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AMRITA DARPAN

Student Activities at Amrita Coimbatore Campus



OFFICE OF STUDENT AFFAIRS

Organised, Student-Centric, Approachable

Office of Student Affairs

AMRITA VISHWA VIDYAPEETHAM, COIMBATORE



AMALABHARATHAM CLEANUP DRIVE 2025

Inspiring wisdom and learning in campus



Volunteers actively participating in the Amalabharatham cleanup drive, collecting and disposing of waste to create a cleaner and healthier environment. Their dedication and teamwork exemplify the spirit of community service and environmental responsibility.





Editor's Note

Mrs. Aswathi K B
Faculty Student Welfare
Editor-in-Chief



Beyond Grades

Examinations! A word that evokes mixed feelings among students. For some, it brings a sense of challenge; for others, anxiety and sleepless nights. Yet, examinations have always been an integral part of the academic journey, serving as both a test of knowledge and a mirror reflecting one's dedication, discipline, and perseverance.

Beyond marks and grades, an exam is truly a moment of reflection, a pause to assess how deeply one has understood, questioned, and applied what was learned. It is not merely about memorizing facts, but about cultivating the ability to think critically and express ideas clearly. When approached with the right spirit, exams can be stepping stones to growth rather than hurdles to fear.

At Amrita, education is not confined to classrooms or textbooks; it is a holistic journey toward self-development. Examinations, therefore, are not an end in themselves but milestones in this continuous process of learning. They encourage students to strengthen their focus, manage time wisely, and face challenges with calm and confidence — qualities that extend far beyond the examination hall.

Let us remember that true success in exams lies not just in high scores, but in the integrity, effort, and balance one maintains throughout the process. As Amma often reminds us, "Every experience is a lesson; every challenge an opportunity to grow." May we approach each examination with faith, clarity, and an unwavering commitment to learn, not for grades, but for life.

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AMMA SAYS...



Amma's Guru Purnima Message



Guru Purnima symbolizes the disciple's heartfelt surrender and gratitude at the feet of the Guru, who severs the bonds of countless lifetimes. The Guru is both the moon of love, which dispels sorrow and brings serenity, and the sun of wisdom, which destroys the darkness of ignorance. True Guru Purnima is not about external rituals, but the awakening of surrender within—the mind that reflects the Guru's full moon shines without any trace of ego. The Guru's light is the inner illumination that reveals truth and showers goodness upon all, yet it can be experienced fully only by those who hold the attitude of humility and devotion. The disciple's debt to the Guru, who leads one from untruth to truth and from darkness to light, cannot ever be repaid. Only one who has attained completeness can impart wisdom and peace to others. Real Gurus are those who have risen beyond desires but, out of compassion, dedicate their lives to uplifting the sorrowful and guiding them toward liberation. Amma reminded everyone that life is fragile—our next breath is not guaranteed—and true living is measured not by years but by the moments spent in awareness and discernment. Amma urged all her children to live with that awareness and gratitude for the Guru's grace.



Guru Purnima Celebrations

10th July, 2025

A Sacred Celebration of Devotion and Gratitude

Guru Purnima, a sacred occasion in the Indian spiritual tradition, was celebrated with great reverence and devotion at Amrita Vishwa Vidyapeetham, Coimbatore Campus, on 10th July 2025. The event, held at the New Auditorium, was marked by spiritual fervor, devotion, and heartfelt expressions of gratitude toward the Guru Parampara—the lineage of enlightened masters who guide seekers on the path of wisdom and self-realization.

The celebration commenced early in the morning with the Guru Paduka Pooja, a symbolic ritual in which the sacred sandals of the Guru were worshipped, representing surrender, humility, and devotion. The pooja created a sanctified atmosphere, invoking divine grace and setting a deeply spiritual tone for the rest of the day.



Following this, a Navagraha Homam was performed by learned priests. This Vedic fire ritual, dedicated to the nine celestial deities, sought to invoke harmony and spiritual balance. The rhythmic chanting of mantras and the glow of the sacred fire filled the hall with purity and divine energy, uplifting the minds of all participants.

A mesmerizing session of Vedic chanting by trained students and faculty further enriched the spiritual ambience. The resonant sounds of sacred mantras reverberated through the auditorium, fostering inner calm, clarity, and a sense of oneness among all those present.



The spiritual highlight of the day was the Satsang by Poojaniya Swami Tapasyamritananda Puri, a senior monastic disciple of Amma. Swamiji spoke eloquently about the significance of the Guru in guiding seekers toward self-realization. His discourse, filled with wisdom and compassion, inspired the audience to cultivate surrender, faith, and self-effort on their spiritual journeys.

In the evening, the celebration continued with a soulful bhajan session led by students and residents. The devotional songs, sung with deep emotion, filled the auditorium with a serene yet vibrant energy. The collective participation in singing created a powerful sense of unity and devotion.

The event concluded with the distribution of Mahaprasadam, shared joyfully by all attendees as a symbol of divine blessings and gratitude.

The Guru Purnima 2025 celebration at Amrita Vishwa Vidyapeetham served as a profound reminder of the eternal bond between the Guru and the disciple. Through rituals, chanting, satsang, and devotion, the event beautifully reflected the spiritual essence of Guru Purnima. The enthusiastic participation of students, faculty, and ashram residents made the celebration a truly uplifting and memorable experience for the entire Amrita community.

Deeksharambh- Student Induction Programme

30 July & 4 – 13 August, 2025

Deeksharambh 2025 opened doors to learning, service, and limitless possibilities

With Amma's divine blessings and the dedicated efforts of the Amrita community, Deeksharambh 2025, the Freshers' Orientation Programme, was successfully conducted from July 30 to August 13, 2025, at the Coimbatore campus of Amrita Vishwa Vidyapeetham.

The two-week event welcomed students from diverse disciplines including Physical Sciences, Computing, Engineering, Artificial Intelligence, Cybersecurity, and Aerospace.

The programme was designed to blend academic readiness, spiritual grounding, industry exposure, and personal growth.

The inaugural session on July 30 began with registration, prayer, and the traditional lighting of the lamp at Amriteshwari Hall.

Esteemed dignitaries delivered their addresses, with a keynote on healthcare innovation by Mr. Vijai Shankar Raja, Managing Director, Helyxon Health Care.



On August 4, sessions for the School of AI opened with blessings from Swami Tapasyamritananda Puri and an inspiring talk by Mr. Hari Subramanian, Managing Director, Colruyt Group.

Day 2, August 5, featured Mr. Raamanathan Gururajan of Relanto.ai and alumni speaker Mr. Kiran S. Raj, who shared insights on emerging AI technologies.

Students were also introduced to the Mentor-Mentee Programme, strengthening faculty-student connections.

The School of Computing sessions on August 6 highlighted entrepreneurship and digital innovation, with Chief Guest Dr. Madhan Kumar Srinivasan, CEO, Wise Work.

Day 4, August 7, focused on holistic development, with Ms. Roshini Kesavan, CEO of Binari Intelligence Systems, motivating students to embrace leadership and innovation.

Student discipline, welfare, and alumni guidance were also part of the day's discussions.

On August 8, Cybersecurity and AIE students heard from Mr. Karmendra Kohli, CEO, SecureEyes, and Ms. S. Soumya, Uber APAC Talent Acquisition Leader.



Mechanical Engineering students on August 9 were inspired by Dr. C. V. S. Kiran of Skyroot Aerospace and robotics expert Mr. Bharathi Raja of LionsBot.

The orientation for Electrical and Electronics students on August 11 featured speakers from SolarEdge and Levi Strauss & Co., with alumni sharing practical career experiences.

Electronics and Communication Engineering students engaged on August 12 with leaders from WG Tech and CynLr Labs, along with alumni speaker Ms. Gayathri Kishen from CISCO.

The final day on August 13 brought Aerospace Engineering students together to hear from Mr. Manjunath, MD of UHP Technologies, on innovation and sustainability.



Throughout the programme, Swami Tapasyamritananda Puri guided students through spiritual sessions and satsangs.

Daily yoga classes and the screening of Mother of Millions further enriched the students' orientation experience.

Students also gained valuable exposure to placement guidance, student clubs, discipline policies, and mental wellness resources.

Deeksharambh 2025 concluded as a transformative beginning, instilling confidence, purpose, and a sense of belonging in every fresher.



Gokulashtami - Where you can find krishna at his best

14th – 16th August 2025

The campus became Vrindavan, alive with song, dance, and devotion.



With the blessings of Amma, Gokulashtami 2025 was celebrated with devotion and grandeur at Amrita Vishwa Vidyapeetham, Coimbatore, from August 14 to 16, 2025.

The three-day festival commemorated the divine birth of Lord Krishna, symbolizing love, wisdom, and dharma.

The celebrations commenced on August 14 at Amriteshwari Hall with the sacred Sahasranama Archana.

The soulful Nagara Sankeerthana filled the campus with bhajans and chants, creating an atmosphere of devotion.

The inaugural session featured a Benedictory Address by Swami Tapasyamritananda Puri, who spoke on Krishna's timeless teachings from the Bhagavad Gita.

Registrar Dr. P. Ajith Kumar highlighted the importance of preserving cultural traditions in academic life.

The session concluded with a satsang by Br. Achutamrita Chaitanya, who shared divine stories of Krishna.

Day 1 featured cultural and sports events that showcased student creativity and energy.

Mime and Classical Dance Solos captivated audiences with artistic expression.



Instrumental and Vocal Music sessions echoed with devotional ragas and melodies.

Sports competitions at the Main Ground reflected the joyful spirit of young Krishna.



On Day 2, August 15, group performances brought harmony and collective devotion to the stage.

Group Music (Indian and Western) highlighted talent across genres, while Semi-Classical Dance Solos blended tradition with modernity.

Campus decoration turned every corner into a celebration of Krishna's leelas with rangolis, flowers, and symbolic displays.

The Chenda Finals electrified the atmosphere with the beats of traditional percussion.

Evening sessions of Classical and Semi-Classical Group Dances enthralled audiences with devotional storytelling through movement.

Day 3, August 16, began at dawn with Nagara Sankeerthanam, followed by the majestic Procession with Float.





Students dressed as Krishna, Radha, and gopikas transformed the campus into Vrindavan, radiating devotion and joy.

The Cheeda Distribution united the community in prasadam sharing, symbolizing divine blessings.

The festival concluded with Prize Distribution and soulful Midnight Bhajans, leaving devotees immersed in Krishna's eternal presence.



Sargamritam

1st – 3rd August 2025

Every performance reflected the rhythm of creativity and tradition



Sargamritam 2025, the prestigious Inter-Campus Youth Festival of Amrita Vishwa Vidyapeetham, was celebrated from 1st to 3rd August 2025 at the Coimbatore campus.

The event brought together students from eight campuses – Amritapuri, Kochi, Coimbatore, Arasampalayam, Mysuru, Bengaluru, Chennai, and Amravathi.

Over three days, the festival served as a vibrant platform for cultural exchange, artistic exploration, and creative expression.

The festivities commenced on 1st August with a ceremonial procession from the Saraswathi Statue to Amriteshwari Hall.



The procession was flagged off by Dr. P. Ajith Kumar, Registrar, Amrita Vishwa Vidyapeetham.

The inaugural ceremony began with a benedictory address by Swami Tapasyamritananda Puri.

He emphasized the eternal connection between spirituality and the arts.

Swamiji highlighted how creativity, rooted in India's traditions, can be a medium of inner realization.

Dr. P. Ajith Kumar, Registrar then officially inaugurated the festival with words of encouragement for the student community.

He underlined the importance of Sargamritam in nurturing holistic growth and unity across campuses.

The evening featured a soulful welcome performance by the Raaga Sudha Music Club.

Day 2, August 2, unfolded with a diverse set of competitions across venues.

At Amriteshwari Hall, students showcased talent in Light Vocal, Group Song, and Classical Dance Solo.

Sudhamani Hall witnessed vibrant performances in Mimicry, Western Instrumental, and Classical Percussion.

Viveka Hall and Seminar Hall 1 turned into hubs of intellectual engagement with elocution, debate, and quiz.

Fine arts competitions such as collage, cartooning, painting, rangoli, clay modeling, and mehendi added colour to the festival.

Each artwork reflected themes of cultural heritage, social issues, and creative imagination.

The highlight of Day 2 was a special performance by Ms. Gayathri Padmanabhan, renowned classical dancer and TEDx speaker.



Her storytelling through dance captivated the audience with grace and depth.

Day 3, August 3, continued the excitement with classical and western vocal performances at Amriteshwari Hall.





Mime, Folk Orchestra, and One Act Plays brought drama and creativity to the stage.

Poster making, installations, and spot photography enriched the visual side of the festival.

The Valedictory Ceremony served as the grand finale to the three-day event.

Distinguished music director Mr. Ramu Raj and his team enthralled the audience with a soul-stirring concert.

Prizes were awarded to winners across categories, and the championship trophy was presented amidst loud cheers.

The festival's success was credited to the meticulous planning and teamwork of faculty coordinators, volunteers, and organizing committees.

Sargamritam 2025 emerged not just as a cultural festival, but as a transformative journey of unity, creativity, and inspiration for all participants.



79th Independence Day Celebration

15th August 2025

79th Independence Day Celebrated with Pride and Patriotism



The 79th Independence Day was celebrated with pride and patriotism at Amrita Vishwa Vidyapeetham on 15th August 2025. The celebration commenced with the assembly at 8.45 a.m.

At 9.00 a.m., the Indian Tricolour was hoisted by the Guest of Honour, Dr. P. Ajith Kumar, Registrar, Amrita Vishwa Vidyapeetham, in the presence of Dr. Sasangan Ramanathan, Dean – Academics, Dr. Nava Subramanian, Dean – School of Business, Mr. Satish Menon, Campus Director and Retired Air Commodore, Dr. O. J. Kumaresan, Director of Physical Education, and Dr. Bagavinar K, Additional Director of Physical Education. The flag hoisting was followed by the National Anthem, sung with great fervor by the gathering.



At 9.10 a.m., Dr. P. Ajith Kumar, Registrar delivered the Independence Day address. His speech offered a multifaceted reflection on India's journey, honoring the nation's past achievements while acknowledging future challenges. He paid tribute to "towering leaders, unsung heroes, and millions of ordinary Indians" whose sacrifices secured the country's freedom. He reminded the audience that independence was not just a historical milestone but a daily responsibility.

The Registrar spoke about India's progress as a vibrant democracy and global leader in science, technology, and economic growth, while also celebrating the nation's culture and values. At the same time, he highlighted the pressing challenges India must confront, including climate change, social inequality, technological disruption, and global competition.

Addressing the youth, he urged them to be the torchbearers of India's future—to dream ambitiously, act with integrity, and direct their education toward not only personal success but also service to society with compassion. He emphasized that true independence could be realized only when dignity and equality reached every citizen, from farmers to students across the nation.



Dr. P. Ajith Kumar, Registrar concluded his inspiring address by invoking a pledge to uphold constitutional values, strive for a greener and more inclusive India, and strengthen the nation's global standing through innovation and unity. He ended his speech with a salute to the audience and a call to action to build an India that shines while uplifting every citizen.

The program concluded with the distribution of sweets by the Registrar, which created a joyful and memorable conclusion to the day's celebrations.

India Quiz Inspires Patriotism on Independence Day

15th August 2025

India Quiz 2025 Sparks Patriotic Spirit on Independence Day



As part of the Independence Day celebrations, an engaging India Quiz was conducted on 15th August 2025 at Achariya Hall, AB1, Amrita Vishwa Vidyapeetham, Coimbatore. The quiz focused on Independent India and the nation's journey toward becoming a global power, aiming to foster a spirit of patriotism and awareness about India's remarkable growth and achievements. Over 50 students from various departments participated enthusiastically in teams of two. The event was inaugurated by Dr. P. Ajith Kumar, Registrar, and Air Commodore Satish Menon, Campus Director.

The quiz was conducted by Adithya Anish Nair, Head of Quizkrieg, the quiz club of Amrita Vishwa Vidyapeetham. The preliminary round comprised 20 written questions, from which the top eight teams advanced to the finals. The final round featured 56 questions spread across five rounds, designed with diverse formats to keep the participants intrigued and challenged.

The winners of the quiz were:

1. Aditya Seetharaman [CB.EN.U4EEE24004] and R. Magizheaswar [CB.EN.U4EEE24038]
 2. Ashwin Sridhar [CB.EN.U4MEE22109] and Ashwath S [CB.EN.U4MEE22037]
 3. Shreenithi M [CB.EN.U4ECE23149] and Ridhu Pharan Anandakumar [CB.EN.U4ECE23133]
- The event concluded on a high note, with participants gaining deeper insights into India's history, achievements, and progress, leaving them with a renewed sense of pride and national importance.

Ganesh Chaturthi Celebrations

27th – 29th August, 2025

A Joyous Celebration of Devotion and Unity at Ettimadai Campus

The Ettimadai campus joyfully celebrated Ganesh Chaturthi from August 27th to 29th, 2025, with devotion, enthusiasm, and cultural harmony. The three-day celebration created an atmosphere of divine energy and togetherness across the campus community.

Preparations began on Day 0 (August 26th) at 5:00 PM, when the beautifully adorned Ganesh idol was ceremoniously welcomed and placed in a grandly decorated mandapam.



Day 1 commenced at dawn with the Ganapathy Homam at 5:00 AM at the AB2 Portico, filling the air with Vedic chants and the fragrance of sacred offerings. This was followed by the Prathishta (installation of the idol) from 8:30 AM to 11:30 AM, marking the formal beginning of the festival. In the afternoon, a vibrant series of cultural performances by students and faculty took place from 3:00 PM to 5:00 PM, showcasing devotion through art and music. The day concluded with pooja and aarathi sessions

from 6:00 PM to 8:00 PM, followed by the distribution of prasadam to all attendees. Day 2 began with morning pooja and aarathi from 5:00 AM to 8:30 AM, creating a serene and devotional atmosphere. Devotees later received prasadam as a sacred offering. The evening featured another round of pooja and aarathi from 6:00 PM to 7:30 PM, followed by a mesmerizing Diyas Lighting Ceremony at 7:00 PM, illuminating the surroundings with warmth and reverence.



Day 3, the final day of the celebration, began with the morning pooja and aarathi from 5:00 AM to 8:30 AM, as devotees offered their heartfelt prayers before the immersion. After the prasadam distribution, the campus prepared for the much-awaited nimajanam (idol immersion). At 3:15 PM, a grand procession commenced, filling the campus with rhythmic music, chants, and devotional dance. The Nimajanam Ceremony was held from 5:30 PM to 6:30 PM, marking the emotional conclusion of the celebration. As the idol was immersed, devotees expressed gratitude and prayed for Lord Ganesha's blessings and return in the coming year.

The Ganesh Chaturthi celebrations at Ettimadai Campus in 2025 were a resounding success. The event fostered a deep sense of spiritual unity and joy among students, faculty, and staff. The collective devotion and participation made the celebration truly memorable.

Ganapathy Bappa Morya!



Onam Celebrations – OLAM 25

11th– 13th September, 2025

OLAM 25 Brings the Spirit of Onam Alive at Coimbatore Campus



The festival of Onam, Kerala's most cherished and culturally vibrant celebration, was observed with grandeur and traditional fervor at Amrita Vishwa Vidyapeetham, Coimbatore Campus, under the title OLAM 25. Held from 11th to 13th September 2025, the three-day event brought together students, faculty, and staff in a joyous expression of unity, heritage, and devotion, echoing the legend of King Mahabali's return and the spirit of the harvest season.

The celebrations commenced on 11th September at the campus playground, where an atmosphere of festivity and excitement prevailed. Traditional games such as Vadam Vali (tug of war) and Uriyadi were conducted, rekindling the nostalgic charm of rural Kerala. The enthusiastic participation of students and staff highlighted the camaraderie and team spirit that Onam fosters, setting the perfect tone for the days ahead.



On 12th September, the campus witnessed a spectacular Onam procession that became the highlight of the celebration. The symbolic arrival of King Maveli, welcomed with reverence and cheer, captivated everyone's attention. The colorful Pulikali (tiger dance) performers, along with Vettaikaran, the traditional hunter figure, added vibrancy and energy to the event. A group of female students performed the Thalapoli, gracefully carrying lamps and floral plates, accompanied by the powerful rhythms of the Chenda Melam played by student musicians.

Following the procession, a captivating 15-minute Chenda Melam performance was held on the playground, filling the air with the pulsating beats reminiscent of Kerala's temple festivals. The day concluded with a cultural evening at Amritheshwari Hall, coordinated by the RAGA Club, where students showcased their artistic talents through traditional and contemporary performances. During the event, the winners of Vadam Vali and Uriyadi were felicitated by Sri. Sreevalsan M., Director of ICTS, adding a note of recognition and appreciation.

The final day of OLAM 25, held on 13th September, began with the ceremonial lighting of the lamp, inaugurating the day's cultural proceedings. The ceremony was graced by Swami Tapasyamritananda Puri, Registrar Dr. P. Ajith Kumar, Prof. Nava Subramaniam, Dr. O.S. Deepa (Associate Professor and Vice Chairperson, Department of Mathematics), and Mrs. K.B. Aswathi (HSW). Their presence added solemnity and inspiration to the day's festivities.



A major highlight of the day was the graceful Thiruvathirakali performance by female students and faculty, who danced in perfect harmony to traditional melodies, reflecting Kerala's cultural beauty and devotion. Adding to the festive charm, intricate Pookkalam (floral rangolis) were created at the Amma Shrine, AB2 Portico, and MBA Block. Students meticulously designed these floral carpets, symbolizing a warm welcome to King Mahabali and celebrating prosperity and togetherness.





The celebration culminated with the grand Ona Sadhya, a traditional vegetarian feast served on banana leaves. Organized under the leadership of Dr. S. Mahadevan, Associate Dean – Students' Affairs, the Sadhya brought together the entire campus community to share a sumptuous Kerala meal, reinforcing the values of unity, gratitude, and cultural pride.

OLAM 25 was not merely an event but a vibrant re-creation of Kerala's timeless traditions and community spirit. Through its blend of rituals, performances, and collective celebration, the festival beautifully captured the essence of Onam—unity in diversity, devotion, and shared joy—making it a truly memorable experience for the Amrita community.



Viksit Bharat Ambassador – Yuva Connect Program

19th September, 2025

Shaping Future Leaders: Viksit Bharat Ambassador Program Begins at Amrita



The Viksit Bharat Ambassador – Yuva Connect Program was inaugurated at Amrita Vishwa Vidyapeetham, Coimbatore Campus, on 19th September 2025 at Amriteswari Hall. The event was graced by faculty members, students, and invited guests, reflecting a strong collective commitment to youth empowerment and nation-building.

The inauguration was formally conducted by Dr. P. Ajith Kumar, Registrar, Amrita Vishwa Vidyapeetham, who highlighted the importance of active youth engagement in shaping a progressive and developed India. The gathering was also addressed by Ms. Aswathi K. B., Nodal Officer, Viksit Bharat Ambassador – Yuva Connect Program, who emphasized the crucial role of young people in driving innovation, leadership, and social transformation.

The Viksit Bharat Ambassador initiative envisions empowering the youth of India to actively contribute towards the nation's development goals, with a focus on achieving the vision of a Developed India by 2047. Its objectives include fostering civic responsibility, nurturing leadership, promoting global competitiveness, and inspiring students to take proactive roles in nation-building.

As part of the program, a seminar titled “Unlocking Global Opportunities” was organized, featuring Mr. Sandeep Gupta, Founder of One-Percent, as the resource person. His engaging session provided valuable insights into emerging international career avenues and strategies for students to excel in a rapidly evolving global ecosystem.

During the event, the Student Ambassadors Team for Viksit Bharat at Amrita was introduced to the audience. It was also announced that a series of youth-led activities, awareness campaigns, and development initiatives would be organized in the coming months under the Yuva Connect Program to further strengthen youth engagement and leadership.



The program reaffirmed Amrita Vishwa Vidyapeetham's commitment to the national vision of Viksit Bharat, emphasizing its ongoing efforts to nurture innovation, ethical leadership, and social responsibility among students. Through such initiatives, the university continues to inspire the next generation of responsible citizens dedicated to building a strong and self-reliant India.



Amalabharatham 2025

20th September 2025

World Cleanup Day 2025 Observed at Amrita Vishwa Vidyapeetham, Coimbatore



Coimbatore, September 20, 2025 — In an inspiring display of civic commitment and environmental consciousness, Amrita Vishwa Vidyapeetham, Coimbatore campus, commemorated World Cleanup Day 2025 through an extensive cleanliness drive conducted across multiple locations. The event formed an integral part of the ongoing 72nd Amritavarsham celebrations and was held under the broader umbrella of the Amalabharatham Campaign, a national movement for cleanliness and environmental sustainability launched by Mata Amritanandamayi Devi in 2010. The campaign's alignment with UNESCO's Sustainable Development Goals (SDGs) underscored Amrita's dedication to promoting global ecological priorities. Cleanup activities were carried out across seven significant areas —

Myleripalayam, Solavampalayam, Ettimadai, K.G. Chavadi, P.G. Pudur, and the university campus. These sites were strategically chosen to encompass both urban and semi-rural landscapes, thereby maximizing the campaign's outreach and impact. Nearly 3,000 students and over 300 faculty and staff members actively participated, demonstrating their commitment to environmental and social welfare.

The campaign was officially inaugurated at Ettimadai, where the program began with a solemn prayer followed by a welcome address by Dr. S. Mahadevan, Associate Dean, Student Affairs. Br. Nikhileshwaramrita Chaitanya delivered a motivating talk on the deeper significance of civic responsibility, linking cleanliness to values of self-discipline, unity, and respect for nature.

The event witnessed enthusiastic involvement from local dignitaries and community leaders, including Shri. Shanmugham (AIADMK Ex-MLA), Shri. R.N. Palaniswami (Congress Ex-MLA), Shri. Kaliyappan (Village Chief), Shri. N. Varadarajan (AIADMK Secretary), and Shri. Thirumoorthy (Congress Ex-Chairman, Perur). Their participation reflected a unified stand across political lines for the common cause of environmental stewardship. Parallel inauguration programs were held at other cleanup sites, attended by representatives from local governance such as Shri. Balu (PCC Member), Shri. Vimalnath (AIADMK Councillor), Shri. Shivakumar (AIADMK Councillor), Shri. Kittuswamy (DMK Councillor), Shri. Sundararajan (Panchayath President), Shri. Raj (Vice President), and Smt. Gomathi Thirumoorthy (Panchayath President). Their engagement ensured the campaign's strong integration with community participation.



Senior university officials also joined the event, reinforcing Amrita's institutional commitment to sustainability. Key participants included Dr. P. Ajith Kumar (Registrar), Dr. Sasangan Ramanathan (Dean, Academics), Dr. Nava Subramaniam (Dean, Amrita School of Business), Dr. Soman K.P. (Dean, Amrita School of Artificial Intelligence), Dr. Sudheesh Manalil (Dean, School of Agricultural Sciences), and Shri. Air Commodore Satish Menon (Campus Director). Their presence motivated students and symbolized leadership through action.

A noteworthy highlight of the program was the seedball-making activity organized at Ettimadai campus, led by Dr. Anil G. Variath (Dean, Amrita School of Law) and Dr. Nava Subramaniam. Students and volunteers prepared seedballs using native seeds, clay, and compost to support afforestation efforts within the campus and adjoining villages, merging ecological restoration with cleanliness.





In addition to cleanup drives, students engaged in community outreach and awareness programs, visiting local households to distribute informational pamphlets about waste segregation, recycling, and composting. They promoted the “Reduce, Reuse, Recycle” principle, encouraging residents to adopt sustainable waste practices and avoid single-use plastics.

The observance aimed to cultivate a lasting sense of environmental responsibility within the Amrita student community and the surrounding populace. Guided by Amma, Mata Amritanandamayi Devi, Amrita Vishwa Vidyapeetham continues to stand as a beacon for sustainable development and civic virtue. Through initiatives such as World Cleanup Day, afforestation efforts, and waste management education, Amrita advances a holistic model of service, unity, and ecological consciousness.

World Cleanup Day 2025 at Amrita was not merely an event—it was a transformational movement that united hearts, hands, and hopes toward creating a cleaner and greener tomorrow.

Amma's 72nd Birthday Celebration

27 September 2025

Amritavarsham 72 Unites Devotees Worldwide in Prayer, Seva, and Celebration.



Amritavarsham 72, the 72nd birthday of our beloved Amma, was celebrated at Amritapuri Ashram on 27 September 2025. The day began at dawn with the performance of 72 Ganapati Homas, marking the sacred start of the celebrations. Devotees from across the world flocked to Amritapuri, joining lakhs of others in prayers, seva, and devotion. Tribal and community groups from different parts of India led heartfelt prayers for world peace. At 9:00 a.m., Guru Pada Puja was performed, followed by Amma's birthday message which touched the hearts of all attendees. Amma guided bhajans, satsangs, and meditation sessions, filling the atmosphere with spiritual energy.



One of the highlights of the celebrations was the conferring of the Amritakeerti Puraskaram to renowned writer P.R. Nathan for his contributions to literature. The Mangalyasudha program brought joy and dignity to more than 50 underprivileged couples through mass weddings supported entirely by the Ashram. Several new publications by Ashram authors and spiritual scholars were released during the event. The Ashram extended its charitable initiatives by distributing working capital and clothing to over 15,000 AmritaSREE self-help group members and their families. At Amrita Hospitals in Kochi and Faridabad, 300 patients underwent free surgeries as part of the birthday seva. A special heart screening camp benefitted 400 children, with surgeries offered to those in need.





The celebrations also witnessed a Mega Cleaning Yajna, involving 10,000 volunteers worldwide and 3,000 locally, which culminated in major clean-up drives in Kollam and Alappuzha. The “One World, One Heart” competitions—comprising essay, painting, and quiz events—were conducted to commemorate Amma’s historic Malayalam address at the United Nations. In recognition of Amrita University’s pioneering work in disability empowerment, UNESCO awarded the Chair on Assistive Technologies in Education. The cultural segments featured captivating dance, drama, and music performances by students of Amrita institutions and international artists. Amma personally distributed prasad and blessed the devotees one by one, bringing divine joy to all present.



Volunteers, including staff and students from the Ettimadai campus, played a key role in serving food to the massive gathering with dedication. Amritavarsham 72 thus became not just a celebration of Amma’s life but also a moving expression of compassion, seva, and gratitude woven together in a spirit of unity.



CLUB PROGRAMMES

CLUB CORNER

>>> AMRITA TOASTMASTERS CLUB - INSTALLATION CEREMONY AND CLUB CONTESTS MARK A TERM OF LEADERSHIP AND EXCELLENCE



The Amrita Toastmasters Club organized two major events during the term — the 351st Meeting and Installation Ceremony of the Executive Committee and the Humorous Speech and Evaluation Contest, both held at Anugraha Hall, AB-3, Amrita Vishwa Vidyapeetham, Coimbatore.

The 351st Meeting, held on July 4, 2025, marked a milestone as it featured the Installation Ceremony of the newly elected Executive Committee officers.

The event began with the Sergeant-at-Arms, TM Aditya Seetharaman, welcoming the attendees and stating the club's mission.

President TM Pranav Bayari delivered the Presidential Address, extending a warm welcome to members, guests, and dignitaries.

The Area Director, TM Janani, conducted the installation ceremony online, administering the oath to each incoming officer and emphasizing the importance of their leadership roles.

The event featured motivational speeches by TM Anirudh, TM Renuga, TM Parthasarathy, and TM Vinothkumar, followed by a fun storytelling activity led by Game Master TM Shriya Sajeev.

The meeting concluded with a heartfelt Vote of Thanks by President TM Pranav Bayari, marking the beginning of a new term of leadership and growth for the club.

On September 1, 2025, the club conducted the Humorous Speech and Evaluation Contest, providing members with an opportunity to showcase their communication and evaluation skills.

The event commenced with the Sergeant-at-Arms, TM Shobhana Shankar, opening the session and stating the club's mission.

Contest Chair TM Kalyani H Karuvelil, along with Contest Masters TM Ishitha Praveen and TM Aarthi S, efficiently coordinated the contests with enthusiasm and precision.

After several humorous and insightful speeches, the winners were announced — TM Pranav Bayari (1st Place) and TM Shriya Sajeev (2nd Place) in the Humorous Speech Contest, and TM Aditya Samant (1st Place), TM Shriya Sajeev (2nd Place), and TM Pranav Bayari (3rd Place) in the Evaluation Contest.

Both events reflected the club's continued commitment to fostering leadership, communication, and fellowship, setting a strong foundation for excellence in the upcoming term.

CLUB PROGRAMMES

CLUB CORNER

>>> NATYASUDHA CLUB - AMRITA DANCE CLUB: AUDITIONS FOR 2025-26 BATCH

The Amrita Dance Club successfully conducted its auditions for the 2025–26 batch on July 30 and 31, 2025, at Sudhamani Hall. The auditions were held exclusively for 2nd and 3rd-year students and witnessed an enthusiastic response from across departments. A total of 73 registrations were received, out of which 65 participants attended, and 17 were finally selected to join the club.

The auditions were conducted under the guidance of Dr. Vijaya Chandrakala and Dr. Dhanya Sathyan, who provided overall support and ensured smooth coordination with the college administration. The Club Presidents led the planning and execution, overseeing the entire process from registrations to final selections. The Secretary efficiently managed documentation, communication, and record-keeping, while the Team Heads conducted auditions for their respective teams, ensuring fair evaluation and seamless flow.

The auditions comprised two rounds—Freestyle Performance and Choreography Test. In the first round, participants showcased their creativity and rhythm through a short freestyle performance. In the second round, selected participants were taught a short choreography sequence on the spot to assess their grasping ability, synchronization, and adaptability.

Registrations were collected through a Google Form, which streamlined participant tracking and scheduling. The event required no separate budget, as it was fully managed by the club members. The overall response was highly positive, reflecting the students' passion for dance and commitment to contributing to the club's continued growth and vibrancy.



>>> ARYA CLUB - A JOURNEY OF FUN, CULTURE, AND SELF-DISCOVERY



Arya Club organized Arya Week from 15th to 19th September 2025, featuring a series of engaging events to welcome new students and promote Indian heritage. The week began with a thrilling Treasure Hunt on 15th September that saw participation from 94 energetic teams exploring various campus locations. Participants decoded mythic clues that blended cultural learning with teamwork, creating an atmosphere of excitement. The winners were Adidev R. Menon, Sradha Manesh, Jahnvi Devi V., and Subhasri Amrita, while the runners-up were Neha Santhosh Jayaram, Prarthana K. Ram, Pawish P., and Muhammed Nihadh. On 16th September, the Induction program held in Amriteshwari Hall introduced students to the club's mission through fun activities, cultural performances, and interactive games. Faculty members from the Department of Cultural Education, including Mr. Shreeram Kasturi and Mr. Bhojaraja T, graced the event and motivated the participants. The highlight of the week was the three-day Discover Yourself (DYS) Workshop from 17th to 19th September, which focused on self-discovery, values, and holistic living. Sessions led by Bhojaraja T and alumnus-pilot M. V. S. SriHarsha inspired students through talks, games, and reflective discussions. The week concluded with a Vote of Thanks and book distribution, leaving students enriched with deeper insights into life, culture, and personal growth.

CLUB PROGRAMMES

CLUB CORNER

>>> SRISHTI & ASTRA CLUB: THE MARTIAN - MOVIE SCREENING

Kaleidoscope, in collaboration with Club Astra, organized a screening of the science fiction film *The Martian* (2015) on 19 September 2025 at Amriteshwari Hall. The event commenced soon after the Robotics Club induction and began with a prize distribution ceremony for the previous day's inter-club competitions. Introductions to Club Astra and Srishti were delivered by the respective representatives, followed by a brief presentation by Kaleidoscope on its objectives and upcoming activities. Publicity for the event was effectively handled through campus posters, social media posts, and official communications managed by Club Astra. The screening witnessed enthusiastic participation from students and concluded successfully, marking a promising start to Kaleidoscope's initiatives for the academic year 2025–26.



>>> SRISHTI CLUB : GOTTA QUIZ 'EM ALL - A SMASH HIT ON CAMPUS



The popular campus quiz event “Gotta Quiz ‘Em All,” held on September 15, 2025, turned out to be a resounding success. Over 200 students from across the campus participated, filling the evening with enthusiasm and excitement. The event not only offered an entertaining experience but also nurtured a strong quizzing spirit within the Amrita community.

Participants and audience members alike expressed how much they enjoyed the event, with many eagerly asking when the next quiz would be conducted. The quiz was carefully crafted to strike a perfect balance between challenge and engagement, featuring questions that spanned across diverse topics such as anime, cartoons, and superheroes. This range ensured that every team had an opportunity to shine and demonstrate their unique expertise.

The competition remained neck and neck from start to finish, keeping both teams and the audience deeply involved throughout. Efficient planning and coordinated teamwork ensured that the event ran seamlessly. Registration was smooth and quick, and the scorers provided live score updates that kept excitement levels high.

Quizmaster R. D. Tarun infused the evening with energy through his engaging style and sharp humor, keeping participants and spectators entertained at every turn. Team Quizkrieg, the organizing committee, worked tirelessly behind the scenes—managing everything from venue setup to score tracking—with remarkable precision. Their dedicated efforts ensured that the event flowed smoothly from the first question to the final prize distribution.

The event concluded with thunderous applause and heartfelt cheers for Team Quizkrieg, a clear reflection of how much everyone enjoyed the experience.

Overall, Gotta Quiz ‘Em All proved that a well-planned quiz could be both thrilling and intellectually enriching. It offered an evening filled with learning, laughter, and camaraderie—further enhancing Quizkrieg's reputation and setting a new benchmark for future quiz events on campus.

CLUB PROGRAMMES

CLUB CORNER

>>> INTEL IOT CLUB : SMARTCITYX - THE AIOT HACKATHON SERIES



The Intel IoT Club successfully organized SmartCityX – The AIoT Hackathon on 15 July 2025, conducted in hybrid mode (online and offline deployment). The event witnessed the enthusiastic participation of 123 teams comprising 446 students (27 from the 3rd year and 96 from the 2nd year). The session was guided by Resource Person, Sreeaswin R, along with team members Vishal M, Vaishak T, Viswa Krishnesh, and Subarni M.

The hackathon challenged participants to design innovative AIoT solutions for smart cities, focusing on domains such as smart healthcare, child safety, and sustainable urban automation. The event was conducted in three progressive phases — Ideation, Prototype, and Deployment. Students developed and simulated their models using Wokwi, later deploying them onto ESP32 hardware.

Participants designed either 1D (single-sensor) or 2D (multi-sensor) systems, emphasizing scalability and real-time deployability. Over 120 teams demonstrated immense creativity, underscoring the rising enthusiasm for AIoT technologies across the campus. The top five teams were shortlisted for induction as Core Members in the upcoming semester's club inauguration.

Status: Deployment phase concluded; winners to be announced during the next semester induction.

Wokwi Simulator Workshop

A preparatory session titled “Wokwi Simulator Workshop” was held on 14 July 2025 at 8:00 PM via Microsoft Teams, led by Resource Person, Subarni M. All registered SmartCityX participants attended the session.

The workshop introduced participants to Wokwi, a cloud-based simulator for embedded systems. Topics included circuit simulation, microcontroller programming with ESP32 and Arduino, and IoT cloud integration. The session provided foundational knowledge that enabled participants to confidently begin their SmartCityX hackathon projects.

AIoT Workshop – ESP32 & ESP32-CAM Hands-on

An AIoT Hands-on Workshop was conducted on 17 July 2025 from 1:30 PM to 4:30 PM at AB2 – E405. The session was facilitated by Resource Persons, Vaishak T and Aditya Menon, and attended by 30 students.

Participants received hands-on exposure to ESP32 and ESP32-CAM boards, programming them from scratch and deploying 1D and 2D AI models. The workshop also covered topics such as model quantization for edge AI, ESP-IDF programming, and real-time image inference. This session effectively bridged theoretical learning with practical deployment.

ESP Nexus – ESP32 Communication Workshop

The ESP Nexus Workshop was organized on 24 July 2025 from 10:30 AM to 1:30 PM at AB2 – E405, led by Vishal M, Mugilan, and Sreeaswin R. A total of 27 students participated in the hands-on session.

The workshop focused on wireless communication protocols using the ESP-NOW peer-to-peer standard. Live demonstrations showcased proximity detection via RSSI-based distance estimation and an ESP-based wireless quiz game. Participants gained practical insights into building decentralized IoT communication systems without using routers or internet networks.

AR with IoT Workshop

An Augmented Reality with IoT Workshop was held on 7 August 2025 from 10:30 AM to 1:00 PM at AB2 – E405, led by Resource Person, Senurettika. The session attracted 25 students eager to explore the blend of AR and IoT technologies.

Participants learned to integrate Unity 3D environments with sensor data from ESP32, enabling real-time IoT information to be represented in augmented environments. The workshop demonstrated practical examples such as embedding temperature, motion, and light data into AR scenes, giving students valuable hands-on experience in developing immersive IoT-AR applications.

CLUB PROGRAMMES

CLUB CORNER

>>> SADHANA CLUB : SADHU TALKS



The campus organized a notable event that took place recently and attracted a diverse group of attendees including students and staff. The session featured a distinguished guest speaker who imparted deep insights from his professional and personal journey. Participants listened with keen interest as the speaker recounted important milestones and lessons learned throughout his life. The talk explored themes such as personal transformation, the influence of spirituality, and the significance of self-reflection. A key message from the session emphasized the value of inner integrity and growth, even when facing challenges. The event also highlighted how devotion, sincerity, and service contributed to spiritual and educational advancement.



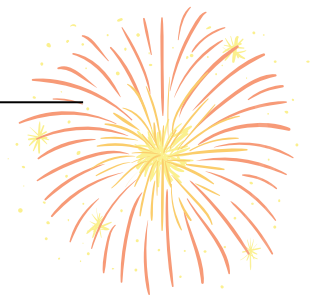
Attendees found the speaker's experiences with mentorship and guidance highly relatable and inspiring. Several participants engaged in thoughtful discussions after the talk, sharing reflections and questions prompted by the session. The program's clear structure offered ample opportunities for interaction and meaningful exchange among everyone present. Feedback collected afterwards revealed that attendees felt motivated to apply the insights in their own journeys. Organizers noted the positive reception and the sense of community that blossomed during the event. The report concluded that the occasion effectively fostered greater unity and purpose among the campus community. Plans were subsequently made to hold similar sessions in the future, inspired by the success of this meaningful program.



>>> ASTRA CLUB : INDUCTION PROGRAM 2025

The Amrita Astronomy Club, ASTRA, successfully conducted its four-day Induction Program from the 16th to the 19th of September, 2025. The program featured a Workshop, Astronomy Quiz, Astronomy Debate, and a Sci-Fi Movie Screening. The first day showcased a one-day workshop on S.A.M.P.L.E, conducted by Dr. Margarita Safonova from the Indian Institute of Astrophysics, which provided hands-on experience in comet data analysis. The second day featured the ASTRA x Quizkrieg General Astronomy Quiz, attracting over 135 participants and offering a prize pool of ₹5000. The quiz was lively and interactive, with the audience enthusiastically engaging in fun and thought-provoking questions. The third day hosted ASTRA x Debsoc – Universe Ahead, Earth Behind, a debate competition exploring scientific and philosophical aspects of space exploration. Participants showcased commendable debating skills, and winners were awarded prizes worth ₹5000. The final day delighted the audience with a screening of The Martian, drawing nearly 500 attendees. A certificate distribution ceremony followed, with faculty members presenting awards to the quiz and debate winners. The induction concluded successfully, inspiring students to explore astronomy and strengthening ASTRA's presence within the campus community.





Upcoming Events and Celebrations

At Amrita



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Diwali



AIU

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<https://www.youtube.com/@amritaosa?si=XBwcZNBh82CauFWg>



AMRITA DARPAN

Education for livelihood alone will
never make our life full and
complete. ~Amma



Entries Invited

We invite our students to submit entries -
Articles, Artworks, Photography or Poems to
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