









ALUMNI NEWSLETTER









Dean's Message

Dear Alumnus,

Academic year 2024-25 has indeed been an extraordinary year filled with many wonderful success stories, inspiring moments and warm memories. Some highlights looking at the past and current academic years include:

- ASB Coimbatore has successfully secured the globally renowned AACSB extension for another six years. We were lauded for the leadership shown on sustainability and the Sustainable Development Goals, the outstanding research publications and output, and in their very own words: The school's impressive commitment to students is matched only by students' commitment to the school!
- The latest 2025 NIRF ranking saw us improve two spots in the management discipline from 28th to 26th nationally, and among the private business institutions, we are 6th placed!
- We welcomed the 2025-2027 incoming batch in June, who make history as the 30th MBA batch a remarkable milestone for the school and Amrita University indeed!
- Dr Suresh M continued to be recognised as one of the world's Top 2% scientists by Stanford University.
- The Amrita Holistic Leadership Management Program (AHLMP), a weekend management development program, continues to attract much interest, with the next one planned for offer in October/early November
- The Dean's High Achiever Award was given to 47 senior and 27 junior students in recognition of their outstanding academic performance, and the University Gold medal for Ms Gunanandini.
- The 2003-2005 batch's 20th anniversary ceremony of the Alumni was an astounding celebration and homecoming. All of us were truly inspired on so many levels and grateful for the 7 lakh endowment presented for supporting student activities going forth, including the Jolsna memorial award. Please see LinkedIn Connect for more information
- Next Bootcamp: October 11th & 12th, 2025

I take this opportunity to pay homage to the wonderful faculty, staff, students, alumni, industry and community partners and stakeholders, past and present, for all their contributions over the years, and most importantly, the constant guidance and blessings of our Chancellor Amma.

Let's keep connected. Let us know how we can support you as alumni.

My warm wishes to each one of you for much joy and success!

Dr Nava Subramaniam

Dean

HIGHLIGHTS OF ASB



Amrita School of Business, Coimbatore, earned extension of the prestigious **AACSB reaccreditation** for another six years, covering the period from **2024 to 2030**. The Peer Review Team was impressed with the significant progress made by the school and the effective integration of the Sustainable Development Goals (SDGs) into its mission, curriculum, and various institutional activities.

GLOBAL PARTNERSHIP



ASB, Coimbatore had the privilege of hosting esteemed delegates from **EM Normandie Business School, France,** marking the beginning of an exciting global partnership paving the way for enhanced international collaboration, offering our students invaluable cross-cultural exposure and enriching global learning opportunities.

INDUSTRY COLLABORATION

On April 25, 2025, ASB, Coimbatore signed a MoU with the **Project Management Institute (PMI) Chennai Chapter** unlocking new opportunities for students through hands-on training, industry-led workshops, and exposure to global best practices in project planning, execution, and leadership.



MoU WITH NAMMA NAVAKKARAI-NGO



On February 19, 2025, ASB, Coimbatore signed an MoU with the **NGO Namma Navakkarai**, which is actively involved in education, waste management, agriculture, agribusiness development, and green cover initiatives. This collaboration marks an exciting step toward meaningful social outreach and community engagement.

On June 27, 2025, ASB, Coimbatore, signed an **MoU with the BNY for the Joint Certification Program**, a significant milestone to build strategic academic partnerships and foster future-ready talent. The BNY Spectrum-Joint Certificate Program is a unique learning opportunity designed to equip students with industry-relevant skills and exposure to real-world business operations at BNY.



ALUMNI ACHIEVEMENTS

Ms Revathi Raghunath (MBA 2001- 03) and her team won the **People's Choice Award** at the Deepinvent global challenge for 'Sunbol', their Alpowered platform to support deaf and hard-of-hearing children in low- and high-resource environments, reflecting the spirit of innovation and the drive to create inclusion and sustainable impact.





Saksham 2.0, a gamified onboarding program with ICICI Lombard powered by the StratOnboard gamified onboarding platform founded by Mr Sandeep Rambhatla (MBA 2003-05), won Gold for Best Use of Games or Simulation for Learning and Silver for Best Use of Innovative L&D Program at the 2025 Brandon Hall Excellence Awards — the Oscars of L&D.

Ms Vibhooshana Lakshmanan, founder of Daily Detergent Pvt Ltd., competed in the **Brookefields Pitch Fest: WOMEN ENTREPRENEURS ON SPOTLIGHT 2025, EDITION 2** against 40 other startups and secured 2^{nd} place along with a cash prize.





Mr Aadithya Suresh, alumnus of the MBA Batch of 2022–2024, has secured **All India 1st place in the National Chess Tournament** organised by Bajaj Allianz. The winner's trophy was presented by Mr Tapan Singhel, CEO of Bajaj Allianz.

ALUMNI EVENTS

ALUMNI REUNION 2025











Amrita School of Business, Coimbatore, welcomed back our beloved MBA Batch of 2003–2005 for their 20-year Alumni Reunion — a milestone marking two decades since they first walked the halls of ASB. The event brought together alumni, faculty, and students for a journey down memory lane.

A heartfelt memory sharing allowed alumni to express their journey since their time at ASB. The deeply emotional **Jyolsna Memorial Segment**, held in remembrance of a dear batchmate, along with alumni contributions of **Rs. 3, 50, 000** towards the **Jysolna Memorial Creative Excellence Award** and **Rs. 3, 50, 000** towards the **ASB Alumni Fund**, reflected the batch's gratitude and commitment to giving back.

The celebration also featured a felicitation ceremony honouring faculty members, a symbolic tree planting on campus, and plenty of cherished moments captured in photos — all representing the evergrowing ASB family.

ALUMNI BOOTCAMP' 25









Alumni Bootcamp '25: Ms Suvarna, Mr Sreejith, Mr Kishore V, Mr Neerav Sejpal, Ms Mallika and Mr Gaurav Nayak of MBA Batch 2003-2005 empowered our students with their experiences. The session highlights are exploration of the sales journey, strategic procurement in the indirect portfolio, a deep dive into the retail world – from clicks to bricks to quick service restaurants (QSR) and entrepreneurial insights and startup evaluation.

ALUMNI INTERACTION



Mr. Pratyush Bhowmick (MBA 2020-22), alumnus and former Placecom committee member, returned to share insights from his personal MBA journey and corporate experience. He emphasised the role of networking, initiative, and attitude in MBA success.

ALUMNI BOOTCAMP'24









Alumni Bootcamp '24: The Legacy Imprint was a vibrant two-day event held on 16th & 17th November 2024, bringing together alumni, faculty, and students in a meaningful exchange. The shared experiences highlighted the spirit of collaboration and mentorship, leaving behind a legacy of empowerment and camaraderie. The event featured domain-specific sessions, interactive workshops, and valuable insights on navigating the placement season, making it a memorable and enriching experience for all participants.

LENS OF LEARNING

Mr. Vignesh Krishnamoorthy, alumnus of the MBA Batch 2022- 2024 conducted "Lens on Learning: A Photography Workshop". From understanding camera settings to mastering composition, the workshop was a perfect blend of theory and practical tips.



ALUMNI INTERACTION



Mr. K.A. Ramnath, esteemed alumnus of the MBA Batch of 2007–09 and currently serving as the Head of Treasury at the National Bank of Oman, UAE shared his expertise on December 16, 2024 to help our students in shaping their careers. He offered invaluable insights into excelling in internships and placements, and sharing insights in the finance sector.

NOTABLE ALUMNI



Ms. Deepa Pullanikkatil
Commonwealth National Climate
Finance Advisor to Govt of Fiji



Head of Treasury- UAE National Bank of Oman



Mr. Ebraheem Al Khaleel

Founder- weplaced
Co- Founder- The Daras



Ms. Babita George
Founder & CEO- Bennefin
Bahrain



Ms. Sapna Nair
Associate Vice President
IBS Software- UK



Mr. Neerav Sejpal Chief- Expansions K 12 Schools- Haryana



Mr. Jake Joss
Vice President – Strategy
dentsu- Mumbai



Mr. Manivannan TRR
Vice President
Barclays Bank- UK



Ms. Sree Devi
Director- WaterNSW
Australia



Ms. Priya Vijay

Chief People Officer

Now Health International- UAE



Ms. Shruti Venkataraman

Consumer Claims Digital Product Owner
Chubb- Singapore



Mr. Vijay Nair
Vice President and
Head Branded IP & Events
HT Media Groups- Delhi

IN REMEMBRANCE

We extend our heartfelt condolences to the families of our alumni and their loved ones. May their soul rest in peace.



Dr N. SriramPhD Scholar



Ms. Shoba Kizhakeppat MBA 2003- 05

"Every soul that departs leaves behind a lesson of love. May their memory inspire us to live a more meaningful life."

- Sri Mata Amritanandamayi Devi

Get in touch with us



www.amrita.edu/mba



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ALUMNI TEAM

Prof. Jay Misra, Director, Alumni Relations & Executive Networking (jay@amrita.edu)

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