



AMRITA
VISHWA VIDYAPEETHAM



NATIONAL SERVICE SCHEME (NSS)

Blood Donation Camp

Date: 12.02.2026

Venue: Amrita Vishwa Vidyapeetham, Coimbatore

Subject: Blood Donation Camp

Introduction and Objective of the Programme

On 12th February 2026, the National Service Scheme (NSS) unit of Amrita Vishwa Vidyapeetham, Ettimadai Campus, organized a Blood Donation Camp as a significant social service initiative aimed at promoting humanitarian values and community welfare. The primary objective of the programme was to create awareness about the importance of voluntary blood donation and to encourage students and staff to actively participate in life-saving service activities.

Blood donation plays a crucial role in the healthcare system as it helps save the lives of patients undergoing surgeries, accident victims, and individuals suffering from serious medical conditions. Through this camp, the NSS unit intended to cultivate empathy, social responsibility, and a spirit of selfless service among students. The programme also focused on removing fear and misconceptions related to blood donation by educating participants about its safety and benefits.

This initiative strongly reflected the core values and motto of NSS, “Not Me But You,” by inspiring youth to contribute positively to society through meaningful service.



Venue and Time of the Programme

The Blood Donation Camp was systematically organized within the campus premises to ensure convenience and accessibility for all participants. The formal inauguration ceremony took place at Murali Krishna Hall, where dignitaries and participants gathered for the official commencement of the programme.

The actual blood donation process was conducted in a well-structured pandal arranged on campus, which provided a spacious, hygienic, and comfortable environment for donors and medical staff. The camp began at 9:00 AM and continued smoothly until 4:00 PM. The entire schedule was carefully planned to accommodate registration, medical screening, donation, and post-donation care without any delay or confusion.

The organized venue arrangement contributed significantly to the efficient flow of the programme and ensured a safe and calm atmosphere for all donors.



Guidance and Supervision

The programme was conducted under the guidance NSS Programme Coordinators, who supervised the planning and overall execution of the event. They ensured proper coordination among volunteers and monitored the smooth conduct of all activities.

The medical procedures were carried out by doctors and medical staff from Coimbatore Government Hospital, who conducted basic health screenings and ensured that all safety and hygiene protocols were followed throughout the camp. Their supervision helped maintain a safe and organized donation process for all participants.



Distinguished Guests and Dignitaries

The programme was honoured by the presence of several eminent dignitaries whose participation added value and inspiration to the event. The dignitaries present included Dr. V. Prathiba, Block Medical Officer, Arisipalayam, Coimbatore, who served as the Guest of Honour, and Mr. Suresh, Deputy Superintendent of Police, Perur Sub Division, Coimbatore, who attended as the Chief Guest.



Other respected officials present were Dr. Ajith Kumar P, Registrar of Amrita Vishwa Vidyapeetham; Dr. Anil G. Variath, Dean of International School of Law; and Dr. Rajamathi, Chief Government Doctor. Their presence highlighted the importance of the programme and encouraged greater participation from students and staff.



Formal Inauguration Ceremony

The programme commenced with a formal inauguration ceremony held at Murali Krishna Hall on the morning of 12.02.2026. The dignitaries were warmly welcomed, and the session began with an introduction to the objectives of the Blood Donation Camp and the service activities of NSS.

The inauguration created a meaningful and disciplined beginning to the programme. It set a positive tone for the event and reinforced the importance of social service among students. The atmosphere during the inauguration was filled with enthusiasm, respect, and a strong sense of purpose as participants prepared to contribute to the noble cause.

Chief Guest and Guest of Honour Address

During the inaugural session, the Chief Guest and Guest of Honor, along with the medical professionals, addressed common myths and misconceptions related to blood donation and provided clear information about its safety, medical procedures, and health benefits. Their explanations helped participants gain a better understanding of the donation process and reduced unnecessary fear and hesitation.



They also clarified the eligibility criteria and the importance of proper pre-donation screening. The session included brief guidance on post-donation care and recovery. This awareness-oriented interaction helped build confidence among first-time donors.

They also spoke about the life-saving importance of blood donation, explaining how a single unit of blood can support patients during surgeries, emergencies, and critical medical treatments. The dignitaries encouraged students and staff to participate voluntarily and highlighted the importance of youth involvement in socially relevant health initiatives. They emphasized the need for regular voluntary donors to support hospital requirements. The speakers also noted the role of educational institutions in promoting public health initiatives.

A significant moment of the program was when the Chief Guest himself donated blood, setting a practical example for the participants. This act motivated many donors and created a positive and confident atmosphere throughout the camp. It demonstrated leadership through action and reinforced the awareness shared during the session. The gesture also encouraged hesitant participants to come forward and donate.



Medical Arrangements and Blood Donation Process

The blood donation process was carried out in the pandal under strict medical supervision by the doctors and healthcare staff from Coimbatore Government Hospital. Proper medical equipment, sterilized needles, and hygienic procedures were maintained throughout the camp to ensure donor safety.

Before donating blood, each participant underwent a preliminary medical screening that included checking blood pressure, haemoglobin levels, and overall health condition. Only eligible donors were permitted to donate blood, ensuring that the process was completely safe and medically appropriate.



After the donation, donors were provided with rest, refreshments, and necessary care to help them recover comfortably. The medical team closely monitored all donors and ensured that the entire process was conducted smoothly and professionally. Donors were also advised to follow basic post-donation precautions for a short recovery period. First-aid support and observation facilities were kept ready to address any immediate discomfort if required.

Participation of Students and Staff

The Blood Donation Camp received an overwhelming response from students and staff members of Amrita Vishwa Vidyapeetham. A total of 266 participants voluntarily came forward to donate blood, showing their commitment towards social service and humanity. The registration process was carried out in an organized manner to accommodate the steady flow of donors.

The enthusiasm and willingness of the donors created a positive and inspiring atmosphere throughout the programme. Faculty members, students, and volunteers actively supported the initiative, making the event more impactful and meaningful. Many first-time donors also participated with confidence after the awareness session. The cooperative participation of all stakeholders contributed to the smooth and successful conduct of the camp. The participation of the Chief Guest, who personally donated blood, further motivated the donors and increased awareness about the importance of voluntary blood donation.



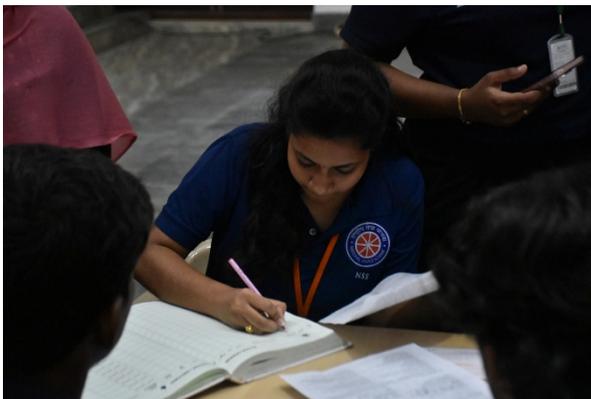
The camp not only helped in contributing to the blood bank but also instilled a sense of responsibility and compassion among the participants. Overall, the event was a great success and reflected the spirit of unity, serve and humanitarian values upheld by the institution.

Role of NSS Volunteers

The NSS volunteers played a vital and commendable role in the successful organization of the Blood Donation Camp. They were actively involved in all stages of the programme, including planning, preparation, coordination, and execution. They ensured that all arrangements were completed in advance and that the venue was properly organized for the camp.

Their responsibilities included donor registration, guiding participants to the medical screening area, assisting the medical team, maintaining discipline, and ensuring smooth crowd management. Volunteers also provided emotional support and reassurance to first-time donors, helping them feel comfortable and confident. They managed the flow of participants efficiently and responded promptly to instructions given by the coordinators and medical staff.

Their dedication, teamwork, and service-minded attitude reflected the true essence of NSS and contributed significantly to the success of the programme. Their coordinated efforts helped maintain order and ensured the smooth conduct of the camp from beginning to end.



Learning Experience for NSS Volunteers

The Blood Donation Camp served as a valuable practical learning experience for the NSS volunteers. Through their active involvement, they developed essential life skills such as leadership, teamwork, communication, time management, and event coordination. They also gained experience in handling real-time responsibilities in a structured institutional programme.

The programme also helped them understand the real meaning of social service and humanitarian responsibility. By interacting with donors, doctors, and dignitaries, the volunteers gained confidence and exposure to real-life service activities. They learned to coordinate with medical professionals and manage participants in a disciplined manner.

Furthermore, the volunteers improved their organizational skills by managing registrations, guiding donors, and assisting in overall coordination. This hands-on experience enhanced their practical understanding of conducting community-oriented service activities within an institutional framework.



Conclusion

The NSS Blood Donation Camp conducted on 12th February 2026 at Amrita Vishwa Vidyapeetham was a highly successful and impactful social service programme. The inauguration at Murali Krishna Hall and the donation camp organized in the pandal were carried out efficiently from 9:00 AM to 4:00 PM under proper guidance and supervision.

The inspiring speeches, active participation of students and staff, dedicated efforts of NSS volunteers, and professional support from the medical team ensured the smooth and meaningful execution of the event. The presence of respected dignitaries and the voluntary blood donation by participants, including the Chief Guest, made the programme even more motivating and memorable.

Overall, the programme fulfilled its objective of promoting awareness about blood donation, encouraging humanitarian values, and strengthening the spirit of selfless service among students. It truly reflected the ideals of the National Service Scheme by fostering compassion, responsibility, and commitment towards community welfare.

