



AMRITA
VISHWA VIDYAPEETHAM



NATIONAL SERVICE SCHEME (NSS)

Anti-Drug Abuse Awareness Campaign

Date: 19.11.2025

Venue: AB1 Car Parking

Subject: Anti-Drug Abuse Awareness Marathon

A vibrant and awareness-driven Anti-Drug Abuse Awareness Marathon was conducted at Amrita Vishwa Vidyapeetham, Coimbatore, as part of the National Service Scheme (NSS) initiative to spread consciousness about the dangers of substance abuse. Students and staff participated with great enthusiasm, reflecting the institution's commitment to promoting a healthy and responsible lifestyle. The programme brought together awareness, unity, and physical fitness, marking a meaningful step toward nurturing a drug-free campus community.

The event began with a serene invocation prayer rendered by Aishwarya, creating a reflective and focused atmosphere for the gathering.



Following the prayer, the dignitaries present were warmly welcomed. The event was graced by the presence of:

- Dr. S. Mahadevan – Associate Dean, Students Welfare & Principal, School of Physical Sciences

- Prof. Dr. Anil G. Variath – Professor & Dean, Amrita International School of Law
- Dr. Deepak Gupta – Adjunct Professor, Amrita School of Business, Coimbatore
- Anoop Kumar Nair – Coordinator, School of Law
- Unit 3 Program Officer: Dr. D. Venkataraman – Associate Professor, Department of Computer Science and Engineering
- Dr. Adarsh S – Professor, Students Welfare
- Dr. Sajith Variyar V. V. – Chief Warden
- Dr Bhaghinar, Additional director Physical education department
- Unit 1 Program Officer: Dr. Ilango Karuppasamy – Associate Professor, Department of Electrical and Electronics Engineering
- Unit 2 Program Officer: Dr. Harshavardhan Singh – Assistant Professor, Electronics and Communication Engineering, School of Engineering, Coimbatore
- Unit 4 Program Officer: Dr. T. Satish Kumar – Assistant Professor, Department of Mechanical Engineering, School of Engineering,
- Unit 5 Program Officer: Dr. P. Kavitha – Assistant Professor, Department of Mathematics, School of Physical Sciences

The assembly was addressed by **Dr. D. Venkataraman**, who delivered an insightful message on the increasing concern about drug abuse among youth and the importance of preventive awareness and responsible decision-making.



As this year marks the 150th year of Vande Mataram, **Dr. D. Venkataraman** shared a brief reflection on its history and national significance.

Following this, the gathering joined in the spirited singing of Vande Mataram, creating a strong sense of unity and patriotism.



The programme continued with motivational speeches by:

- **Dr. S. Mahadevan**
- **Prof. Dr. Anil G. Variath**
- **Dr. Deepak Gupta**

Each dignitary shared thoughtful messages highlighting student's well-being, awareness, and the importance of staying committed to a drug-free lifestyle.





After the dignitaries spoke about substance abuse, a wonderful speech was delivered by **Kalyani 3rd year, CSE department, NSS Volunteer**, who shared her perspective on drug awareness from a student viewpoint, emphasizing the value of self-discipline and mindful choices.



The gathering took the Anti-Drug Pledge, led by **Bhrigu**, affirming their commitment to staying away from harmful substances and contributing to a safer society.



After the formal proceedings, the dignitaries moved to the starting point. The Anti-Drug Awareness Marathon was officially flagged off by **Prof. Dr. Anil. G. Variath**. Participants displayed enthusiasm and determination, symbolising strength, unity, and the campus's commitment to a drug-free lifestyle.



NSS volunteers ensured smooth execution of the event by managing the registrations and at the hydration points, safety supervision, route coordination, and participant assistance throughout the run. Their efficient teamwork played a crucial role in the successful conduct of the marathon. inspiration drawn from the session, and the collective commitment to learning, service, and community engagement.



The Anti-Drug Abuse Awareness Marathon served as a powerful reminder of the collective responsibility shared by students, faculty, and volunteers in nurturing a conscious, drug-free community. The event's success reflected the spirit of unity, awareness, and social responsibility that NSS strives to instil within the campus environment.