

29/07/2026

Amrita Vishwa Vidyapeetham, Amrita School of Arts, Humanities & Commerce, Coimbatore

Midterm Exam Schedule for III Semester BA(Hons) (CBM & CDA) 2025-Odd Semester 2026-2027

Date, Day & Session	BA HONOURS WITH RESEARCH IN MASS COMMUNICATION WITH BUSINESS MANAGEMENT AND MEDIA 2025	BA HONOURS WITH RESEARCH IN MASS COMMUNICATION WITH DIGITAL DESIGN AND ANIMATION 2025
17/08/2026 S2 Monday	24MCN202 Digital Photography & Videography	
18/08/2026 S2 Tuesday	24MCN203 News, Analysis and Debates -I	
19/08/2026 S2 Wednesday	24MCN205 Public Relations and Event Management	
20/08/2026 S1 Thursday	22ADM211 Leadership from Ramayana	
21/08/2026 S2 Friday	24MCN209 Emerging Trends in Broadcast Media/24MCN207 Print, Digital and Broadcast Advertising	
22/08/2026 S2 Saturday	24MCN210 Digital Television and Streaming Media/24MCN208 Corporate Communication in Practice	

Timings : S1-9.00 AM to 11.00 AM, S2-11.30 AM to 1.30 PM


Controller of Examinations

Copy to The Chairpersons - Mass Communication /Cultural Education

Dean Engg./Controller of Examinations/Academic Coordinator