



AMRITA
VISHWA VIDYAPEETHAM



NATIONAL SERVICE SCHEME (NSS)

Unity March

Date: 31.10.2025

Venue: Amrita Vishwa Vidyapeetham, Coimbatore

Subject: Unity March

Introduction and Significance of the Day

National Unity Day, observed on 31st October every year, marks the birth anniversary of Sardar Vallabhbhai Patel, the Iron Man of India, whose decisive leadership and steadfast commitment to nation-building paved the way for a unified and integrated India. His unparalleled contribution in bringing together more than 560 princely states after independence played a vital role in preventing territorial fragmentation and shaping the country into a cohesive and powerful union. To pay tribute to this monumental service, the National Service Scheme (NSS) of Amrita Vishwa Vidyapeetham organized a Unity March across the campus.

The event was designed not merely as a ritualistic commemoration, but as an opportunity to deepen students' awareness of national unity, reinforce the value of togetherness, and strengthen their understanding of how harmony and cooperation form the foundation of India's identity. The march aimed to connect students with the spirit of unity that Patel envisioned, encouraging them to reflect on their own roles in upholding national integrity in a diverse and rapidly changing world.

Coordinator's Address and Historical Reflection

The programme began with an impactful address that set a reflective and patriotic tone for the event. The speech elaborated on Sardar Patel's extraordinary role during India's formative years, explaining how his administrative brilliance, courage, and negotiation skills ensured that newly independent India did not fall into chaos or territorial division. It highlighted how Patel persuaded and guided the princely rulers to join the Indian Union, emphasizing that this process required immense patience, strategic thinking, and unwavering dedication to the idea of one strong nation. The address reminded students that Patel's legacy is not confined to history books but continues to live on through the unity, peace, and administrative structure enjoyed in India today.

The volunteers were encouraged to internalize Patel's qualities—discipline, fairness, resilience, and national responsibility—while reflecting that true unity is demonstrated in everyday actions, mutual respect among peers, and the ability to accept and appreciate differences. The message also stressed how unity can be practiced within classrooms, hostels, and communities, highlighting that even small acts of cooperation contribute to national harmony. Furthermore, it emphasized that the youth hold tremendous power in shaping India's future, and by embracing Patel's ideals, they can play a vital role in strengthening the social fabric of the nation.



Preparations and Volunteer Efforts

In the hours leading up to the Unity March, the campus buzzed with enthusiasm as NSS volunteers worked tirelessly to ensure that the event would be conducted with dignity and organization. Students collaborated in designing banners carrying Patel's portraits, creating placards with messages promoting unity and national integration, and arranging flags to be carried during the march. The preparation process itself became a learning experience, as volunteers discussed the themes of national harmony while planning every detail of the programme. Many students reflected on how Patel's vision remained relevant even today, emphasizing that unity must begin within communities like theirs.



The coordination extended from arranging formation patterns to determining the march route, ensuring appropriate spacing between groups, and maintaining safety and discipline throughout the event. Volunteers also rehearsed the procession to make sure that movements would be synchronized and orderly, adding to the visual impact of the march. Senior members guided juniors on how to hold banners correctly, maintain pace, and uphold the decorum expected during such a significant observance.

The volunteers showcased strong teamwork and responsibility, reflecting the spirit of NSS in every task.

Execution of the Unity March

The Unity March commenced at 5:00 PM with participants assembling in a disciplined formation near the designated starting point on campus. As the march began, volunteers moved forward in synchrony, holding flags and banners that boldly carried messages of unity, peace, and national pride. The air was filled with patriotic energy as the participants chanted slogans celebrating India's unity and honouring Sardar Patel's legacy. The echoes of these chants resonated across the campus, creating a powerful sense of collective purpose among everyone present.



The march proceeded through the main pathways of the campus, drawing the attention of students and faculty who watched with appreciation as the volunteers passed by with confident steps and determined expressions. Some onlookers even joined in the chants or captured moments on their phones, further spreading the spirit of the occasion. The rhythmic coordination of the group, the display of vibrant posters, and the unified chants created a visually striking and emotionally uplifting atmosphere.

The march symbolized a collective expression of respect for India's heritage and demonstrated the students' commitment to upholding the values of harmony and togetherness. The steady movement of the volunteers across the campus served as a reminder that unity is not just a historical achievement, but an ongoing responsibility carried forward by every generation.

Student Engagement and Awareness Building

Throughout the duration of the march, students engaged in thoughtful discussions about the significance of unity in maintaining social stability and national progress. Volunteers reflected on how Patel's efforts prevented the division of India and laid the foundation for its growth as a multicultural and democratic nation. As they walked together, students drew parallels between the challenges of post-independence India and the complexities of modern society, realizing that the spirit of unity remains just as crucial today as it was decades ago.



They also emphasized how unity remains relevant in a world shaped by diverse identities, opinions, and perspectives. Conversations touched upon the importance of respecting cultural differences, resolving disagreements peacefully, and embracing diversity as a source of strength rather than division. Students shared insights on how practicing unity at the personal level—through empathy, respect, patience, and open-mindedness—can help reduce conflicts and strengthen relationships. These discussions encouraged participants to reflect on their behaviour within groups and how small acts of kindness can contribute to a more cohesive environment.

These interactions transformed the march into a powerful educational experience, allowing students to connect historical lessons with modern realities.

National Unity Day Pledge and Conclusion of the Event

After completing the march, the volunteers assembled in front of the main block to collectively recite the National Unity Day Pledge. The pledge was delivered with sincerity and clarity, as students raised their voices together to affirm their commitment to preserving the unity, integrity, and security of the nation. The moment carried emotional significance, as the unified voices echoed the spirit of collective strength and shared identity that the event sought to promote. Many students felt a sense of connectedness during the pledge, recognizing that they were part of something greater than themselves—a shared national vision rooted in harmony and mutual respect.

The ceremony served as a symbolic reminder that every individual plays a role in maintaining the unity of the country, regardless of their background or field of study. It encouraged students to reflect on how their everyday actions—being inclusive, resolving conflicts peacefully, and supporting peers—can directly contribute to sustaining unity within a community. The pledge-taking also helped participants realize that unity is not just a national responsibility but a personal one, cultivated through conscious effort and respectful behaviour. The act of standing together, shoulder to shoulder, created a memorable moment that reinforced the message that unity is built through cooperation, understanding, and collective responsibility.

The programme concluded under the guidance of the organizing team, leaving the volunteers with a strong sense of pride and purpose. Before dispersing, a brief closing note highlighted how events like these help shape positive leadership qualities among students, making them more aware, responsible, and socially committed citizens. The closing remarks encouraged students to continue participating in national service activities that strengthen the social fabric of the institution and the country.

The Unity March not only honoured Sardar Patel's legacy but also inspired students to carry forward his ideals by fostering unity, promoting harmony, and contributing positively to the nation's future. As they walked back from the venue, many participants expressed a renewed motivation to uphold these values in their everyday interactions, making the event both meaningful and transformative. Some students even shared that the gathering brought them closer to their peers, reinforcing friendships and building a stronger sense of belonging within the campus community. The experience served as a lasting reminder that unity, when practiced consistently, has the power to bring people together and guide the nation toward a brighter and more inclusive future.