



## **NATIONAL SERVICE SCHEME (NSS)**

### **AMALABHARATHAM CLEAN UP DAY**

**DATE:** 20<sup>th</sup> September, 2025.

**VENUE:** Ettimadai

**THEME:** Amalabharatham clean day

The Amala Bharatham Cleanup Programme was organized on 20th September by the college with the active support of the National Service Scheme (NSS). The programme aimed at creating awareness among students about the importance of cleanliness, environmental conservation, and social responsibility. The event also encouraged teamwork and highlighted the value of small individual contributions towards building a cleaner and greener society.

The cleanup drive witnessed active participation from both students and faculty members. The NSS volunteers played a vital role in coordinating and executing the activities. The programme was a perfect example of collective effort and social commitment.

The programme commenced in the morning with the participation of a large number of students. The first phase focused on cleaning the surroundings outside the college premises. The participants engaged themselves in removing weeds, plastic waste, and unwanted materials lying around the area.

This activity not only beautified the surroundings but also provided an opportunity for students to understand the dignity of labor and the importance of maintaining public spaces. The spirit of teamwork was evident as groups of students worked together, supporting and motivating one another to complete the task.

The cleanup also served as a reminder that maintaining cleanliness should not be limited to special drives alone, but should become a regular practice in everyone's daily life.

The role of the NSS volunteers was highly commendable. They ensured the smooth coordination of the event and guided students throughout the activities. The volunteers managed the distribution of responsibilities, ensuring that every student was involved in meaningful tasks.

One of their key contributions was in segregating and distributing T-shirts to all participants. These T-shirts not only gave the event a uniform and organized appearance but also acted as a motivating factor for students to participate actively.

The volunteers further strengthened the sense of unity among the participants, showing that small acts of leadership and service can inspire a large group of people to work collectively towards a goal.



Another important contribution made by the NSS volunteers was the arrangement and distribution of refreshments. After the cleanup activity, refreshments were provided to all participants to ensure that they remained energized and motivated.

This gesture was not only about providing food and drink but also about extending care and concern towards fellow students and faculty members. It created a sense of bonding among the participants and helped everyone feel appreciated for their efforts.







## Impact of the Programme

The impact of the Amala Bharatham Cleanup Programme was highly positive. It helped in improving the hygiene and overall appearance of the area around the college. More importantly, it created awareness among students about the importance of cleanliness and their responsibility towards society.

The programme also instilled values such as:

- **Teamwork:** Working together for a common cause.
- **Social Responsibility:** Realizing that each individual has a role in building a cleaner society.
- **Environmental Awareness:** Understanding the impact of waste on health and surroundings.
- **Community Service:** Experiencing the satisfaction of contributing to a noble cause.

Such values are essential in shaping students into responsible citizens who can contribute meaningfully to the development of society.



