



AMRITA
VISHWA VIDYAPEETHAM



NATIONAL SERVICE SCHEME (NSS)

Independence Day

Date: 15.08.2026

Venue: Amrita Vishwa Vidyapeetham, Coimbatore

Subject: Independence Day

Introduction and Objective of the Programme

The National Service Scheme (NSS) unit of Amrita Vishwa Vidyapeetham, Coimbatore Campus, organized the 80th Independence Day Celebration on 15th August 2026. The celebration was followed by a Drug Awareness Human Chain as part of the Nasha Mukta Bharat Campaign, with the participation of students, teachers, and NSS volunteers.

The programme was organized with the objective of celebrating the spirit of India's independence while creating awareness about the importance of maintaining a drug-free society.

Knowing our past and our roots helps us understand our history. A person who knows our history can create history. The celebration emphasized the importance of remembering the nation's past while actively working towards a better future. The programme also highlighted the strength of youth power and how the energy and potential of young people can be channelized towards constructive activities and the vision of Viksit Bharat (Developed India).

Independence Day Celebration

The programme began with the assembly of students, teachers, and NSS volunteers at the Saraswathi Statue Premises, in front of Academic Block 1. The gathering reflected a strong sense of patriotism and enthusiasm as everyone came together to celebrate the 80th Independence Day of India.

The celebration commenced with the Flag Hoisting Ceremony, marking the significance of India's independence and honouring the national flag. The unfurling of the Tricolour created a strong sense of pride and patriotism among all the participants. Following the flag hoisting, the gathering participated in Vande Mataram and the National Anthem with respect and patriotic spirit. The national songs reminded everyone of the unity and diversity of India and the sacrifices made by countless individuals for the freedom of the nation.



A prayer was then conducted, seeking blessings for the nation, its people, and the successful conduct of the programme. The prayer created a peaceful and meaningful atmosphere and marked an important part of the Independence Day celebration. The programme continued with an Independence Day speech, which highlighted the importance of freedom, patriotism, responsibility, and the role of young people in nation-building. The participants were encouraged to understand that independence also comes with the responsibility of contributing positively to society.

Independence Day Pledge

As part of the celebration, an Independence Day Pledge was conducted. The participants collectively reaffirmed their commitment towards the nation and its progress.

The pledge encouraged everyone to uphold the values of unity, discipline, responsibility, and patriotism. It reminded the participants that the progress of the nation depends not only on its leaders but also on the responsible actions of every citizen.

The activity encouraged students to develop a stronger sense of responsibility towards society and to contribute towards creating a peaceful, progressive, and united India.

Nasha Mukh Bharat Campaign

Following the Independence Day celebration, the programme focused on the Nasha Mukh Bharat Campaign, which aims to create awareness about drug and substance abuse and encourage people to stay away from harmful substances.

A pledge on the Nasha Mukh Campaign was conducted as part of the programme. Participants collectively took a stand against drug abuse and pledged not to indulge in drug substances.



The pledge emphasized that preventing drug abuse is not only an individual responsibility but also a social responsibility. Students were

encouraged to spread awareness among their friends and communities and motivate others to make healthy and responsible choices.

The campaign also emphasized the importance of protecting the younger generation from the harmful effects of substance abuse. By creating awareness at the student and community level, the programme aimed to contribute towards a healthier and safer society.

Signature Wall Campaign

As part of the Nasha Mukta Bharat Campaign, a Signature Wall Campaign was conducted. Participants were given an opportunity to express their support for the cause of creating a Drug-Free India by signing the campaign wall.

The signatures represented a collective commitment towards staying away from drugs and spreading awareness about the dangers associated with drug and substance abuse.



The campaign provided a simple yet meaningful way for participants to publicly demonstrate their support for the initiative. It also encouraged individuals to recognize their role in creating a healthier and safer environment for society.

The Signature Wall served as a visible reminder of the collective responsibility shared by the participants in working towards a drug-free future.

Drug Awareness Human Chain

The major highlight of the programme was the Drug Awareness Human Chain, organized with the message of creating a Drug-Free Bharat.

Students, teachers, and NSS volunteers came together and stood holding hands to form a human chain. The activity symbolized unity, solidarity, and collective responsibility in the fight against drug and substance abuse.

By joining hands, the participants demonstrated that the fight against drug abuse requires collective effort. The human chain represented the strength of people standing together for a common social cause and conveyed a strong message against the use of drugs.



The participants pledged to stay away from drug substances and encouraged others to make responsible choices. The activity also served as an awareness initiative, highlighting the harmful effects of drug abuse and the importance of preventing substance dependency.

The Human Chain created a strong visual representation of the campaign and demonstrated the commitment of the participants towards building a healthier and drug-free society.

Role of NSS Volunteers

The NSS volunteers actively participated in the organization and execution of the programme. They contributed to the smooth conduct of the Independence Day celebration, Nasha Mukta Bharat pledge, Signature Wall Campaign, and Human Chain activity.

The volunteers worked together to ensure that the activities were conducted in an organized and disciplined manner. They encouraged participation and helped create awareness about the importance of staying away from drugs and harmful substances.

Their involvement reflected the fundamental values of the National Service Scheme, including social responsibility, discipline, teamwork, leadership, unity, and community service. They also demonstrated enthusiasm and dedication throughout the programme, contributing to its successful completion.



The programme provided the NSS volunteers with an opportunity to understand how collective participation and awareness campaigns can contribute to addressing important social issues. It also strengthened their ability to coordinate activities, communicate effectively, and work responsibly as a team.

The experience motivated the volunteers to take part in more social awareness initiatives and continue contributing towards the welfare of the community.

Social Responsibility through NSS

The programme reflected the core values and objectives of the National Service Scheme, which encourages students to actively participate in activities that benefit society.

The Drug Awareness Human Chain provided an opportunity for NSS volunteers and students to take part in addressing an important social issue. It demonstrated how awareness, participation, and collective action can help create positive change in society.



The programme also encouraged participants to understand that social responsibility begins with individual choices. Choosing to stay away from drugs and encouraging others to do the same can contribute to creating a healthier community. It emphasized that every individual has a role in preventing substance abuse and promoting a safe and positive environment.

Through such activities, NSS volunteers develop qualities such as leadership, teamwork, discipline, communication, and a spirit of service. They also gain valuable experience in organizing awareness programmes and working together for the betterment of society. The activity strengthened their commitment towards social welfare and encouraged them to take an active role in creating positive change in the community.

Conclusion

The 80th Independence Day Celebration and Drug Awareness Human Chain conducted on 15th August 2026 was a meaningful programme that combined patriotism, youth participation, and social responsibility.

The programme began with the celebration of India's Independence Day through flag hoisting, Vande Mataram, the National Anthem, prayer, patriotic songs, and the Independence Day pledge. These activities reminded the participants of the importance of freedom, unity, patriotism, and responsibility towards the nation. The subsequent Nasha Mukh Bharat Campaign, Signature Wall Campaign, and Drug Awareness Human Chain conveyed a strong message against drug and substance abuse. By standing together and pledging to stay away from drugs, the participants demonstrated their commitment towards creating a healthier and safer society.



The Human Chain symbolized the strength of unity and collective action. It showed that when students, teachers, and NSS volunteers come together for a common cause, they can create awareness and inspire positive change. The programme concluded with a renewed commitment towards building a Drug-Free Bharat and contributing to the vision of Viksit Bharat. It reminded everyone that the youth have a significant role to play in shaping the future of the nation and that their energy, responsibility, and determination can contribute to building a stronger, healthier, and developed India.