## Amrita Vishwa Vidyapeetham, Amrita School of Arts, Humanties & Commerce, Coimbatore Missed Midterm Exam Schedule for II Semester BA(Hons) (CBM & CDA) 2024-Even Semester 2024-2025

| Date,Day<br>& Session              | BA HONOURS WITH RESEARCH IN<br>MASS COMMUNICATION WITH<br>BUSINESS MANAGEMENT AND MEDIA<br>2024 | BA HONOURS WITH RESEARCH IN MASS<br>COMMUNICATION WITH DIGITAL DESIGN<br>AND ANIMATION 2024 |
|------------------------------------|---|---|
| 17/03/2025<br>FN<br>Monday         | 24TAM113 Tamil II/24MAL113/24HIN113 Hindi II/24SAN113 Sanskrit II                               |   |
| 17/03/2025<br><b>AN</b><br>Monday  | 24MCN112 Political Communication Strategy   |   |
| 18/03/2025<br>FN<br>Tuesday        | 24BMM112 Business Communication   |   |
| 18/03/2025<br><b>AN</b><br>Tuesday | 24MCN113 Advertising and Communication  |   |
| 19/03/2025<br>FN<br>Wednesday      | 24BMM113 Principles and Practice of Media<br>Management   |   |

Timings: FN-9.30 AM to 11.30 AM, AN-2.00 PM to 4.00 PM

Deputy Controller of Examinations

Copy to The Chairpersons - Mass Communication /Cultural Education

Dean Engg./Controller of Examinations/Academic Coordinator