

AMRITA UDAAN

Monthly Newsletter

July 2026

Volume 08 Issue 07



*“True happiness is found within, not in external circumstances.
Cultivating a witness-like perspective makes the mind strong”
— Mata Amritanandamayi Devi*



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SCHOOL OF SOCIAL AND BEHAVIOURAL SCIENCES

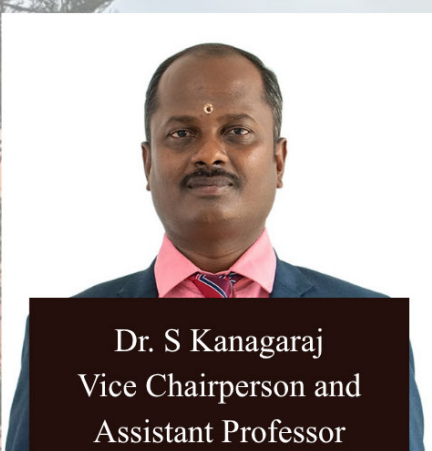
DEPARTMENT OF SOCIAL WORK & PSYCHOLOGY, COIMBATORE.



Dr. Bhavani Rao
Dean, School of Social and
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Dr. V Priya
Vice- Principal, Chairperson



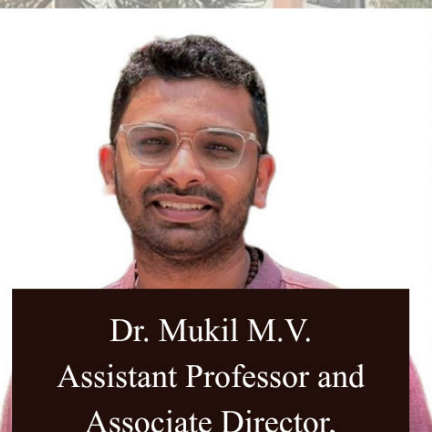
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Assistant Professor



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Assistant Professor



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Associate Director,
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Lakshmi Shrinidhi
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FULL TIME PhD SCHOLARS



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UNDER GUIDANCE OF
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UNDER GUIDANCE OF
Dr. V PRIYA



Anagha K
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(II MSW)
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DEPARTMENTAL ACTIVITIES



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(II MSW)



Farhaan Farooqui
(III BSW)

STUDENTS' CORNER



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ABOUT AMRITA UDAAN

Amrita Udaan is the monthly newsletter of the Dept. of Social Work. It is completely managed by the students under the guidance of the faculty. It mainly covers the departmental activities, articles on various social issues, book review, movie review, drawings, posters, alumni interviews, guidance, and solved previous year question papers of UGC-NET. The contents are contributed mainly by the students, alumni, and faculty members. It is successfully publishing every month since October 2019.

SSBS AT GLANCE

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DEPARTMENTAL ACTIVITIES



AGRI INTEX 2026

2nd MSW students M. Sivaneer and Aakash K, along with faculty Dr. S. Kanagaraj and Ph.D. Scholar Mrs. Kirthika Senthil, visited the Agri Intex 2026 held at the CODISSIA Trade Fair Complex, Coimbatore, on 11th July 2026 as part of their academic exposure visit. The exhibition is recognized as one of India's largest and most influential agricultural trade fairs. The expo served as the dynamic stage for displaying cutting-edge innovations and rising trends in the field of agriculture. Various sectors including agricultural machinery, precision irrigation, organic farming, dairy, poultry, aquaculture, renewable energy, and agri-based technologies were brought together under one roof, presenting a comprehensive overview of the evolving agricultural landscape. Interactions with exhibitors and industry professionals enhanced their understanding of agricultural entrepreneurship, rural developments and livelihood generations. Overall, their visit to the Agri Intex taught them how innovations, sustainability and community development can blend together to shape the future generations. This experience has highlighted the noteworthiness of agriculture in empowering rural communities and promoting sustainable development through the lens of social work.



Gropu photo : Dr S Kanagaraj, Mrs. Kirthika Senthil (PhD Scholar) with IIMSW students M. Sivaneer and Aakash K at Agri Intex 2026



M SIVANEER
(II MSW)

DEEKSHARAMBH 2026

On 23rd July 2026, Amrita Vishwa Vidyapeetham, Coimbatore Campus, organized Deeksharambh – 2026, the Student Induction Programme for the newly admitted students at Srikrishna Hall.

The programme began with the lighting of the lamp, followed by Vande Mataram and a prayer. The welcome address was given by Dr. Rajeev Ramakrishnan, Assistant Professor, Department of Social Work, Amrita School of Social and Behavioural Sciences (ASSBS). The benedictory address and inaugural address was delivered by Swami Tapasyamritananda Puri, who shared inspiring thoughts on education, values, and personal growth. A video message by Amma on education, an introduction to the academic programmes, an alumni video, and representatives from Corporate and Industry Relations (CIR) and the Office of Student Affairs (OSA), Hostels, and ICTS gave presentations that helped students become familiar with academic opportunities, campus facilities, and support services.

The programme concluded with the vote of thanks by Dr. Mukil M. V., Assistant Professor, ASSBS & Assistant Director, AMMACHI Labs, followed by the National Anthem, marking a warm and memorable beginning to the students' academic journey.



Induction Programme For School of Social and Behavioural Sciences Students



Lighting of the lamp by Swami Tapasyamritananda Puri and Faculty of SSBS.

Farhaan Farooqui
(III BSW)



STUDENTS' CORNER





A BEAUTIFUL MIND

John Forbes Nash Jr., the Nobel Prize winner, still teaches at Princeton and walks to campus each day. These simple facts nearly made me cry, showing how powerful the movie "A Beautiful Mind" is. It's about a brilliant mathematician who also struggled with schizophrenia. His work in game theory affects our daily lives. At one time, he thought Russians were sending him secret messages in the New York Times.

The movie stars Russell Crowe as Nash and Jennifer Connelly as his wife, Alicia, who is pregnant when Nash's illness starts to show.

It shows a man whose mind helped humanity a lot, but also caused him a lot of pain through strange and scary thoughts. Crowe brings Nash to life without being dramatic, showing how he goes from a confident young man to someone who is mentally troubled and then slowly gets better. Nash has been compared to great scientists like Newton, Mendel, and Darwin. But for many years, he was just a man who talked to himself in the corner.

Director Ron Howard shows that Nash had a good side that inspired his wife and others to stay by his side, to keep hope, and to believe that something great could happen.

The movie begins with a quiet, proud young man with a West Virginia accent, who gradually becomes a worried, secret person who thinks he is a spy being followed by government agents. Crowe is very convincing as a man who looks like he is aging 47 years in the movie.

The movie shows his treatment by a kind psychiatrist and the painful process of insulin shock therapy.

Medication helps him a bit, but only if he takes it. Better drugs eventually help him return to Princeton. The movie really interested me in Nash's life. I learned that he was a recluse for many years, walking around the campus, talking to no one, drinking coffee, smoking, and reading newspapers and magazines. Then one day he said a simple, kind thing to a colleague about his daughter, and people started to notice that Nash seemed better.

There's a powerful scene when a Nobel committee representative visits and tells Nash he is being considered for the prize.

Nash says people are usually told they've won, not that they're being considered. He says, "You came here to find out if I am crazy and would screw everything up if I won." He did win, and didn't mess things up.

Movies often make mental illness look strange or dramatic.

Here, it's just a disease that makes life almost impossible for Nash and his wife, before he becomes one of the lucky ones who pulls out of the downward spiral.

When Nash won the Nobel, he was asked to write about his life, and he honestly said his recovery wasn't all about joy.

He said, "Without his 'madness,' Zarathustra would necessarily have been only another of the millions or billions of human individuals who have lived and then been forgotten." Without his madness, would Nash have been forgotten too? Did his special way of thinking in math come with a cost? The movie doesn't know and can't say.

SUVARNA KA
(III BSW)





MUSAFIR CAFE

On the surface, it's a kind of love story. It follows young people trying to understand relationships and figure out how to live together in a way that works for them. They meet in a traditional setup, but things quickly take a different turn than what's usually expected. The story includes the first meeting, the first attraction, the first steps toward a relationship, and even the first fight everything is there. But as time goes by, the conversations start to feel the same.

After a while, people talk not really to connect, but just to pass the time.

The world hasn't looked for fresh conversations for a long time. The only thing that changes are the people involved in the conversations. That's when the book adds another layer. It explores small, everyday things in life that we often ignore to keep moving along the path that society has set for us. Things like getting an education, finding a job, getting married, buying a house, having children, and so on. In all of these, there's little room for wild ideas or unusual dreams.

We all have a short window of time in our youth, when we're starting our careers and have many choices. Once we get into the race, it's hard to escape. And you might often wonder, what's the point of all this? What am I really trying to achieve with my life?

Divya Prakash Dubey has some interesting thoughts on how we shape our lives through what makes us different, rather than what fits into the usual mould.

Life doesn't have a clear answer.

It's an interesting book because it combines storytelling with characters talking to each other. Sometimes the dialogues don't always make perfect sense, and since there aren't many characters, the conversations can feel a bit repetitive.

I really liked the part where Chandar gets to live the dream that many book lovers have.

It's a place filled with books and the magic of storytelling, without the worries of making money, taking care of a family, or buying property. Of course, this is the life of someone who is different, and society can't function if everyone is like that. The structures we've built for our social lives would collapse if too many people didn't fit into the system.

But the world of art and literature is more suited for people who are different and dreamers.

These lost souls often contribute more to improving our lives by questioning the way things are and exploring new paths. Even if their way of living seems passive, it's their passion that keeps the connection between our ancestors and us alive. The ancestors wrote down their experiences and knowledge, and we carry on their legacy today. The basic meaning of life doesn't change, and neither does humanity. What changes is how we explore the same paths, make our own mistakes, and eventually arrive at a place after facing many challenges and understanding the most important parts of life.

Although love and marriage are central themes of the book, especially how modern values challenge traditional ones, it's the philosophy of life itself that kept me interested in reading it.

The book feels like a comforting reminder that you're not alone. Many people struggle to understand life just as you do. No matter how difficult or silly it seems, there's no one-size-fits-all solution that works for everyone.

SUVARNA KA
(III BSW)



SCHEMES AND ACTS



ACT

PUBLIC EXAMINATIONS (PREVENTION OF UNFAIR MEANS) AMENDMENT BILL, 2026 (ANTI-PAPER LEAK BILL)

In July 2026, the Indian government introduced the Public Examinations (Prevention of Unfair Means) Amendment Bill of 2026, also known as the Anti-Paper Leak Bill, during the rainy season of Parliament. The Bill aims to improve the Public Examinations (Prevention of Unfair Means) Act of 2024 by creating initiatives to combat and reduce exam malpractices such as paper leakage and exam fraud and in this way boost the confidence of the public regarding the central career systems.



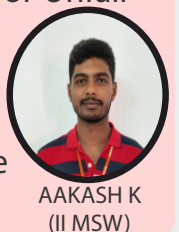
The main aim of the Bill is to facilitate a fair and open process of exams. The Bill has been introduced in the wake of numerous instances of exam fraud affecting various job recruiting and entrance exams across the country. With the help of this Bill, the organized crime groups engaged in paper leakage are expected to be discouraged and more accountability for the exam providers achieved. One of the main provisions of the Amendment Bill is the introduction of increased penalties for exam fraud. The new law stipulates penalties for organized exams malpractice such as imprisonment of a convicted person for up to 10 years and financial penalties of up to 50 lakh rupees. The legislation has suggested the inclusion of Special Task Forces to investigate crimes relating to examination and Fast-Track Courts to dispose of cases rapidly. The Bill states that the investigation and trial should be done within the stipulated timeframes so that cases can be resolved properly without any delays. The intention behind such provisions is to increase the credibility of India's public examination system.

REFERENCES:

Press Information Bureau (PIB), Government of India – Public Examinations (Prevention of Unfair Means) Amendment Bill, 2026. (Official government release when notified.)

PRS Legislative Research – Public Examinations (Prevention of Unfair Means) Amendment Bill, 2026.

Ministry of Personnel, Public Grievances and Pensions, Government of India – Legislative



AAKASH K
(II MSW)

CENTRAL SCHEME

NATIONAL FAMILY BENEFIT SCHEME



A family welfare scheme under the umbrella scheme 'National Social Assistance Programme' (NSAP) by MoRD. In this scheme, financial assistance is provided to the bereaved households in case of the death of the primary breadwinner irrespective of the cause of death. The family benefit will be paid to such surviving member of the household of the deceased poor, who after local inquiry, is found to be the head of the household. The death of such a breadwinner should have occurred whilst he/ she is more than 18 years of age and less than 60 years of age.

Benefits

Rs. 20000/- will be given as a lump sum assistance to such surviving member of the household of the deceased poor, who after local inquiry, is found to be the head of the household. The assistance would be given to every case of death of breadwinner in a family.

Eligibility

1. The applicant must be a citizen of India.
2. The family of the applicant must be living Below Poverty Line (BPL).
3. The primary breadwinner of the applicant's family must have been deceased.
4. The age of the deceased breadwinner must have been more than 18 years and less than 60 years.
5. The applicant must be the succeeding primary breadwinner of the family.

Application Process

Offline & Online

REFERENCE: <https://www.myscheme.gov.in/schemes/nfbs>



VISHNUPRIYA J
(II MSW)

STATE SCHEME

HIV/ AIDS PENSION SCHEME

The Government of Puducherry introduced the HIV/AIDS Pension Scheme to provide monthly financial assistance to people living with HIV/AIDS. The main objective of the scheme is to support them in meeting their basic personal and medical expenses. This financial assistance helps reduce their dependence on others and improves their quality of life by providing a sense of security and dignity.

Financial Assistance

The beneficiaries of the HIV/AIDS Pension Scheme receive financial assistance based on their age:

- (1) ₹1,500 per month for beneficiaries below 60 years of age.
- (2) ₹2,000 per month for beneficiaries between 60 and 79 years of age.
- (3) ₹3,000 per month for beneficiaries aged 80 years and above.

Application Process

Applications for the HIV/AIDS Pension Scheme can be submitted to the designated authorities in each region:

Puducherry: Deputy Director (Social Defence), Old Age Pension Section, Department of Women and Child Development.
Karaikal: Child Development Project Officer.
Mahe and Yanam: Welfare Officer.

Documents required

- (1) Registration or Treatment Certificate issued by the concerned ART Medical Officer.
- (2) Copy of the Aadhaar Card.
- (3) Copy of the Voter ID Card.
- (4) Copy of the Ration Card.



REFERENCE: <https://www.my-scheme.gov.in/schemes/haps>



SHIJO K JOHN
(II MSW)

CURRENT AFFAIRS



JULY 2026

1. India Launches Clouded Leopard Conservation Action Plan



India launched a new Clouded Leopard Conservation Action Plan on International Clouded Leopard Day, observed on 4 August 2026. The plan was prepared under the Government of India-GEF-UNDP initiative and was released during the 91st meeting of the Standing Committee of the National Board of Wildlife in Coimbatore.

2. Government Proposes MDR on Select UPI Payments



The Union Ministry of Finance proposed amendments to the Payment and Settlement Systems Act, 2007, on 3 August 2026 to reintroduce Merchant Discount Rate on select digital payment modes. The proposal seeks to remove the zero MDR provision under Section 10A,

which currently bars banks and payment system providers from levying charges on online transactions, including Unified Payments Interface and RuPay debit card payments.

3. What is Chandipura Virus (CHPV)?



Chandipura virus (CHPV) is an arbovirus in the genus Vesiculovirus that spreads mainly through sandflies and can cause acute encephalitis. In Gujarat, 22 children died during the current monsoon season, 35 children tested positive from 184 suspected cases, and 11 sample results remained pending as of 3 and 4 August 2026.

4. India Targets 874 GW Power Capacity by 2031-32



India's installed power generation capacity is projected to reach 874 GW by 2031-32. As of 30 June 2026, the total installed capacity stood at 548,858 MW, or about 548.86 GW.



Non-fossil fuel sources accounted for 54.18% of the installed capacity on the same date, above the Nationally Determined Contribution target of 50% for 2030.

5. Centre Proposes Rules for Two-Wheeled Ambulances



The Ministry of Road Transport and Highways has proposed draft rules to introduce two-wheeled ambulances in India. The draft framework seeks to create a separate legal and technical basis for registration, design, safety, and operation under the Central Motor Vehicles Rules, 1989.

6. IIT Hyderabad Launches ANUGYAN Nuclear Training Programme



IIT Hyderabad and Crimson Energy Experts Pvt. Ltd. launched ANUGYAN, the Nuclear Technology Orientation Programme, on 3 August 2026. The three-month residential programme is India's first indus-

-try-academia course for engineers and industry professionals in the civil nuclear energy sector.

7. Department of Posts Releases Satish Gujral Commemorative Stamp



The Department of Posts released a commemorative postage stamp on 3 August 2026 to mark the birth centenary of Satish Gujral, an Indian artist, sculptor, and architect. The stamp was unveiled at Bikaner House in New Delhi by Union Minister of Communications and Development of North Eastern Region Jyotiraditya M. Scindia.

8. Tata's Agratas develops indigenous lithium cell technology



Agratas, the battery arm of Tata Group, is developing proprietary lithium iron phosphate (LFP) cell technology for its factory at Sanand in Gujarat. The company is also setting up a pilot production line for domestically designed LFP cells and a new research facility in Bengaluru for battery chemistry development.

9. L&T Wins ₹15,000 Crore ADNOC Contract for Offshore

Project



L&T Energy Hydrocarbon Offshore secured an ultra-mega offshore contract from ADNOC Offshore on 4 August 2026. The contract value is over ₹15,000 crore and covers engineering, procurement, construction, installation, and commissioning of multiple offshore facilities.

10. India, Uzbekistan Target \$3 Billion Bilateral Trade



India and Uzbekistan have set a target to double bilateral trade to about \$3 billion within three years. The target was discussed at the India-Uzbekistan Business Forum in New Delhi on 3 August 2026, along with proposals to explore a Free Trade Agreement and expand cooperation in multiple sectors.

R e f e r e n c e s :

https://www.gktoday.in/current-affairs/#google_vignette



VISHNUPRIYA J
(II MSW)

INTERNSHIP OPPORTUNITIES

INAMIGOS FOUNDATION

Work from home
Start date: Immediately
Duration: 2 Weeks
Stipend: Unpaid
Apply by: 2 Sep' 26

About the Internship

Selected intern's day-to-day responsibilities include:

1. Take part in community-driven activities and contribute to on-ground social initiatives.
2. Assist in organizing and attending meetings, campaigns, and awareness drives.
3. Support basic operational tasks related to social welfare projects.
4. Collaborate with team members to ensure smooth execution of field activities.)

Benefits

1. Certificate
2. Flexible work hours

Who can apply

Only those candidates can apply who:

1. are available for the work from home job/ internship
2. can start the work from home job/ internship between 3rd Aug'26 and 7th Sep'26
3. are available for duration of 2 weeks
4. have relevant skills and interests

To Know More and Apply

<https://internshala.com/company/inamigos-foundation-1597491346>

SHE CAN FOUNDATION

Work from home
Start date: Immediately
Duration: 1 Month
Stipend: ₹ 1,500 - 15,000 lump sum
Apply by: 3 Sep' 26

About the Internship

The She Can Foundation is an NGO, registered under the Indian Societies Registration Act of 1860, dedicated to uplifting and empowering underprivileged women. Our mission is to provide education, training, and resources to help women from marginalized communities overcome obstacles and achieve their full potential. We work to promote gender equality, increase access to healthcare and education, and provide opportunities for economic growth and development.

Benefits

1. Certificate
2. Flexible work hours
3. Letter of recommendation

Who can apply

Only those candidates can apply who:

1. are available for the work from home job/ internship
2. can start the work from home job/ internship between 4th Aug'26 and 8th Sep'26
3. are available for duration of 1 month
4. have relevant skills and interests

*** Women wanting to start/restart their career can also apply.**

To know more and apply

<https://internshala.com/company/she-can-foundation-1682405238>

QUEENS OF CHANGE FOUNDATION

Work from home

Start date: immediately

Duration: ₹ 1,500 - 15,000 lump sum

Stipend: unpaid

Apply by: 3 Sep' 26

About the Internship

Queens Of Change Foundation is a government registered, all-women organization dedicated to empowering women and restoring dignity, equality, and opportunity across communities. For many women and girls, access to basic sanitary hygiene is a daily struggle, affecting health, education, and confidence. We adopt slums and provide free sanitary pads every month, raise awareness about menstrual health, and challenge long-standing stigmas.

Benefits

1. Certificate
2. Letter of recommendation
3. Flexible work hours

Who can apply

Only those candidates can apply who:

1. are available for the work from home job/ internship
2. can start the work from home job/ internship between 4th Aug'26 and 8th Sep'26
3. are available for duration of 1 month
4. have relevant skills and interests

*** Women wanting to start/restart their career can also apply.**

To know more and apply

<https://internshala.com/company/queens-of-change-foundation-1773912904>

ODISHA DEVELOPMENT MANAGEMENT PROGRAMME (ODMP)

Work from home

Start date: Immediately

Duration: 1 week

Stipend: ₹ 400 - 1,800 /week

Apply by: 2 Sep' 26

About the Internship

Selected intern's day-to-day responsibilities include:

1. Execute a 7-day charity drive to raise funds for ODMP's social causes.
2. Spread awareness regarding the challenges faced by marginalized communities.
3. Maintain accurate daily records of your outreach efforts and funds raised.
4. Assist in charity drive activities to strengthen organization-led welfare initiatives.

Note: A performance-based stipend will be provided based on the funds raised and overall contribution during the internship.

Benefits

1. Certificate
2. Letter of recommendation
3. Flexible working hours
4. 5 days a week

Who can apply

Only those candidates can apply who:

1. are available for the work from home job/ internship
2. can start the work from home job/ internship between 3rd Aug'26 and 7th Sep'26
3. are available for duration of 1 week
4. have relevant skills and interests

*** Women wanting to start/restart their career can also apply.**

To know more and apply

<https://internshala.com/company/odisha-development-management-programme-odmp-1627223489>

<https://internshala.com/>

HOPE BEHIND TAILS FOUNDATION

Work from home

Start date: Immediately

Duration: 1 month

Stipend: ₹ 1,000 - 12,000 /month

Apply by: 3 Sep' 26

About the Internship

Hope Behind Tails Foundation is a government-registered organization recognized under the Indian Society Act, 1860, working with a vision to build a more compassionate and responsible society. With a growing presence across regions and a strong network of volunteers and community initiatives, the foundation continues to expand its impact through structured efforts.

Benefits

1. Certificate
2. Letter of recommendation
3. Flexible work hour

Who can apply

Only those candidates can apply who:

1. are available for the work from home job/ internship
2. can start the work from home job/ internship between 4th Aug'26 and 8th Sep'26
3. are available for duration of 1 month
4. have relevant skills and interests

*** Women wanting to start/restart their career can also apply.**

To know more and apply

<https://internshala.com/company/hope-behind-tails-foundation-1775669112>



SUSINDHARA S
(II MSW)

MSW JOB OPPORTUNITIES

1) Manager – Program Finance

Azim Premji Foundation

Location: Bihar, West Bengal, Uttar Pradesh, Assam

Job ID: 300575

Apply through: <https://bit.ly/4fGNDor>

Apply by: 28 Aug 2026

2) Assistant Project Officer

Cequin - Centre For Equity And Inclusion

Location: Panipat, Haryana

Job ID: 300428

Application instructions: careers@cequinindia.org with subject "Application for the post of Assistant Project Officer - Panipat" & fill the online form <https://tinyurl.com/2h64z78>

Apply by: 26 Aug 2026

3) Helpdesk Counsellor

Cequin - Centre For Equity And Inclusion

Location: Panipat, Haryana

Job ID: 300452

Application instructions: careers@cequinindia.org with subject "Application for the post of Assistant Project Officer - Panipat" & fill the online form <https://tinyurl.com/2h64z78>

Apply by: 26 Aug 2026

4) Program Officer, Schools Program

Quest Alliance

Location: Chhota Udepur, Gujarat

Job ID: 300634

Apply through: <https://questalliance.zoho-recruit.com/recruit/ViewJob.na?digest=D-S7ObI4XTx32YSj7kqXiTZ9MZ604pTFYM-3wwYQvVNx4-&embedsource=CareerSite>

Apply by: 31 Aug 2026

5) District Lead- Community Engagement (CE)

TB Alert India (TBAI)

Location: Rajanna Siricilla, Telangana

Job ID: 300614

Apply through: <https://forms.gle/Jw83ZHK8qG-YaJiwq9>

Apply by: 15 Aug 2026

6) Project Manager - Students Success & Career Development

Jal Bhagirathi Foundation

Location: "GREEN ACRES", Village Machwa, Near Sushant City, Kalwar Road, Rajasthan

Job ID: 300733

Apply through: <https://forms.gle/i6q5CHkEd4C-B72ZT9>

Apply by: 15 Aug 2026

7) Head – Job Placement Centre

Umeed NGO

Location: Sangrur, Punjab

Job ID: 300687

Apply through: delhioffice@umeedonline.com

Apply by: 31 Aug 2026

8) Office Assistant

Maharashtra Village Social Transformation Foundation (MVSTF)

Location: Mumbai, Maharashtra

Job ID: 300685

Apply through: <https://forms.gle/YVE-h7a53Sn1a2uuF7>

Apply by: 21 Aug 2026

9) Associate Director – Resource Development

Habitat for Humanity India

Location: Mumbai, Bangalore, Chennai, Pune, Delhi

Job ID: 300676

Apply through: recruitment@habitatindia.org

Apply by: 30 Aug 2026



ROSE MARIA
(II MSW)

Source: <https://www.devnetjobsindia.org>

August 2026

MON	TUE	WED	THU	FRI	SAT	SUN
					1 	2
3	4	5	6 	7 	8 	9 
10 	11	12 	13	14	15 	16
17	18	19 	20	21 	22	23 
24	25	26 	27	28	29 	30 
31 						

IMPORTANT DAYS - AUGUST

- | | |
|--|---|
| 1 August - World Lung Cancer Day | 26 August - Women's Equality Day |
| 6 August - Hiroshima Day | 29 August - National Sports Day (India) |
| 7 August - National Handloom Day (India) | 30 August - International Day of the Victims of Enforced Disappearances |
| 8 August - Quit India Movement Day | 31 August - International Day for People of African Descent |
| 9 August - International Day of the World's Indigenous Peoples | |
| 9 August - Nagasaki Day | |
| 10 August - World Lion Day | |
| 12 August - International Youth Day | |
| 15 August - Independence Day (India) | |
| 19 August - World Humanitarian Day | |
| 23 August - International Day for the Remembrance of the Slave Trade and its Abolition | |

Source - <https://www.calendarr.com/india/calendar-august-2026/>



ROSE MARIA
(II MSW)

ALUMNI CORNER



Name

Shanmukha Priya Chadarada

Roll number

CB.SW.P2MSW16027

Batch

2009 - 2011

Mobile number

9392950218

Email address

**shanmukha.chadarada1996@
gmail.com**

Present Organisation details

Sunbird Trust

Job title

**Manager - Fundraising and Donor
Engagement**

1. How was your life at Amrita?

Honestly, joining Amrita was one of the biggest leaps of faith I have ever taken.

I had already secured admissions elsewhere - MSW (HR) at Madras Christian College and Mass Communications at Women's Christian College, Chennai. But when I came across the Child Rights and Child Protection specialization at Amrita, something just clicked. Having had a difficult childhood myself, I wanted to understand how children could be protected and supported through systems. So, I let go of the other offers and chose Amrita. Looking back after eight years, I can confidently say it was one of the best decisions of my life.

I was the only student from the Telugu states in a class of 34. Until then, I had never lived outside my home state. Suddenly I was in Coimbatore, surrounded by a different language, culture, and people. Initially it

was overwhelming, but it slowly became home.

Our rural orientation visit, fieldwork, and internships completely changed the way I looked at society. Before Amrita, social work was just a term I had heard. At Amrita, I understood what grassroots work actually meant. Whether it was working with the National Child Labour Project, the District Child Protection Unit, or later going to Sri Lanka for my internship, every experience expanded my worldview.

One funny thing is that I had always loved listening to Tamil, but I couldn't speak a word! Fieldwork doesn't really give you a choice. If you want to connect with people, you learn. Today I can comfortably speak Tamil and understand Malayalam too. That is one unexpected gift Amrita gave me!

More than academics, Amrita taught me to be independent, adaptable, and confident

enough to walk into any community and simply listen.

2. What are the key skills that you learned at Amrita that helped your career?

One thing I really appreciate about MSW at Amrita is that it never boxed us into one specialization.

Yes, my elective was Child Rights and Child Protection, but before choosing that, we were introduced to community development, medical and psychiatric social work, disaster management, HR, research, and many other areas. That broad exposure became the biggest advantage in my career.

I actually started my career in education and program management. Then COVID happened, and suddenly everything became uncertain. I had to adapt quickly. I worked on freelance projects in the disability sector, moved into environmental programs, and today I work in fundraising and donor engagement.

When I look back, I realize that none of those transitions felt impossible because Amrita had already taught us to think beyond one role.

Today I can sit with a donor in the morning, write a proposal in the afternoon, design a presentation in the evening, review reports at night, and if needed, travel to the field the next day and interact with children and communities. That flexibility is something I genuinely credit to my education.

3. How is the current scope of Social Work?

The scope of social work today is far bigger than most people imagine.

People often assume social workers only work in NGOs, but that's just one part of the ecosystem. Today, social workers are leading CSR initiatives, managing sustainability programmes, shaping public policy, working in hospitals, schools, mental health services,

disaster response, research, monitoring and evaluation, fundraising, communications, international development, and social enterprises.

I've personally experienced this journey. My career has moved across education, disability inclusion, environmental programmes, and now fundraising and partnerships.

Social workers are uniquely equipped because we understand people, systems, communities, and institutions. That combination makes us valuable almost anywhere.

One thing I would also say is this: social work is demanding. There are deadlines, field realities, donor expectations, and difficult conversations. But it's one of the few professions where you can clearly see the purpose behind your work.

The Japanese concept of Ikigai talks about finding the intersection of what you love, what you're good at, what the world needs, and what you can be paid for. For me, social work comes very close to that.

4. What message you would like to give to the current MSW students?

Don't limit yourself to your specialisation. Your degree is only the foundation. Keep learning beyond the classroom. Learn how to write well. Learn presentations. Learn design. Learn data analysis. Learn how to tell stories. Learn fundraising. Learn technology. Every additional skill makes you a stronger social worker.

Most importantly, don't treat fieldwork as an assignment to finish. That's where your real education happens.

And don't worry if your career doesn't follow a straight line. Mine certainly didn't. Every experience, even the unexpected ones, prepared me for the next opportunity.

Stay curious, stay humble, and never lose the empathy that brought you into this profession.

5. What are your key responsibilities in the present job?

I currently work as the Manager - Fundraising and Donor Engagement at Sunbird Trust, where we work towards building peace through education in some of the most remote and conflict-affected regions of Northeast India.

People often think fundraising is simply asking for money. In reality, it's about building trust and long-term partnerships. My work starts with identifying and engaging potential CSR partners, foundations, philanthropists, and individual donors. I lead conversations, develop proposals, prepare presentations, and design partnerships that align both donor interests and community needs. Once a partnership begins, my work continues through regular engagement - sharing newsletters, impact stories, utilization certificates, annual reports, narrative reports, and ensuring donors understand the impact their support is creating.

I work closely with our programme teams to understand what's happening on the ground, collaborate with the communications team to tell those stories responsibly, and travel to the field whenever required to document impact or facilitate donor visits.

One week I could be presenting to corporate leaders in a boardroom, and another week I could be sitting in a school in Northeast India, listening to children share their dreams.

That bridge between communities and people who want to create change - that's my favourite part of the job.

6. Who is/are your inspiration?

I honestly don't have one single source of inspiration. I borrow a little from everyone and everything.

This might sound funny coming from a social worker, but one of my biggest inspirations growing up was cinema.

When I was in school, I watched Yuva (the Telugu version of Aayutha Ezhuthu), and I remember wanting to be like Michael - the

character who believed young people could create change. Later, after watching Rangam (Ko in Tamil), I was convinced I wanted to become a journalist! Looking back, I think those films planted the seed that work should have purpose. Another film that stayed with me was Kannathil Muthamittal (Amrutha in Telugu). It sparked my curiosity about Sri Lanka, and years later, I actually chose Sri Lanka for my summer internship during MSW. It's amazing how stories can quietly influence real-life decisions.

I'm also a huge admirer of Suriya - not just as an actor, but for the work he does beyond cinema. His commitment to education and social causes has always inspired me. I believe public figures have the power to influence society positively, and he's someone who has used that influence meaningfully.

At Amrita, one person who deeply inspired me was Dr. Kanagaraj. Many people know him today as the Professor/Vice Chairman, but what inspired me was his journey. In 2016, he was our field coordinator. He started with humble beginnings, worked his way up through dedication, and was always eager to mentor students. He constantly encouraged us to explore opportunities, think critically, and look beyond the classroom. Watching his journey taught me that leadership is earned through consistency and service.

Today, my biggest inspiration comes from the communities I work with in Northeast India. Every field visit reminds me how resilient people can be. I've met children who dream fearlessly despite enormous challenges and communities that continue to hope even when resources are scarce.

So if you ask me who inspires me, I'd say it's a combination of stories, cinema, mentors, and the incredible people I meet through social work. I think inspiration is everywhere - you just have to be willing to notice it.

7. Any other thing you would like to share?

A few months ago, I was trying to declutter my inbox. (Apparently deleting old emails is also good for the planet, so I felt unusually productive that day!). Somewhere between forgotten OTPs and old newsletters, I stumbled upon my admission confirmation emails from Madras Christian College and Women's Christian College.

I smiled for a while.

Life could have looked completely different.

If someone had told the 20-year-old me that one day I'd be travelling across the remote hills of Northeast India, sitting with children in villages that don't always have reliable electricity or network connectivity, and then returning to present those stories to CEOs, CSR leaders, and philanthropists - I probably wouldn't have believed them.

That's the beauty of social work. You never know where it will take you.

If there's one thing I'd like every student to know, it's this: don't underestimate the power of saying "yes" to opportunities that scare you.

Saying yes to Amrita changed my life.

Saying yes to fieldwork changed the way I saw the world.

Saying yes to Sri Lanka broadened my perspective.

Saying yes to Northeast India gave me a purpose that I never knew I was looking for.

And I have a feeling the best chapters are still waiting to be written.

UGC NET QUESTIONS SOLVED JULY 2018

1. Which among the following days of the calendar year of National importance are correctly matched?

Event Date of observance

- (a) Anti Leprosy Day - 24th February
- (b) World Water Day - 22nd March
- (c) World Health Day - 7th March
- (d) World Earth Day - 22nd April

Code:

- (1) (a), (b) and (c) only
- (2) (b), (c) and (d) only
- (3) (a) and (c) only
- (4) (b) and (d) only

2. "Criminal Law falls under, a theory of justice that considers proportionate punishment morally acceptable response to crime.

- (1) Corrective justice
- (2) Distributive justice
- (3) Procedural justice
- (4) Retributive justice

3. The interview guide will be used during interview by:

- (1) Interviewee
- (2) Interviewer
- (3) Different people
- (4) Both interviewer and interviewee

4. How many disabilities are listed in the Rights of Persons with Disabilities Act, 2016?

- (1) 7
- (2) 14
- (3) 21
- (4) 28

5. The 2017 Global Hunger Index (GHI) Report ranked India country out of 118 countries with a serious hunger situation.

- (1) 45th
- (2) 58th
- (3) 97th
- (4) 101st

6. National Policy for Persons with Disability was adopted in India in the year.

- (1) 2004
- (2) 2006
- (3) 2008
- (4) 2010

7. National Mental Health Policy was adopted in the year:

- (1) 2005
- (2) 2010
- (3) 2014
- (4) 2017

8. According to 2011 census of India, the total Scheduled Caste and Scheduled Tribe population is.

- (1) 16.6% and 8.6% respectively
- (2) 18.5% and 7.6% respectively
- (3) 19.5% and 9.6% respectively
- (4) 21% and 8% respectively

9. A manager may delegate any of the following except:

- (1) Authority
- (2) Workload
- (3) Responsibility
- (4) Attendance at meetings to represent the department

10. The strongest evidence for causality comes from research method.

- (1) Experimental
- (2) Causal-comparative
- (3) Correlation
- (4) Ethnography

ANSWER KEY

OPTION 4

OPTION 4

OPTION 2

OPTION 3

OPTION 3

OPTION 2

OPTION 3

OPTION 1

OPTION 3

OPTION 1



SUSINDHAR S
(II MSW)





AMRITA

VISHWA VIDYAPEETHAM

DEEMED TO BE UNIVERSITY

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