned CIR Summer Training 2022 (For 2019-2023 Batch B. Tech) between 13th June 2022 to 25th June 2022 (2 Weeks) which included technical topics such as C Programming, Java Programming, OOPs with JAVA, Machine Learning & Python for Data Science Problem solving, soft skills and verbal and communication skills.

A company-specific training was conducted at CIR Bangalore for the non-technical round. This session was conducted on MS Teams. The topics covered were grooming code, body language, group discussion, and personal interviews.

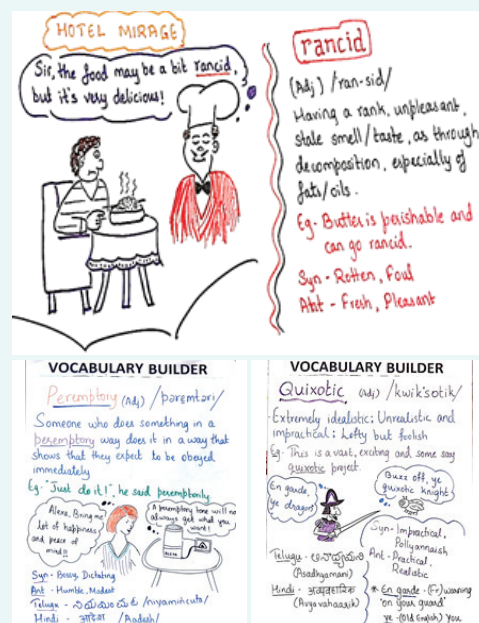
The students were prepared on the GD for Arista Networks. Group discussions, positive and negative body language and effective communication were provided to the students as part of the training. Students were also prepared for situation-based interviews, behavioural interviews, and common HR interviews.

Best Practise Vocabulary Builder



**Ms. Sweta
Chavan**

Consistent effort produce great results. Since 2017, Ms. Sweta Chavan, Faculty - Verbal Communication has been continuously providing both students and faculty an opportunity to learn a new word every week. An unusual/GRE word is written on a white board placed strategically near the entrance of the CIR department at Bengaluru. This white board named 'Vocabulary Builder' is exclusively used to enhance students' vocabulary. It includes the phonetic pronunciation, example used in a sentence, synonyms, antonyms, and a translation in Telugu and Hindi owing to the fact that a majority of students are from Telugu speaking states. What makes it even more catchy is the cartoons which highlight the use of the vocabulary.



Amrita Signs MoU with Myelin Foundry



Discussions with Myelin Foundry at CIR Conf Hall. Inset – Dr Gopichand Katragadda

An MoU was signed with M/s Myelin Foundry on 28 June 2022 at CIR Conference Hall. The talks were initiated by Dr Sriram Devanathan, Principal, ASEB. The process was MoU Signing was Coordinated by Captain Rajiv Raghavan, Joint Director, CIR. Dr Gopichand Katragadda, founder, Myelin Foundry spoke at length about the company core areas of operations and explored the possible areas of research collaboration, student projects, internships/placements, Faculty Development Programmes and so on.

MoU with M/s Intellectyx Data Science Ltd

On 24 May 2022, CIR initiated an MoU signing process with M/s Intellectyx Data Science Ltd for enhanced Academia - Industry Partnership. The Company was represented by its CEO, Mr Rajshekhar Joseph. The MoU will enable internships/placements for students, conduct of academic capsules by industry experts, collaborative research and consultancy projects.



Innovation Incubators Inc. Inauguration of Hackathon

Taking further the partnership with Innovation Incubators Inc., an inaugural function was held on 20 April 2022 for the Hackathon. Lamp was lit by ASEB, Principal, Dr. Sriram Devanathan and Joint Director, AIP, CIR Captain Rajiv Raghavan to start the proceedings. The gathering was addressed by Dr. Sriram and Captain Rajiv. Mr Sreekar Pai from Innovation Incubators also addressed the gathering giving details of the hackathon, the process of selection for internships and so on.



On Campus Placement Drive - TATA Technologies



A Pool campus event for Tata Technologies was hosted on 22.04.2022 (Friday) at Amrita School of Engineering, Bangalore for Electrical, Electronics & Mechanical graduates from B. Tech class of 2022. The drive included various other engineering institutions from across Bangalore, such as BMS Institute of Technology and Management, Ramaiah Institute of Technology, and R V College of Engineering. The event started with a welcome address by Mr Vijaypratap Choudhary, Manager, Corporate Relations, followed by a corporate presentation delivered by Mr. Anirudha Dutta,

Associate, Talent Acquisition, Tata Technologies briefing on the company profile, the job roles and available positions for hire. The hiring process started with Online Assessment followed Technical tests and Interviews.

The event went well with the selection of 5 students from Amrita with 4 being from Bengaluru Campus for the automotive and engineering division. The company thanked CIR for the warm hospitality and seamless hosting of the event with all necessary support they requested to conduct the process flawlessly.



CIR Invited Talk - Capgemini

As a part of the series of Guest talks and workshops, CIR initiated a workshop on Cloud Computing and Full Stack Development. CIR Bengaluru campus invited speakers from M/s Capgemini. Mr Jitendra Thethi, Director and Mr Dinesh Manila, Director Projects, have spoken at length on cloud computing and full stack development at Amriteshwari Hall in Bengaluru Campus. Capt Rajiv Raghavan, JD, AIP, distributed mementos to the guests at the end of the event.



A Guest Lecture on “Digital Transformation in Healthcare” was organised by CIR, Bengaluru. Capt. Rajiv, JD, AIP in his inaugural speech spoke about the association with Capgemini. Mr S Naveen Kumar, Vice President & Head of Software and Digital Transformation, Capgemini spoke about how the impact of digital transformation in health care is shaping up and impacting healthcare and the scope for future job market. Mr Dinesh Manila, Director Projects, Capgemini gave a brief on the Company profile. The event was attended by students and faculty of ECE and CSE departments. Students of ECE and CSE departments actively interacted with the speakers to learn more about the industry changes and explored their research and career options.

Placement Orientation - 2023 Pass Outs

CIR conducted placement orientation session for the 2023 passing out students. Mr. N R Mohanan (Centre Head and Advisor, CIR Kochi) and Mr. Mahesh S (Chief Manager, Placements) addressed the students and briefed them about the placement policy, placement training, placement preparation, positive attitude, and ethics during the placement process.

Summer Training Program for 2023 Pass Outs

CIR conducted summer training for the 2023 passing out batches, during June and July 2022. Dr. U Krishna Kumar (Dean & Director, ASAS Kochi), Mr. N R Mohanan (Center Head and Advisor, CIR Kochi), Mr. Bhaskaran Venkataraman (GM Technical Training, CIR Coimbatore), Mr. Mahesh S (Chief Manager, Placements), and Dr. Vimina E R (HOD CS&IT, ASAS Kochi) addressed the students during the inaugural function on 10th June 2022.



The Training was conducted in two phases considering the end semester examination schedule. Phase I of the training was conducted from 10th to 18th June 2022 for Integrated MCA and MCA students. The training started off with the two days technical sessions by Sri. Bhaskaran Venkataraman followed by six days of Aptitude, Verbal, and Soft Skills sessions by CIR faculty.

Phase II of the training was conducted from 7th to 14th July 2022 for the Integrated Mathematics, M.Com., M.Sc. Mathematics, and M.Sc. Applied Statistics and Data Analytics students. Placement mock tests were conducted on each day of the training.



Placement Updates

The Placement process for the 2022 passing out students has been a great going. The prominent recruiters during April – June 2022 were Omnex Software, Diageo, NeST Digital, CMS, LSEG, Premiere Digital Services, and DXC Technology.

Key placement data points as on 30th June 2022 are given below:

Number of Offers	182	Computer Science, Commerce and Management, Mathematics, English, Visual Media Dept students
Number of Students Placed	155	
Highest CTC	9.50 LPA	BAZAARVOICE
Average CTC	3.86 LPA	
Number of Students Placed PG	111	
Highest CTC	9.50 LPA	BAZAARVOICE
Average CTC	4 LPA	
Number of Students Placed UG	44	
Highest CTC	4.29 LPA	Societe Generale
Average CTC	3.49 LPA	
Maximum Offers by	Deloitte (17)	M.Com.- 6 (US Tax Consultant)
		B.Com. - 9 (Associate Analyst, Risk and Financial Advisory)
		B.Sc. Mathematics - 2 (Associate Analyst, Consulting)

Moments to Cherish



CIR Staff with some of the 2022 UG & PG students placed in Multination & National companies

It was a moment to cherish when some of the 2022 passing out students, placed in multinational and national companies, turned up at CIR to express their gratitude and love.

CIR @ Health Sciences Campus Kochi

**School of Medicine, Center for Allied Health Sciences,
School of Dentistry**

Workshop on Goal Setting

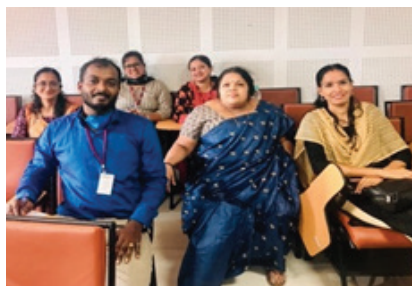
“Your goals are the road maps that guide you and show you what is possible for your life” – Les Brown. As part of the training sessions in Soft Skills, a workshop on Goal Setting was conducted by Ms. Smitha G., Faculty for Soft Skills, for the students at the School of Medicine, School of Dentistry, and Centre for Allied Health Sciences. Students were trained on the relevance of goal setting for personal and professional development using the principles of Organizational Psychology. Students were given dummy targets and allocated into teams, to work upon goals to be achieved within a given time period. They were trained in preparing an action plan to be followed year-wise, month-wise and day-wise. Also, this was plotted on a chart and presented by respective groups. According to the feedback from students, they developed confidence and arrived at strategies and action plan to achieve their goals rather than keeping those as dreams. Reframing their personal goals into SMART goals was also an outcome of this workshop.



Centre of Nano Sciences and Molecular Medicine (ASNSMM)

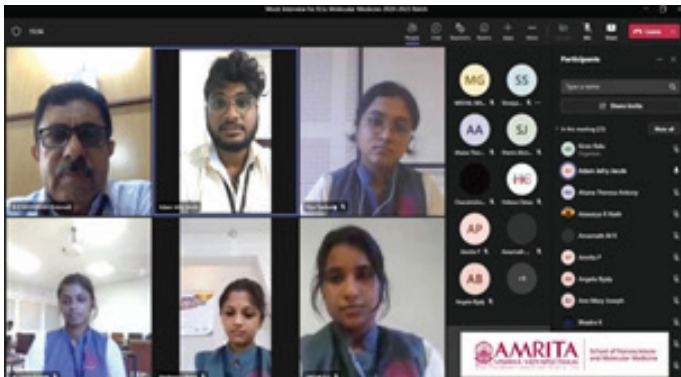
Summer Training - Corporate Theatre Workshop

The summer training for the 2020-2023 batch of B.Sc. Hons. MLM (fifth semester) students at ASNSMM consisted of a one-day Corporate Theatre Workshop, and one week CIR Training and Mock Interviews. The purpose of the corporate workshop was to provide engaging activity-based sessions to the students by an expert trainer. It is obined that these sessions will help the students into corporate ready professionals with good communication skills, professional etiquettes, and self-confidence.



Students found the session to be interesting and useful, where strategically designed games and activities helped in building their confidence and self-esteem. Frequent discussions were held between CIR, ASNSMM team and the hired trainers prior to the session to plan the games and activities suitable for the academic requirements of the concerned batch. Along with the trainers, Manager Corporate Relations - ASNMM, ASNSMM staff and CIR faculty were present during the works hop. Shared below are photographs from the Corporate Theater Workshop.

Summer Training - Life Skills



Soft Skills, Verbal and Aptitude training and Mock Interviews were conducted for all the 2020-2023 batch of B.Sc. Hons MLM (fifth semester) students during the week - 20th to 25th June 2022. Shared below is a photograph of the mock interview session by Mr. N R Mohanan (Center Head, CIR Kochi).

Mock interviews, which included domain questions also, were conducted for the 2020-22 PG students subsequent to their qualification in the placement tests by companies such as IQVIA and NOPO.

Career Guidance Seminar (CGS)

ANSMM in coordination with CIR arranged Career Guidance Seminars on goal setting, job opportunities and research opportunities. A CGS session was arranged for the undergraduate and postgraduate students of ASNSMM on 13 May 2022 to create awareness on various higher studies / career / research opportunities available in Japan.



Another CGS session was arranged for the undergraduate and postgraduate students on 16 May 2022 to deliver a research talk and to create awareness on various higher studies / career / research opportunities available in Canada. One more CGS session was arranged for the students of ASNSMM on 15 June 2022 in which students interacted with the delegates from Northern Illinois University (NIU), USA.

Placements (ASNSMM)

Currently 8 students from the 2020-2022 PG batch are placed in their core area. Every year, chosen best students are offered research positions leading to Ph.D. by the Center. In the current year, 5 students were chosen for Ph.D. programs in various core areas.

CIR @ Department of Management Kochi



Mr. Shakti Prasad joined CIR team at the Department of Management as Corporate Relations Manager with the responsibilities of Corporate Relations and Placement. Shakti is alumnus of the same campus.

DoM Kochi signed off the placement process for the MBA 2020-2022 batch with the highest CTC of 10 LPA and average CTC of 6.39 LPA. The table below provides the key placement figures.

Placements Statistics at a Glance	
Total Offers	61
Students Placed	53
% of Students Placed	98.15
Companies Offered Placements	30
Average CTC	6.39 LPA
Median	6.00 LPA
Total No. of Students	56
Total No. of Opted Out Students	2
Students Attending Placements	54
Dual Offers	8
Students to be Placed	1
Highest CTC	10.00 LPA
Minimum CTC	4.02 LPA

The 2020-2022 batch was given a grand farewell by the faculty and first year students



Meanwhile, CIR arranged summer internships for all the students of MBA 2021-23 batch, of which a few received stipends as well. CIR team simultaneously conducted Aptitude training and one-on-one interaction to prepare them for placement.

School of Pharmacy

Placement process for the 2022 passing out students of B. Pharm, M. Pharm and Pharm D is currently in progress. So far, 12 students from B.Pharm, 21 students from M.Pharm and 4 students from Pharm.D are placed. The key recruiters so far are IQVIA, Dr. Reddy's Laboratories, GlaxoSmithKline, Indegene, Immunocare Discovery Solutions, Straive, ICON PLC, Covance and Amrita Hospital.

The companies in pipeline for the 2022 passing out students are BioQuest, IQVIA (PG), GlaxoSmithKline (UG), ICICI Prudential, Cipla, Syngene International, Biocon Biologicals, Aster Life Pharmacy, Apollo Hospital, Dr Catalyst.

Common Eligibility Test (CET)

CIR has been conducting the Common Eligibility Test for MCA, M.Sc. Chemistry and M. Com since the formation of the CIR team. The test would help the team to get a comprehensive view of the strength and weakness of students and thus assists the team to design a student-centric approach to pre-placement training.



Second Phase of Pre-Placement Training



As part of CIR Amrita Vishwa Vidyapeetham, Mysuru, the pre-placement training for Integrated MCA & MCA for the academic year 2021-2022 has been outsourced to Bizotic. Bizotic has started the second phase of pre-placement training for our students. The students are trained on Numerical Ability, Verbal Ability, Reasoning Ability and Company Specific modules. Mock tests are conducted periodically to prepare the students to face campus recruitment tests.

As the new CIR team is in place since the academic year 2022-2023, all the learning and development programs will be carried out by the team.

Orientation for Students

The Corporate and Industry Relations (CIR) team of Mysuru campus has conducted orientation session for various programs like MSc. Chemistry, MCA, Integrated MCA and MCom. The team addressed the students and briefed them about the placement procedures and the updated placement policy. The students were also introduced to the new Learning & Development team.



Corporate & Industry Relations
Amrita Vishwa Vidyapeetham,
Amritanagar P.O., Ettimadai,
Coimbatore, Tamil Nadu - 641 112
Phone: 0422 268 5005
www.amrita.edu

Chief Patron

C. Parameswaran

Editor-in-Chief

Wg. Cdr. (Dr.) A. Balachandran

Editing Team

Kuladevy E.

Anjali B. K.

V. Suresh

T. E. Krishnan

Designer

Chandrasekaran K.